Starch Derivatives Market by Type, Application, Function & by Region - Global Trends & Forecast to 2020

Description: The starch derivatives market, that forms an integral part of the functional food ingredients market, is currently being driven by the rising popularity of functional foods and beverages among consumers across the globe. A broad spectrum of functional properties exhibited by starch derivatives coupled with their easy incorporation in a wide range of food applications, increased consumption of convenience and processed food and growing demand for adhesives in industrial applications is driving the starch derivatives market.

Leading companies such as Cargill Inc. (U.S.), Ingredion Inc. (U.S.), and Archer Daniels Midland Company (U.S.) among several others have indulged into significant investments in advancements of technology and new product developments to provide superior quality and cost-effective solutions to the customers. They have also adopted acquisition and expansion strategies to increase their global market share and enhance their geographical presence in emerging markets such as China, Brazil and India.

The functional food and dietary supplement manufacturers form the target audience for this report along with animal feed producers particularly in developed regions.

Awareness, faith on their efficacy, and safety are some of the deciding factors for the success of starch derivatives. The global starch derivatives market, still in the development stage and is expected to exhibit increasing growth as people become more health conscious and are switching to preventative healthcare mainly due to rising healthcare costs. The increase in population and disposable incomes in developing Asian countries is driving the demand for functional foods and dietary supplements, which in turn serves as a driver for the starch derivatives market.

The starch derivatives market is segmented on the basis of application into food & beverage, feed, paper, cosmetics and pharmaceuticals. The pharmaceuticals segment is projected to grow at the highest CAGR of 6.5% from 2015 to 2020. In terms of volume the pharmaceuticals segment is growing at a CAGR of 3.9%.

The market is segmented on the basis of function into thickening, stabilizing, binding, and emulsifying agents.

On the basis of type, the market is segmented into maltodextrin, cyclodextrin, glucose syrup, hyrdolysates, and spray dried starch. The market for glucose syrup is the largest; however, the maltrodextrin segment is growing at the highest CAGR of 7.0%. In terms of volume, glucose syrup is growing at the highest CAGR of 4.2% in followed by maltrodextrin with a CAGR of 4.0%.

The market has also been segmented on the basis of region into North America, Europe, Asia-Pacific, and Rest of the World (RoW). Key countries of these regions have also been studied.

The starch derivatives market is estimated to be valued at $48.66 Billion in 2015. It is projected to reach $65.42 Billion by 2020 growing at a CAGR of 6.1%. In 2014, the market was dominated by Asia-Pacific, followed by Europe. The RoW market is projected to grow at the highest CAGR, with rapid growth in the food & beverage industry in developing countries such as China, India, and Japan. The growing demand for pharmaceuticals is also driving the starch derivatives market.

In terms of value, the starch derivatives market is estimated to be at 50.16 Million tons in 2015 growing at a CAGR of 3.7% to reach 60.02 million tons by 2020.

This report includes market sizes in terms of value (USD Million). It provides both, qualitative and quantitative analyses of the starch derivatives market, the competitive landscape, and the preferred development strategies of key players. The key players preferred new product development, joint ventures, agreements, and expansions as strategies to garner a larger share in the market. The report also analyzes the market dynamics, winning imperatives, and issues faced by leading players.

Reasons to buy this report:
- To get a comprehensive overview of the global starch derivatives market
- To gain knowledge on the top players, their product portfolio and key strategies adopted
- To identify based on a comparative analysis on major countries/regions in starch and derivatives production and consumption

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