Orthodontic Supplies Market by Removable & Fixed Braces, Archwire, Anchorage Appliances & Ligature - Global Forecast to 2020

Description: "Orthodontic Supplies Market by Removable & Fixed Braces (Brackets (Self Ligating, Lingual), Archwire (Nickel & Beta Titanium, Stainless Steel), Anchorage Appliances (Buccal Tube, Band, Miniscrew), & Ligature (Elastomeric, Wire)) - Global Forecast to 2020"

The global orthodontic supplies market is poised to grow at a CAGR of 6.9% during the forecast period, and is expected to reach a value of USD 3,978.6 Million by 2020. A number of factors such as the growing number of patients with malocclusions, jaw diseases, tooth decay/tooth loss, and jaw pain; technological advancements in the field of orthodontics; increasing demand for orthodontic treatment among adolescents; and rising disposable incomes in developing countries such as India, China, and Brazil having relatively high DMFT (Decayed, Missing, and Filled Teeth) index, are fuelling the growth of the global orthodontic supplies market. However, limited reimbursement coverage for orthodontic treatment, and several risks and complications after or during orthodontic treatment, are some of the key factors negatively affecting the market growth.

The global orthodontic supplies market is categorized on the basis of products and regions. Based on product, this market is segmented into fixed braces and removable braces. The fixed braces market expected to command the largest market share of the overall market in 2015, owing to their better affordability as compared to removable braces.

As of 2014, 3M Unitek Corporation (U.S.) held the leading position in the global orthodontic supplies market. Over the past three years, the company adopted new product launches and product upgrades as its key business strategies to ensure its dominant position in this market. Align Technology (U.S.), American Orthodontics (U.S.), BioMers Pte Ltd. (Singapore), DB Orthodontics Ltd. (U.K.), DENTSPLY International, Inc. (U.S.), G&H Orthodontics Inc. (U.S.), Henry Schein, Inc. (U.S.), Ormco Corporation (U.S.), and Rocky Mountain Orthodontics, Inc. (U.S.) are some of the other key players in this market.

Scope of the Report

This research report categorizes the global orthodontic supplies market into the following segments and subsegments.

Orthodontic Supplies Market, by Product:
- Fixed Braces
- Brackets
- Conventional Brackets
- Self-ligating Brackets
- Lingual Brackets
- Archwires
- Beta Titanium Archwires
- Nickel Titanium Archwires
- Stainless Steel Archwires
- Anchorage Appliances
- Bands and Buccal Tubes
- Miniscrews
- Ligatures
- Elastomeric Ligatures
- Wire Ligatures
- Removable Braces

Orthodontic Supplies Market, by Region:
- North America
- U.S.
Canada  
- Europe  
- Germany  
- France  
- U.K.  
- Rest of Europe  
- Asia-Pacific  
- India  
- China  
- Japan  
- Rest of Asia-Pacific  
- Rest of the World (RoW)*

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