
Description: The integration of Internet of Things (IoT) has provided the control of different connected devices into a single smart device such as smartphones, PCs, and tablets and at the same time it has provided the opportunity to infiltrate the entire infrastructure by hacking the controlling device. Therefore, IoT security has become essential for the organizations, governments, utilities, and individuals for protection of data and infrastructure and is gaining traction in day to day deployment.

IoT security market is driven due to rising security concerns in the critical infrastructures and strict government regulations and is expected to grow from USD 6.89 Billion in 2015 to USD 28.90 Billion by 2020. North America is expected to lead the IoT security market in terms of market size during the forecast period. APAC is expected to witness growth at the highest CAGR during the forecast period. Among the verticals, healthcare is expected to grow at the highest rate due to increasing use of medical wearables.

The IoT security market report will help the market leaders or new entrants in this market in better understanding of the competitors and gain more insights to better one's position in business. There is a separate section on competitive landscape, which includes competitor ecosystem, mergers and acquisitions, VC funding, partnerships, and agreements. Besides, there are company profiles of ten players in this market. In this section, market internals have been provided that can put one ahead of the competitors.

Scope of the Report

The research report categorizes the IoT security market to forecast the market size and analyse the trends in each of the following sub-markets:

IoT security market on the basis of types:
- Network Security
- Endpoint Security
- Application Security
- Content Security
- Cloud Security

IoT security market on the basis of applications:
- Wearables
- Building & Home Automation
- Supply Chain Management
- Patient Information Management
- Energy & Utilities Management
- Customer Information Security
- Asset Optimization
- Manufacturing Process Management
- Communication Technology Management
- Telematics
- Others

IoT security market on the basis of solutions:
- Identity and Access Management (IAM)
- Analytics
- Encryption
- Unified Threat Management (UTM)
- Data Loss Protection (DLP)
- Intrusion Detection/Prevention System (IDS/IPS)
- Distributed Denial of Service (DDoS) Protection
- Security & Vulnerability
- Device Management
- Others

IoT security market on the basis of services:

- Consulting Services
- Managed Services
- Risk Assessment
- Support & Maintenance

IoT security market on the basis of verticals:

- BFSI
- Retail
- Manufacturing
- Healthcare
- Transportation & Logistics
- Government & Defence
- Energy & Utilities
- Telecom & IT
- Others

IoT security market on the basis of regions:

- North America
- Europe
- Middle East and Africa (MEA)
- Asia-Pacific (APAC)
- Latin America

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