
Description:
The key to business success is increasingly based upon the ability to interpret reliable and accurate accounting information. An attribute of an effective manager is to use accounting information to analyse new opportunities, make strategic business decisions, plan for future growth, measure business efficiency and ensure future profitability of the business.

As a future business professional, there is immense value in knowing the role of accounting information in various business environments. Whether you become a small business owner, a consultant, a manager or an accountant you will need to not only know the fundamentals of accounting but also understand the integral role of accounting in the business environment.

Financial Accounting: Reporting, Analysis and Decision Making, 5th edition, will provide you with a set of accounting skills you can use to build successful careers in diverse professional environments. This text is unique in reinforcing accounting process through the use of real company financial information that focuses your understanding on the fundamental concepts of accounting information. The text also explores how this information can be analysed, interpreted and applied to management and business decision-making responsibilities.

We wish you every success with your studies.

Contents:
1 An introduction to accounting 2
2 The recording process 92
3 Accrual accounting concepts 152
4 Inventories 220
5 Reporting and analysing inventory 268
6 Accounting information systems 324
7 Reporting and analysing cash and receivables 404
8 Reporting and analysing non-current assets 474
9 Reporting and analysing liabilities 534
10 Reporting and analysing equity 588
11 Statement of cash flows 642
12 Financial statement analysis and decision making 720
13 Analysing and integrating GAA P 790

CASE STUDIES
Chapters 1 12, prepared by Wendy Pabst 859

APPENDICES
A Domino’s Pizza annual report 2013 (abridged) 879
B Time value of money 917
Index 931

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