Game Changers Cancer Immunotherapies: Checkpoint Inhibitors

Description: Report Highlights:

- How checkpoint inhibitors are revolutionizing treatment options and expectations for cancer patients
- An overview of global melanoma market
- Case studies on Opdivo, Keytruda and Yervoy
- Market potential of Opdivo and Keytruda

A must buy for:

Professional from the pharmaceutical, biotech, medical device and diagnostics industries with responsibilities or involvement in the following areas:

- Competitive Intelligence
- Business Intelligence
- Information Specialist
- Commercial/Customer Insights
- Strategic Planning
- Market/Marketing Research
- Decision Analysis/Decision Support
- Business Analytics
- New Product Planning/Development
- Forecasting
- Librarian
- Brand Management/Product Management
- Marketing
- Business Portfolio Planning
- Strategic/Business Analysis
- Business Development
- Licensing
- Technical Analysis
- Portfolio Management/Planning
- Project Management
- Risk Management
- Research Planning
- Research & Development
- Regulatory
- Scientist
- Legal/Regulatory
- Outsourcing
- Manufacturing

Contents:

1. Executive Summary

2. Introduction
   - PD-1/PD-L1 Pathway
   - Role of PD-1/PD-L1 Pathway
   - Drugs Targeting the PD-1 vs. PD-L1 Pathway
   - Patterns and Evaluation of Response
   - Safety
   - PD-L1 Inhibitors
   - PD-1 Inhibitors
   - Rationale for Combination Therapies
   - PD-L1 as a Predictive Biomarker
   - Cytotoxic T-Lymphocyte Associated Antigen (CTLA-4) Pathway
3. Case Study 1: Opdivo (Bristol-Myers Squibb)
   - Product Profile
   - Development Timeline
   - Clinical Trial Profiles
   - Pricing Scenario
   - Regulatory Scenario
   - Life Cycle Management Activities

4. Case Study 2: Keytruda (Merck)
   - Product Profile
   - Development Timeline
   - Clinical Trial Profiles
   - Pricing Scenario
   - Regulatory Scenario
   - Life Cycle Management Activities

5. Case Study 3: Yervoy (Bristol-Myers Squibb)
   - Product Profile
   - Development Timeline
   - Clinical Trial Profiles
   - Pricing Scenario
   - Regulatory Scenario
   - Life Cycle Management Activities

6. Efficacy and Safety Comparison on Opdivo, Keytruda and Yervoy in Melanoma

7. Global Melanoma Market Overview

8. The PD-1 Wave: Opdivo and Keytruda Market Potential

9. KOL Comments: Analysis of Statements from Various KOLs

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3341610/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Game Changers Cancer Immunotherapies: Checkpoint Inhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3341610/">http://www.researchandmarkets.com/reports/3341610/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCD265F</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

**Quantity**

- Electronic (PDF) - Single User: [ ] USD 1000

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ]</th>
<th>Mrs [ ]</th>
<th>Dr [ ]</th>
<th>Miss [ ]</th>
<th>Ms [ ]</th>
<th>Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>___________________________</td>
<td>Last Name:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td>___________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB9853083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World