Global Organic Food and Beverages Market 2015-2019

Description:
Organic food and beverages are products produced using organic farming. As the name suggests, organic farming uses only natural and biological processes and raw materials. Organic farming involves the use of organic enhancers that are not harmful. Organic food and beverages do not use unnatural techniques such as irradiation during processing, or contain synthetic additives or harmful chemicals. Being a natural form of agriculture, this method is much more tedious and time consuming. As a result of this, such products are more expensive than their inorganic counterparts, leading to lesser demand.

The analysts forecast the global organic food and beverages market to grow at a CAGR of 12.69% over the period 2014-2019.

Covered in this Report
This report covers the current scenario as well as the future growth prospects of the global organic food and beverages market for the period 2015-2019. For the calculation of market size, the report has taken into consideration the revenue generated from the sales of various organic foods and beverages sold through retail stores such as supermarkets, hypermarkets, specialty stores, online stores, and other grocery stores.

The report, Global Organic Food and Beverages Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market, segmented by geography, taking into consideration both the existing market landscape and its growth prospects in the coming years. The report further includes a discussion of the key vendors operating in this market and a comment on the vendors' product portfolios.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- Amy's Kitchen
- Nature's Path Food
- Organic Valley Family of Farms
- The Hain Celestial Group

Other Prominent Vendors
- AMCON Distributing
- Auchan
- Eden Foods
- EVOL Foods
- Frito-Lay
- Kellogg
- Kraft Foods Group

Market Driver
- Increase in Health-related Awareness
- For a full, detailed list, view our report

Market Challenge
- Higher Pricing
- For a full, detailed list, view our report

Market Trend
- Organic Value Chain
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?

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