Flavored Yogurt Market: Ingredients (Colors, Flavors, Others) Flavors (Vanilla, Strawberry, Mango, Blueberry) Type (Creamy, Organic, Baby Yogurt, Frozen, Other) Distribution Channel - Forecast (2015-2020)

Description: Flavored yogurts such as mango, chocolate, kiwi and others are seeing increased consumption amongst the masses. Most of these products are prepared from dairy products such as milk and cream. This market hosts wide number of flavors; however most of them are limited to specific regions. These yogurts are available in various forms, shapes, colors and packages. The flavor profile, ingredients used and inclusions employed differ across these products. Manufacturers try to appease the consumers by offering products which matches the local taste preferences. There has been a considerable shift in the preferences of consumers towards nutritional value of the products while giving equal importance to taste and texture. In addition, yogurts with combination flavors are finding traction in the developed nations. The global market is fragmented with the presence of numerous regional and global players.

The report segments the market by ingredients, by flavors, by type and by geography. Global flavored yogurt market is broadly categorized into vanilla, strawberry, mango, blueberry and others. The trends and dynamics of the market are: analyzed based on various distribution channels such as supermarkets/hypermarkets, food service outlets, convenience stores, specialty stores, online stores and others. The potential of a distribution channel for frozen yogurts depend upon various factors such as concentration of providers in that region, penetration of processed food sector and reach of retail chains and preference of consumers. The report also discusses the recent trends, opportunities, drivers, challenges, constraints and major developments prevailing in the market. The partnership agreements, M&A's and Joint Ventures are also studied in detail.

Contents:
1. Flavored Yogurt Market Overview
2. Executive Summary
3. Flavored Yogurt-Market Landscape
   3.1. Market Share Analysis
   3.2. Patent Analysis
   3.3. Product Benchmarking
4. Flavored Yogurt Market - Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of Flavored yogurt Industry
      4.4.1. Power of Suppliers
      4.4.2. Power of Buyers
      4.4.3. Threat of Substitutes
      4.4.4. Threat of New entrants
      4.4.5. Degree of Competitive Rivalry
5. Flavored Yogurt Market - Strategic Analysis
   5.1. Value Chain Analysis
   5.2. Pricing Analysis
   5.3. Opportunities Analysis
6. Flavored Yogurt Market - By Ingredients
   6.1. Colors
   6.2. Flavors
   6.3. Fruits
   6.4. Bacteria
   6.5. Artificial Sweeteners
   6.6. Others
7. Flavored Yogurt Market - By Flavors
   7.1. Vanilla
   7.2. Strawberry
   7.3. Mango
7.4. Blueberry
7.5. Others
8. Flavored Yogurt Market - By Type
8.1. Low fat & No-fat
8.2. Creamy
8.3. Organic
8.4. Baby Yogurt
8.5. Frozen
8.6. Others
9. Cheese Market - By Distribution Channel
9.1. Supermarkets/Hypermarkets
9.2. Online stores
9.3. Convenience stores
9.4. Others
10. Global Flavored Yogurt Market - Geographic Analysis
10.1. North America
10.1.1. U.S.
10.1.2. Canada
10.1.3. Mexico
10.2. APAC
10.2.1. China
10.2.2. India
10.2.3. Japan
10.2.4. Australia
10.2.5. New Zealand
10.2.6. Rest of APAC
10.3. Europe
10.3.1. U.K.
10.3.2. France
10.3.3. Germany
10.3.4. Italy
10.3.5. Russia
10.3.6. Rest of Europe
10.4. RoW
10.4.1. Africa
10.4.2. Middle East
10.4.3. South America
11. Market Entropy
11.1. New Product Launches
11.2. M&As and Expansions
12. Company Profiles (Business Overview, Financials, Strategic Analysis of Top Companies, Developments, Product Portfolio)
12.1. Arla Foods, Inc.
12.2. Almarai Company Ltd.
12.3. Britannia Industries Ltd
12.4. Cabot Creamery Cooperative, Inc.
12.5. Cargill Inc.
12.6. Chobani Inc.
12.7. ConAgra Foods Inc.
12.8. Danone SA
12.9. Del Monte Foods, Inc.
12.10. Emmi Group
12.11. Fonterra Co-Operative Group Ltd.
12.13. Gujarat Cooperative Milk Marketing Federation Ltd. (Amul)
12.14. Groupe Lactalis S.A
12.15. Inner Mongolia Yili Industrial Group Co., Ltd.
12.16. Mother Dairy Foods Processing, Ltd.
12.17. Mondelez International Group (Kraft)
12.18. Nestle SA
12.19. Stonyfield Farm, Inc.
12.20. Sargento Foods Inc.
13. Flavored Yogurt Market Appendix
13.1. List of Abbreviations
13.2. Sources
13.3. Research Methodology
13.4. Expert Insights
13.5. Disclaimer

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3339515/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Flavored Yogurt Market: Ingredients (Colors, Flavors, Others) Flavors (Vanilla, Strawberry, Mango, Blueberry) Type (Creamy, Organic, Baby Yogurt, Frozen, Other) Distribution Channel - Forecast (2015-2020)
- **Web Address:** [http://www.researchandmarkets.com/reports/3339515/](http://www.researchandmarkets.com/reports/3339515/)
- **Office Code:** SCBR34T9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1-5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
- **First Name:** ______________________  **Last Name:** ______________________
- **Email Address:** * ______________________
- **Job Title:** ______________________
- **Organisation:** ______________________
- **Address:** ______________________
- **City:** ______________________
- **Postal / Zip Code:** ______________________
- **Country:** ______________________
- **Phone Number:** ______________________
- **Fax Number:** ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308331083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: _____________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World