Turf Grass and Turf Solutions Market Analysis: By Types of turf (Cold Season and Warm Season), By Inputs (Seeds, PGRs, Herbicides and others), By End Users (Landscapers, Contractors, Sports and others) & By Geography - Forecast (2015 - 2020)

Description: The market for turf grass is one of the booming agriculture related markets worldwide. Turf grass and lawns are basically developed for the purpose of controlling soil erosion, minimizing weeds and reducing the dust generated by foot traffic. Turf grass finds varied applications in lawns for residential and commercial properties, parks, play grounds, golf courses, sports fields, athletic facilities, cemeteries and as ground cover in gardens, orchards and nurseries.

Growth of the turf grass and turf solutions market will be driven by the increasing demand for packaged lawn owing to the increasing number of parks, sports facilities and other buildings that use lawns increasingly. The problems faced by turf grass industry such as infections by weeds and other pathogens are addressed by usage of agrochemicals such as pesticides, fungicides and growth regulators. The growing use of such inputs also drives the market. However, the market faces a threat from the rising artificial or synthetic turf grass industry.

In 2014, the global market for turf grass and turf solutions was valued at $xxx million and is estimated to grow at x.x%.

There are the various types of turf grasses that are broadly categorized into Cold season and Warm season types. The most important cold season turf grasses are Kentucky Bluegrass, Tall Fescue, Ryegrass and Blue grama. Kentucky bluegrass is mostly found in the U.S. The ryegrass is native to Europe, Northern Africa and Europe. Zoysia, Bermuda grass, Centipede grass and St. Augustine are the chief sub-types in warm season turf grasses.

Annually, in the U.S., most of the business related to turf industry are done in the spring and summer seasons due to the favorable climatic conditions. Fall and winter are less favorable seasons with respect to the turf business.

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