Global Household Care Packaging Market 2015-2019

Description: About Household Care Packaging
Household goods refer to products used every day in laundry, dishwashing, cleaning (insecticides and bleaches), surface care, and air care. Because products such as insecticides and bleaches need to reach customers in appropriate condition, protective and durable materials are required for their packaging. Vendors are continuously offering new packaging materials that can prevent spoilage of products. Some examples of household care packaging products are cans, sachets, aerosols, bottles, blisters, bags, and jars. In addition to providing convenience to customers, packaging plays a major role in enticing customers to purchase the product.

The analysts forecast the global household care packaging market to grow at a CAGR of 2.89% over the period 2014-2019.

Covered in this Report
The global household care packaging market can be segmented into two based on the types of materials and end-users.

The report, Household Care Packaging Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, Latin America, North America, and MEA; it also covers the global household care packaging market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- Latin America
- MEA
- North America

Key Vendors
- Amcor
- APCO Packaging
- Bemis
- Coveris
- Rexam

Other Prominent Vendors
- Ahlstrom
- Air Packaging Technologies
- Ardagh Group
- Ball
- CCL Industries
- CKS Packaging
- Clondalkin Group
- Comar
- CWS Packaging
- DS Smith
- Flexaco
- Graham Packaging
- Graphic Packaging
- Huhtamaki
- Klockner Pentaplast Group
- MeadWestVaco
- Mondi Group
- Nelson Packaging
- Oracle Packaging
- Reynolds Group Holding
- Robinson
- Rock-Tenn
- Schott
- Silgan Holdings
- Smurfit Kappa Group
- Verbeeck

Market Driver
- Growing Demand for Glass Packaging
  - For a full, detailed list, view our report

Market Challenge
- Need for Constant Innovation
  - For a full, detailed list, view our report

Market Trend
- Rise in Disposable Income
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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