Global Hair Conditioner Market 2015-2019

Description: About Hair Conditioners
The global hair conditioner market is dominated by the nonprofessional hair conditioner segment. It is expected to grow steadily during the forecast period, with increased demand from the men's category. Vendors are providing customised solutions for hair problems and customers are ready to spend on high-quality products that cater to their needs. Even though the Americas generate the highest sales currently, APAC is witnessing huge demand for hair conditioners.

The analysts forecast the global hair conditioner market to grow at a CAGR of 5.42% by revenue over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global hair conditioner market for the period 2015-2019. The report also segments the market based on the following criteria:
- Product type (professional, non-professional)
- Hair type (normal, dry, oily, colored, and chemically treated)
- Geography (the Americas, EMEA, and APAC)

The report, Global Hair Conditioner Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market. The report also includes a discussion on the key vendors operating in this market and a comment on the vendors’ product portfolios.

Key Vendors
- Henkel
- Kao
- L’Oréal
- P&G
- Unilever

Other Prominent Vendors
- Alfaparf
- Avon Products
- Cadiveu Professional USA
- Farouk Systems
- J&J
- Macadamia Natural Oil
- Toni & Guy

Market Driver
- Introduction of Customized Products
- For a full, detailed list, view our report

Market Challenge
- Availability of Counterfeit Products
- For a full, detailed list, view our report

Market Trend
- Growing Demand for Color Safe Conditioner
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?

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