Infant Formula Testing Market: By Test (Ingredient Authentication testing, Vitamin and Nutritional Analysis, Pathogen Testing and others), By Technology & By Geography- Forecast (2015-2020)

Description: Demand for infant formula testing is estimated to be growing in regions with high fertility rate, like Middle East & Africa as well as many Asian countries. It is believed that high fertility, associated favourable demographics and strict regulations by the respective food control regulatory authorities are the key demand drivers for this industry.

Formula authentication testing or microbiology analysis is the key market segment covered in the report. The pathogen testing comprises of testing for pathogens like Salmonella, Staphylococcus aureus, Clostridium, Vibrio, E.Coli and so on.

The regulatory authorities emphasize on the infant formula to be tested even if there is a slight change in nutritional composition, to make sure even the minute changes will not result in alteration in the nutritional values. This is one of the key factors that drive the demand for the Infant Formula Testing market. Infant Formula testing laboratories and laboratories at the manufacturing facilities are the main locations where the food testing is performed. Apart from microbiological analysis, other growing segments in the global food testing market are:

- allergen analysis
- adulteration testing
- and vitamin and nutritional analysis.

The global contract food testing companies like Eurofins are tactically targeting the developing countries like India to improve their market capabilities. Testing laboratories of these companies are emerging at a high speed to meet the rising demands for infant formula testing requirements.

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