About Travel and Business Bags Market in China:

A rise in demand for trolley bags, as a consequence of increased travel and tourism activities, and the rising number of business travellers are driving the travel and business bags market in China. Rapid urbanization has contributed to improved living standard in China, resulting in consumers increasingly opting for stylish, and large bags for their travels.

The Chinese luggage market has undergone significant changes in terms of development and innovation in products in the last 20 years and more. Despite being the largest manufacturing hub of travel and business bags, it is still not the leading market in the world. This is primarily because most of the companies here have not received enough global exposure or investment on a large scale, which restricted their global reach. However, the changing political, economic, and social environment, and the rising e-commerce sector will propel growth in China, making it a recognized market globally.

The travel and business bags market in China can be segmented into four segments: Duffle bags, trolley bags and suitcases, backpacks, and business bags. The trolley bags and suitcase was the largest segment in terms of revenue and volume accounting for a market share of 39.62% and 35.06%, respectively.

The author predicts that the travel and business bags market in China will grow at a CAGR of 11.50% and 9.07%, in revenue and volume respectively, during 2014-2019.

Covered in this Report:

The report 'Travel and Business Bags Market in China 2015-2019' is based on an in-depth market analysis, with inputs from industry experts. It covers the growth prospects of the market in the forecast period. The report also includes a discussion of the key vendors operating in the market.

Key Vendors:

- Ace
- Baigou Bodian Luggage And Cases Bag
- Delsey
- Dragon King Case
- Dudley
- Guangdong Leaves King Bag Industry
- HOCK International Group
- Rimowa
- Samsonite
- Shanghai Arch Industrial
- Shanghai Champion Trading
- UTC
- VF
- Yullex Group (China)

Other Prominent Vendors:

- Adidas
- Anyvention
- Aldo
- Alfred Dunhill
- Boconi
- C & J Clark International
- Caribee
- Changshu Maydiang, Group
- Donna Karan International (DKNY)
- Ferrari
Fossil
- Hangzhou Xingchi Luggage
- Marksman Luggage & Bag Industrial
- Pierre Cardin
- Puma
- Shenzhen Binhao Luggage & Bag
- Taizhou Baby Care Kids Products
- USB International
- Wenger
- Xietong Luggage
- Zhejiang Bubule Bags & Cases

Market Driver:
- Growth in Tourism Activities
  - For a full, detailed list, view our report

Market Challenge:
- Increase in Competition from Local Brands and Counterfeit Products
  - For a full, detailed list, view our report

Market Trend:
- Smart Luggage
  - For a full, detailed list, view our report

Key Questions Answered in this Report:
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
05.1.1 Present
05.1.2 Past
05.1.3 Future
05.2 Omni-channel Marketing
06. Distribution Channels in Global Luggage Industry
06.1 Analysis of Distribution Channels for Luggage
06.1.1 Some Key Facts
07. Factors Affecting Global Luggage Market
07.1 Economic Indicators – Global
07.2 Travel and Tourism Industry
07.3 E-commerce
07.4 Advertising and Marketing Campaigns
08. China: Country Overview
08.1 Economic Overview
08.1.1 Key Economic Factors
08.1.2 Population
Exhibit 32: Samsonite: Geographical Segmentation by Revenue 2014
Exhibit 33: Shanghai Champion Trading: Product Categories
Exhibit 34: VF: Business Segmentation by Revenue 2013
Exhibit 35: VF: Business/Product Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 36: VF: Geographical Segmentation by Revenue 2013

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