Global Hand Sanitizer Market 2015-2019

Description:
Hand sanitizers, also known as hand antiseptic, are alternatives to soap and water. They are available in many forms such as gel, foam, and liquid. The major active ingredients used in hand sanitizers are isopropyl alcohol, ethanol, and n-propanol. Some of the inactive ingredients used in hand sanitizers are glycerine, propylene glycol, and essential oils of plants as thickening agents. Alcohol-based sanitizers are more effective than soap. The level of alcohol can vary between 60% and 85%. The most common level is 62%.

The use of hand sanitizers has gained popularity in recent years. Washing hands repeatedly, especially when on the move, is tedious and time consuming. Also, soap and water are not available everywhere. In such a scenario, hand sanitizers play a vital role in facilitating hand hygiene.

The analysts forecast the global hand sanitizer market to grow at a CAGR of 11.86% by revenue and 9.93% by volume over the period 2015-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global hand sanitizer market for the period 2015-2019. The report further provides data based on the following:
- Revenue
- Volume
- End-users
- Product life cycle

The report, Global Hand Sanitizer Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market. The report further includes a discussion of the key vendors operating in this market and a comment on the vendors' product portfolios.

Key Vendors
- 3M
- Chattem
- GOJO Industries
- Procter & Gamble
- Reckitt Benckiser
- Unilever

Other Prominent Vendors
- Bath & Body Works
- Best Sanitizers
- Deb Group
- Dial Corporation
- Henkel Group
- Kimberly-Clark
- Medline Industries

Market Driver
- Substitute for Soap
- For a full, detailed list, view our report

Market Challenge
- Hormonal Disorders
- For a full, detailed list, view our report

Market Trend
- Introduction of Environmentally Friendly Formula
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?

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