Global Architectural Coatings Market 2015-2019

Description:
About Architectural Coatings
Coatings are products used to protect a surface and/or enhance its appearance. Architectural coatings are applied to commercial and residential buildings to protect them from elements such as moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the major types of architectural coatings. These are formulated using various types of resins such as acrylic, alkyds, polyester, and polyurethane. The architectural coatings may be broadly classified into two major types based on technology: solvent-borne and water-borne coatings.

The analysts forecast the global architectural coatings market to grow at a CAGR of 5.76% during 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global architectural coatings market for 2015-2019. To arrive at a ranking of the leading vendors and to calculate the market size, the report considers the revenue generated through the sales of architectural coatings by vendors.

The report also provides data on the different segments of the market based on the following criteria:
- Technology: water-borne and solvent-borne
- Resin: acrylic, polyester, alkyd, epoxy, polyurethane, and others such as PTFE and PVDF
- End-users: residential and commercial end-users
- Type of consumers: professional and DIY consumers
- Application: interior and exterior applications
- Distribution channel: company-owned stores, independent distributors, and large retailers and wholesalers
- Geography: APAC, Americas, and EMEA

The report, Global Architectural Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Akzo Nobel
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco
- Nippon Paint
- PPG Industries
- The Sherwin-Williams
- Valspar

Other Prominent Vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
- KEIM Mineral Coatings of America
- Kelly-Moore Paints
- Materis
Market Driver
- Recovery of Global Housing Market
  - For a full, detailed list, view our report

Market Challenge
- Maturing Markets
  - For a full, detailed list, view our report

Market Trend
- Provision of Support Services
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Global Architectural Coatings Market
06.1 Market Size and Forecast by Revenue and Volume
06.2 Five Forces Analysis
07. Market Segmentation by Technology
07.1 Global Water-borne Architectural Coatings Market
07.1.1 Market Size and Forecast by Revenue
07.2 Global Solvent-borne Architectural Coatings Market
07.2.1 Market Size and Forecast by Revenue
08. Market Segmentation by Resin
09. Market Segmentation by End-user
09.1 Global Architectural Coatings Market for Residential End-users
09.1.1 Market Size and Forecast by Revenue
09.1.2 Market Segmentation by Application
09.2 Global Architectural Coatings Market for Commercial End-users
09.2.1 Market Size and Forecast by Revenue
09.2.2 Market Segmentation by Application
10. Market Segmentation by Type of Consumer
11. Market Segmentation by Application
12. Market Segmentation by Distribution Channel
13. Geographical Segmentation
13.1 Architectural Coatings Market in APAC
13.1.1 Market Size and Forecast by Consumption Volume
13.2 Architectural Coatings Market in EMEA
13.2.1 Market Size and Forecast by Consumption Volume
13.3 Architectural Coatings Market in Americas
18.7.3 Business Segmentation  
18.7.4 Geographical Segmentation by Revenue 2014  
18.7.5 Recent Developments  
18.7.6 SWOT Analysis  
18.8 PPG Industries  
18.8.1 Key Facts  
18.8.2 Business Overview  
18.8.3 Business Segmentation  
18.8.4 Business Segmentation by Revenue 2013  
18.8.5 Geographical Segmentation by Revenue 2013  
18.8.6 Recent Developments  
18.8.7 SWOT Analysis  
18.9 Sherwin-Williams  
18.9.1 Key Facts  
18.9.2 Business Overview  
18.9.3 Business Segmentation by Revenue 2013  
18.9.4 Business Segmentation by Revenue 2012 and 2013  
18.9.5 Business Strategy  
18.9.6 Recent Developments  
18.9.7 SWOT Analysis  
18.10 Valspar  
18.10.1 Key Facts  
18.10.2 Business Overview  
18.10.3 Market Segmentation  
18.10.4 Business Segmentation by Revenue 2014  
18.10.5 Business Segmentation by Revenue 2012 and 2014  
18.10.6 Geographical Segmentation 2013  
18.10.7 Business Strategy  
18.10.8 Recent Developments  
18.10.9 SWOT Analysis  
19. Other Reports in this Series  
List of Exhibits  
Exhibit 1: Market Research Methodology  
Exhibit 2: Global Architectural Coatings Market Size and Forecast by Revenue and Volume 2014-2019 ($ billions and billions of gallons)  
Exhibit 3: Segmentation of Global Architectural Coatings Market by Technology 2014  
Exhibit 5: Global Water-borne Architectural Coatings Market 2014-2019 ($ billions)  
Exhibit 6: Global Solvent-borne Architectural Coatings Market 2014-2019 ($ billions)  
Exhibit 7: Segmentation of Global Architectural Coatings Market by Resin 2014  
Exhibit 8: Segmentation of Global Architectural Coatings Market by End-user 2014  
Exhibit 9: Segmentation of Global Architectural Coatings Market by End-user 2019  
Exhibit 11: Segmentation of Architectural Coatings Market for Residential End-users by Application 2014  
Exhibit 12: Global Architectural Coatings Market for Commercial End-users 2014  
Exhibit 14: Segmentation of Global Architectural Coatings Market by Type of Consumers 2014  
Exhibit 15: Segmentation of Global Architectural Coatings Market by Application 2014  
Exhibit 16: Segmentation of Global Architectural Coatings Market by Distribution Channel 2014  
Exhibit 17: Segmentation of Global Architectural Coatings Market by Geography 2014 and 2019  
Exhibit 18: Architectural Coatings Market in APAC 2014-2019 (billions of gallons)  
Exhibit 19: Architectural Coatings Market in EMEA 2014-2019 (billions of gallons)  
Exhibit 20: Architectural Coatings Market in Americas 2014-2019 (billions of gallons)  
Exhibit 21: Global Housing Market: Key Metrics (Global House Price Index and Annual Growth in House Prices)  
Exhibit 22: Global Housing Market: Key Metrics (Credit Growth)  
Exhibit 23: Growth in House Prices in Key Countries in APAC and Latin America  
Exhibit 24: Share of Vendors Focusing on Introduction of New Facade Coatings 2014  
Exhibit 25: Share of Vendors Facing Challenge of Stringent Regulations 2014  
Exhibit 26: Share of Vendors Facing Challenge of Maturing Markets 2014  
Exhibit 27: Share of Vendors Focusing on New Color Schemes for Product Differentiation 2014
Exhibit 28: Share of Vendors Focusing on Provision of Support Services 2014
Exhibit 29: Share of Vendors Focusing on Functional Architectural Coatings 2014
Exhibit 30: Buying Criteria: Order of Importance by Region 2014
Exhibit 31: Architectural Coatings Market: Relative Degree of Consolidation by Region 2014
Exhibit 32: Global Architectural Coatings Market Share Analysis 2014
Exhibit 33: Key Vendor Information
Exhibit 34: Key Vendor Ranking by Region 2014
Exhibit 35: Global Architectural Coatings Market: Key Suppliers
Exhibit 36: Global Architectural Coatings Market: Suppliers of Raw Materials
Exhibit 37: AkzoNobel: Business Segmentation by Revenue 2014
Exhibit 38: AkzoNobel: Business Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 39: AkzoNobel: Performance Coatings (Revenue Breakdown by Region) 2014
Exhibit 40: AkzoNobel: Specialty Chemicals (Revenue Breakdown by Region) 2014
Exhibit 41: AkzoNobel: Decorative Paints (Revenue Breakdown by Region) 2014
Exhibit 42: AkzoNobel: Geographical Segmentation by Revenue 2014
Exhibit 43: Asian Paints: Business Segmentation by Revenue 2014
Exhibit 44: Asian paints: Geographical Segmentation by Revenue 2014
Exhibit 45: BASF: Business Segmentation by Revenue 2013
Exhibit 46: BASF: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 47: BASF: Geographical Segmentation by Revenue 2013
Exhibit 50: Global Architectural Coatings Market: Geographical Segmentation by Revenue 2013
Exhibit 51: Nippon Paint Holdings: Business Segmentation
Exhibit 52: Nippon Paint Holdings: Geographical Segmentation by Revenue 2014
Exhibit 53: PPG Industries: Business Segmentation
Exhibit 54: PPG Industries: Business Segmentation by Revenue 2013
Exhibit 55: PPG Industries: Geographical Segmentation by Revenue 2013
Exhibit 56: Sherwin-Williams: Business Segmentation by Revenue 2013
Exhibit 57: Sherwin-Williams: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 58: Valspar: Market Segmentation
Exhibit 59: Valspar: Business Segmentation by Revenue 2014
Exhibit 60: Valspar: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 61: Valspar: Geographical Segmentation 2013

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3339664/](http://www.researchandmarkets.com/reports/3339664/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Architectural Coatings Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3339664/
Office Code: SCBRFYUP

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: ___________________________ Last Name: ___________________________
Email Address: * __________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World