About Tobacco and Tobacco Market in Saudi Arabia
Tobacco comprises four major products: cigarettes, cigars, smoking tobacco, and smokeless tobacco. Rising smoking prevalence coupled with the growing disposable income and an increase in the number of female smokers fuels the growth of the tobacco market in Saudi Arabia. However, increased volume of illicit cigarettes acts as a major threat to the market vendors in the country.

The analysts forecast the tobacco market in Saudi Arabia to grow at a CAGR of 4.50% over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the tobacco market in Saudi Arabia for the period 2015-2019. To calculate the market size, the report considers revenue generated from the retail sales of various tobacco products. It also includes the market size based on volume, which is calculated based on the total consumption of tobacco products in Saudi Arabia.

The report, the Tobacco Market in Saudi Arabia 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- British American Tobacco
- Imperial Tobacco
- Phillip Morris International

Other Prominent Vendors
- Al-Babtain Group
- Al Nakhla Tobacco
- Golden Leaf Tobacco
- Villiger Söhne
- Yousuf MA Naghi & Sons' Cigalah Group

Market Driver
- Rise in Number of Female Smokers
- For a full, detailed list, view our report

Market Challenge
- Illicit Trade
- For a full, detailed list, view our report

Market Trend
- Point of Sale Advertising
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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