Global Architectural Coatings Market 2015-2019

Description:
About Architectural Coatings
Coatings are products used to protect a surface and/or enhance its appearance. Architectural coatings are applied to commercial and residential buildings to protect them from elements such as moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the major types of architectural coatings. These are formulated using various types of resins such as acrylic, alkyds, polyester, and polyurethane. The architectural coatings may be broadly classified into two major types based on technology: solvent-borne and water-borne coatings.

The analysts forecast the global architectural coatings market to grow at a CAGR of 5.76% during 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global architectural coatings market for 2015-2019. To arrive at a ranking of the leading vendors and to calculate the market size, the report considers the revenue generated through the sales of architectural coatings by vendors.

The report also provides data on the different segments of the market based on the following criteria:
- Technology: water-borne and solvent-borne
- Resin: acrylic, polyester, alkyd, epoxy, polyurethane, and others such as PTFE and PVDF
- End-users: residential and commercial end-users
- Type of consumers: professional and DIY consumers
- Application: interior and exterior applications
- Distribution channel: company-owned stores, independent distributors, and large retailers and wholesalers
- Geography: APAC, Americas, and EMEA

The report, Global Architectural Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Akzo Nobel
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco
- Nippon Paint
- PPG Industries
- The Sherwin-Williams
- Valspar

Other Prominent Vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
- KEIM Mineral Coatings of America
- Kelly-Moore Paints
- Materis
Market Driver
- Recovery of Global Housing Market
  - For a full, detailed list, view our report

Market Challenge
- Maturing Markets
  - For a full, detailed list, view our report

Market Trend
- Provision of Support Services
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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