
Description:
This report examines the ‘Global N-Methyl-2-Pyrrolidone Market’ for the period 2014-2020. The primary objective of the report is to offer updates and invaluable insights on global N-Methyl-2-pyrrolidone (NMP) market. The demand for NMP is expected to register a steady growth during the forecast period 2015-2020.

To understand and assess the opportunities in this market, the report is categorically split under two sections namely; market analysis by geographic regions and the various applications of NMP. The report analyses global N-Methyl-2-Pyrrolidone market in terms of market value (US$ Mn) and Volume (tons).

The report starts with an overview of the global N-Methyl-2-Pyrrolidone market. In the same section, the report covers the NMP market performance in terms of revenue and volume. This section also includes analysis of key trends, drivers and restraints witnessed in global N-Methyl-2-Pyrrolidone market. Impact analysis of key growth drivers and restraints based on the weighted average model included in the report better equips and arms client with crystal clear decision making insights.

The subsequent section analyses the market for NMP depending on the geographic regions and presents a forecast for the period 2015-2020. The major regional segments analysed in the report are:

- North America
- Europe
- South America
- Middle East & Africa
- South America

After having covered the region based segments in the above section, the report, in its next section focuses analysis of the market on the basis of end-use applications. The applications covered in the report include:

- Electronics
- Petrochemical Processing
- Agrochemicals
- Pharmaceuticals
- Paints & Coatings
- Industrial Cleaners
- Others

The data points such as market split by applications, regions and qualitative inputs from primary respondents have been incorporated to arrive at apt market estimates. The forecast presented here assesses the total revenue of global N-Methyl-2-Pyrrolidone market. When developing the forecast of the market, the starting point is sizing the current market, which forms the basis for the forecast of how the market is anticipated to take shape in the near future. Given the characteristics of market, we have triangulated the outcome based on analysis of supply side, demand side and dynamics of market for end use applications. However, quantifying the market across aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse the market on the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the global N-Methyl-2-Pyrrolidone market.

As previously highlighted, the global market for N-Methyl-2-Pyrrolidone is split into various categories based on regions and applications. All these segments or categories have been analysed in terms of basis point share (BPS) to understand individual segments relative contribution to growth. This detailed level of information is important for identification of key trends in global NMP market.
Also, another key feature of this report is the analysis of global N-Methyl-2-Pyrrolidone market by regions and applications and its revenue forecast in terms of absolute dollar. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective in the global N-Methyl-2-Pyrrolidone market.

Furthermore, to understand key growth segments in terms of growth & performance of global N-Methyl-2-Pyrrolidone market, analysts have developed a market attractiveness index. The resulting index should help providers identify real market opportunities.

The final section of the global N-methyl-2-Pyrrolidone market report provides detailed profiles of the key industry players in order to evaluate their strategies and recent developments. Few of the market players featured in the section include, BASF SE, Ashland Inc., and LyondellBasell Industries N.V.

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