Company Profiles of the Top 50 Chinese Taxi Companies in 2014

Description: Accompanied with the appearance of taxi software and special car service, the competition in the taxi industry has become more and more intense, and the real competition is companies' system capability. Mobile internet, user experience and off-line service are the things that taxi companies should consider. Traditional taxis have not rose, the mobile taxi is poised.

Mobile internet has changed the competition landscape of taxi industry. While triggered many controversies, it is leading to reformation in the traditional taxi industry. However, China's traditional taxi industry is still under the protection of franchise, internet giants are finding it difficult to get into the business and special car services still faced with policies tests. Special car service is beginning to challenge the operation system of the traditional taxi industry. In 2015, according to the deputy director-general of China's Ministry of Transport, the first draft of taxi industry reform has been finished, and is soliciting various opinions and revising.

In this report, the author profiles the leading players in the taxi market. It analyzes China's taxi industry in terms of market information (market size, status, etc.), hotspots (key M&A activity and new policy), current industry trends and the competitive positioning of the top 50 companies in the market.

The Aim of this report
- To provide readers with comprehensive & in-depth understanding of China's taxi industry;
- To disclose the market size of China's tax industry;
- To understand the position of China's taxi in the world;
- To predict the future of China's taxi industry;
- To analyze major taxi companies in China;
- To find out the key strengths and weakness of China's taxi companies, and the threats and opportunities they face;
- To reveal opportunities in the Chinese taxi industry.

Benefits of the report
- Obtain latest info of taxi industry, such as market size, status in the world and key hotspots;
- Evaluate the financial performance and growth strategies of top 50 companies in China's taxi market;
- Identify key trends and opportunities in China's taxi market;
- Understand what are the drivers and barriers of China's taxi companies

Scope of Investigation

The report will investigate Chinese top 50 taxi companies from the following aspects:
- Basic information (including address, telephone number, fax number, website, company background, etc.)
- Major businesses
- Financial performance

Deliverables
- Word-format report, with around 50-100 pages;
- Excel-format database of key taxi companies;
- Excel-format market data of taxi;

Time needed
2-3 working weeks are needed

Contents:
1 Overview of China's taxi industry
1-1 Market size of taxi industry
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