Palletizing Systems Market: By Type (Floor Level, High Level, Robotic Palletizers); Application(Bag, Case, Bulk, Pail Palletizers); Techniques (Semi-automated, Automated palletizing) - Forecast (2015 - 2020)

Description: Globally, there is an increase in demand for palletizer systems. The evolution of palletizers is on a fast pace to cater the complex requirements of end users. The global palletizing systems market is estimated to reach $708 million by 2020. The palletizing systems market is driven by the advancements in technology and companies emphasis on improving supply chain and operational efficiencies using palletizers systems. Its usage increases efficiency of handling pallets by saving time and improving resource utilization. Safety concerns, reliability, speed, and efficiency are the other drivers to increase the demand of palletizers (robotic palletizers especially). High cost of robotic palletizer subjugates the demand.

The global palletizing systems market has been segmented into various segments by type, applications, and geography. The various types of palletizers include floor level palletizers, high level palletizers, robotic palletizers. Robotic Palletizers are the most dominant type of palletizers due to their advanced automation features. The report includes the details of various palletizer applications such as bag palletizers, bulk palletizers, pail palletizers, and case palletizers.

Europe dominates the palletizer systems market in 2013. The Americas is the next dominant region in terms of market demand. Europe and North America are estimated to exhibit sluggish growth. APAC is poised to exhibit the fastest growth due to its favorable macroeconomic factors and stronger demand from end use industries.

The Key players in the market include:

Columbia Machine Inc.(U.S.),
Mollers North America Inc.(U.S.),
Ouelette Machinery Systems Inc.(U.S.),
Chantaland MHS(U.S.),
American Newlong Inc (U.S.).

The major companies accounted for X% of market share in 2014. Competitive landscape for the industry is highlighted and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio, and recent developments.

Contents:
1. Executive Summary
2. Palletizing Systems Market- Market Landscape
   2.1. Market Share Analysis
   2.2. Comparative Analysis
   2.2.1. Product Benchmarking
   2.2.2. End User Profiling
   2.2.3. Top 5 Financials Analysis
3. Palletizing Systems Market- Market Forces
   3.1. Market Drivers
   3.2. Market Constraints
   3.3. Market Challenges
   3.4. Attractiveness of the Animal Feed Testing Industry
   3.4.1. Power of Suppliers
   3.4.2. Power of Customers
   3.4.3. Threats from New entrants
   3.4.4. Threat of Substitution
   3.4.5. Degree of Competition
4. Palletizing Systems Market - Strategic Analysis
   4.1. Value Chain Analysis
   4.2. Pricing Analysis
4.3. Opportunities Analysis
4.4. Product/Market Life Cycle Analysis
4.5. Suppliers and Distributors
5. Palletizing Systems Market - by types
5.1. Floor/Low Level Palletizers
5.2. High Level Palletizers
5.3. Robotic Palletizers
5.3.1. Inline Palletizing
5.3.2. Layer Palletizing
5.3.3. Mixed case palletizing
6. Palletizing Systems Market - by applications
6.1. Bag Palletizers
6.2. Case Palletizers
6.3. Bulk Palletizers
6.4. Pail Palletizers
7. Palletizing Systems Market - by techniques
7.1. Semi-Automated Palletizing
7.2. Automatic Palletizing
8. Palletizing Systems Market - by Geography
8.1. Europe
8.1.1. Germany
8.1.2. Italy
8.1.3. France
8.1.4. United Kingdoms
8.1.5. Others
8.2. APAC
8.2.1. India
8.2.2. China
8.2.3. Japan
8.2.4. South Korea
8.2.5. ANZ
8.2.6. Others
8.3. Americas
8.3.1. United States
8.3.2. Canada
8.3.3. Mexico
8.3.4. Brazil
8.3.5. Others
8.4. ROW
8.4.1. Middle East
8.4.2. Africa
9. Market Entropy
10. Company Profiles
10.1. A-B-CPackagingMachineCorp.
10.2. ABB Flexible Automation Inc.
10.3. Columbia / Okura LLC
10.4. Kuka Robotics GmbH
10.5. Adept Technology Inc.
10.6. Brenton Engineering Company
10.7. Intelligrated, Inc
10.8. Dematic Group S.a.r.l.
10.9. Cermex Group
10.10. Beumer Corporation
10.11. FANU Robotics America, Inc.
10.12. Premier Tech Chronos
10.13. KHS GmbH
10.15. Chatland MHS
10.16. Ouellette Machinery Systems Inc.
10.17. American Newlong, Inc.
10.18. Alligator Automations
10.19. Bastian Solutions
10.20. J.K. Fillpack Engineers Pvt. Ltd.
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