Global Organic Mattress Market 2015-2019

Description:
About Organic Mattress
Sleep is an important part of daily life, and proper sleep is essential for good health. It is very necessary to have good mattresses to have a nice good-night sleep. Comfort, quality, lifespan, support, and warranty are the main factors that people look for when buying a new mattress. However, since the late 1960s, most mattresses available in the market are made of polyurethane foam, a petroleum-based material. This material emits volatile compounds that can cause skin irritation and respiratory problems. Cotton pesticides and flame-retardant chemicals are also used in this mattress, which can cause cancer and lead to nervous-system disorders. A study conducted in the US found 61 chemicals including carcinogens naphthalene and benzene in several mattresses.

This report discusses about organic mattress, and the three major organic mattresses considered in this report are organic innerspring mattress, natural latex mattress, and plant-based memory foam mattress. Worldwide there is an increase in the demand for organic mattress because of the rising awareness of the chemicals used in the regular mattress, which are harmful to human.

The analysts forecast the global organic mattress market to grow at a CAGR of 12.23% over the period 2014-2019.

Covered in this Report
In this report, The author covers the present scenario and the growth prospects of the global organic mattress market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of the following products:
- Organic innerspring mattress
- Natural latex mattress
- Plant-based memory foam mattress
This report does not include hybrids, airbeds, and water beds.

The report, Global Organic Mattress Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, North America, and ROW; it also covers the landscape of the global organic mattress market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW (MEA and Latin America)

Key Vendors
- Astrabeds
- Essentia
- Pure LatexBLISS
- The Organic Mattress

Other Prominent Vendors
- Hästens
- Kingsdown
- Leggett and Platt
- Spring Air International
- Woodstock Organic Mattress

Key Market Driver
- Awareness of Harmful Effects of Using Traditional Mattress
- For a full, detailed list, view our report

Key Market Challenge
- High Cost
- For a full, detailed list, view our report

Key Market Trend
- Product Innovation through R&D
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

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