Description: This report analyzes the worldwide markets for Projected Capacitive Touch Controller IC in US$ Million. The Global Market is further analysed by the following End-Use Applications: Smartphones, and Others. The report provides separate comprehensive analytics for the US, Japan, Europe, Taiwan, China, South Korea, and Rest of World.

Annual estimates and forecasts are provided for the period 2013 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 37 companies including many key and niche players such as -

- 3M Company
- Atmel Corporation
- Broadcom Corporation
- Cirque Corporation
- Cypress Semiconductor Corporation

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study
   Touch Controller IC
   Projected Capacitive Touch Controller IC

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Touch Controller IC Market - A Prelude
   Projected Capacitive Touch Controller ICs Dominates Market
   Competitive Landscape: Asian Vendors Lead the Touch Controller ICs Market
   Table 1: Leading Touch Controller IC Design Houses Worldwide (2014): Percentage Breakdown of Revenues for Atmel, Cypress, Elan, FocalTech, Goodix, Melfas, MediaTek, Synaptics, and Others (includes corresponding Graph/Chart)
   Select Providers of Touch Controller IC and Major End-Use Devices
   Table 2: Leading Players in the Global Smartphone Touch IC Market (2014): Percentage Breakdown of Volume Sales for Atmel, Broadcom, Cypress, FocalTech, Synaptics, and Others (includes corresponding Graph/Chart)
   Falling Touch Controller IC Prices: Vendors Diversify to Sustain Margins

2. NOTEWORTHY TRENDS, DRIVERS & CHALLENGES
   Widespread Adoption of Touch Screens Drives Demand for Touch Controller ICs
   Table 3: World Market for Touchscreen by Technology (2012-2016): Percentage Breakdown of Volume Shipments for Capacitive, Resistive and Others (includes corresponding Graph/Chart)
   Table 4: Global Market for Touch Screen Devices (2013, 2014 & 2015): Percentage Share Breakdown of Volume Shipments for All-in-one PCs, Feature Phones, Monitors, Notebook PCs, Smartphones, Tablet PCs and Others (includes corresponding Graph/Chart)
   Growing Sales of Smartphones Augurs Well for Touch Controller IC
   Table 5: Global Market for Smartphones by Geographic Region (2013-2015): Breakdown of Annual Shipments in Thousand Units for US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America (includes corresponding Graph/Chart)
   Table 6: Smartphone Penetration Worldwide (as a Percentage of Total Population) for Major Countries: 2014E (includes corresponding Graph/Chart)
Table 7: Most Performed Activity on Smartphones Using Touch Technology: 2014 (includes corresponding Graph/Chart)
Media Tablets: Another Key Market for Touch Controller ICs
Table 8: Worldwide Shipments of Desktop PCs, Tablets and Mobile Phones (2014 & 2015) (in Million Units) (includes corresponding Graph/Chart)
Increasing Adoption of Touch Screens in Notebook PCs: Business Case for Touch Controller IC
Table 9: Global Notebooks Market by Screen Type (2013-2016): Percentage Share Breakdown of Unit Volume Sales for Touch Notebooks and Non-Touch Notebooks (includes corresponding Graph/Chart)
Table 10: Select Notebook Manufacturers and their Touch Proliferation (% of Total Notebooks Manufactured) for the Year 2014 (includes corresponding Graph/Chart)
Mandatory Touch Screen Requirements for Third-Generation Ultrabooks to Boost Touch Controller IC Demand
A Comparison of the Various Ultrabook Generations
TDDI - The Next Wave of Innovation in Touch IC
In-cell Technology to Benefit from Growing Interest in TDDI
Comparison of Select Features of Capacitive Touch (OGS & GI/F/F) with In-cell and On-cell Technologies
Expanding Touch Screen Applications - PCAP's Loss Others' Gain?
Table 11: World Market for Laptop Touch Screen by Technology (2013-2016): Percentage Breakdown of Number of Touch Screens for Glass on Glass, G1F & Glass on Film on Film, One Glass Solution, and Others (includes corresponding Graph/Chart)
Table 12: World Market for Tablet PC Touch Screen by Technology (2013-2016): Percentage Breakdown of Number of Touch screens for Glass on Glass, G1F & Glass on Film on Film, In-Cell, On-Cell, One Glass Solution, and Others (includes corresponding Graph/Chart)
Thin Touch Panels Necessitate Focus on Controller Ics with Noise Reduction
Rise in Mobile Gaming: Potential for Touch Controller Ics Market
Rising Use of Touch Screens in Automobiles Bodes Well for Touch Screen Controllers IC Market
Table 13: Automotive Touch Panels Market by Technology (2013, 2015 & 2018): Percentage Share Breakdown of Shipments (Volume) for Projected Capacitive Touch Panels and Resistive Touch Panels (includes corresponding Graph/Chart)
Touch Screens in Public Shared Devices: An Attractive Opportunity
Growing Trend towards Touch Screen ATMs: Opportunity for Growth
Table 14: Global Automated Teller Machines Market by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Installed Base in '000 Units for 2015 & 2020 (includes corresponding Graph/Chart)
Touch Controller IC Market to Benefit from Rising Integration of Touch Panels in Medical Systems
Rising Significance of Touch-based Systems in Industrial Sector to Stir Sales of Touch Controller ICs
Haptics in Touch-based Interfaces: An Emerging Market

3. PRODUCT OVERVIEW
Touch Screen: An Introduction
A Review of Various Types of Touch Screen Technologies
A. Resistive Touch Screen
B. Capacitive Touch Screen
Advantages of Capacitive Touchscreen
Disadvantages of Capacitive Touchscreen
Classification of Capacitive Touchscreens
Surface Capacitance
Projected Capacitance
Mutual Capacitance
C. Infrared grid
D. Infrared Acrylic Projection
E. Dispersive Signal Technology
F. Acoustic Pulse Recognition
A Comparison of Major Characteristics of Various Touch Screen Technologies
What are Touch Controllers?
Touch Screen Controller IC
Touch Controller Unit Design
Controller IC - Vital to Touch Performance

4. PRODUCT INTRODUCTIONS/LAUNCHES
Atmel Extends maXTouch U series
Cypress Expands TrueTouch Family
Microchip Introduces MTCH6303
RESEARCH AND MARKETS

Microchip Unveils MTCH6102 Controllers
Cypress Unveils TrueTouch Gen4X TMA448
Atmel Unveils maXTouch S Controllers for Automobiles
Zytronic Introduces ZXY110
Dongbu HiTek Develops Novel Capacitive Touch Controller IC for Smartphones
Atmel Expands maXTouch® T Series Touchscreen Controllers
Microchip Technology Unveils MTCH6102 series of PCAP Touch Controllers
Atmel's maXTouch S Controllers Secure Automotive Certification
ROHM Semiconductor Introduces BU210xx Series
Microchip Unveils CAP12XX Series
Atmel Unveils maXTouch® T Series for Screen Sizes up to 23 Inches
Atmel Rolls Out maXTouch Mxt 5408
Elan Partners Intel to Promote Single-Chip Smart-Touchscreen™ IC
Synaptics Expands ClearPad Series of Single-Layer Touch Controller Solutions
Synaptics Unveils Windows 8.1 Certified Capacitive Touch Controller
Neonide Unveils NN1002
Atmel maXTouch® Introduces Controllers Compatible with Windows 8.1 Systems

5. RECENT INDUSTRY ACTIVITY
FocalTech Merges with Orise
Vivo Smartphones Selects Cypress TrueTouch®
Huawei Opt for TrueTouch by Cypress
Parade Signs Deal to Takeover TrueTouch® Mobile Touchscreen Business from Cypress
Spansion Merges with Cypress
MStar Merges with MediaTek
Atmel Joins Forces with Fingerprint Cards
Elan Microelectronics Secures Essential Patent for Narrow Bezel Touch Control Design
Siemens Opt for Atmel maXTouch® Controller
Xiaomi Selects Atmel Controllers
Elan Expands Touch Control IC for Ebooks
Sony Opt for Elan Touch Control IC

6. FOCUS ON SELECT PLAYERS
3M Company (US)
Atmel Corporation (US)
Broadcom Corporation (US)
Cirque Corporation (US)
Cypress Semiconductor Corporation (US)
eGalax_eMPIA Technology Inc (Taiwan)
Elan Microelectronics Corporation (Taiwan)
FocalTech Systems Co., Ltd. (Taiwan)
Freescale Semiconductor, Inc. (US)
Maxim Integrated Products, Inc. (US)
MediaTek, Inc. (Taiwan)
Shenzhen Huding Technology Co., Ltd./Goodix (China)
MELFAS Co., Ltd. (South Korea)
Microchip Technology, Inc. (US)
Semtech Corporation (US)
STMicroelectronics NV (Switzerland)
Synaptics Corporation (US)
Texas Instruments, Inc. (US)

7. GLOBAL MARKET PERSPECTIVE
Table 15: World Recent Past, Current and Future Analysis for Projected Capacitive Touch Controller IC by Geographic Region/Country - US, Japan, Europe, Taiwan, China, South Korea and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 16: World 8-Year Perspective for Projected Capacitive Touch Controller IC by Geographic Region/Country - Percentage Breakdown of Revenue for US, Japan, Europe, Taiwan, China, South Korea and Rest of World Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)
Table 17: World Recent Past, Current and Future Analysis for Projected Capacitive Touch Controller IC by End-Use Application - Smartphones and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 18: World 8-Year Perspective for Projected Capacitive Touch Controller IC by End-Use Application - Percentage Breakdown of Revenue for Smartphones and Others Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
   A. Market Analysis
   Product Launches
   Strategic Corporate Developments
   Key Players
   B. Market Analytics
   Table 19: US Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

2. JAPAN
   A. Market Analysis
   Product Launch
   B. Market Analytics
   Table 20: Japanese Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

3. EUROPE
   A. Market Analysis
   Strategic Corporate Developments
   STMicroelectronics NV - Key Player
   B. Market Analytics
   Table 21: European Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

4. TAIWAN
   A. Market Analysis
   Current and Future Analysis
   Taiwan: A Key Outsourcing Destination for Touch Controller IC Manufacturing
   Vendors Diversify Portfolio to Sustain Margins amidst Falling Touch IC Prices
   Touch DDI - A Revolutionary Approach to IC?
   In-Cell Touch Technology Rides the TDDI Wave
   Strategic Corporate Developments
   Key Players
   B. Market Analytics
   Table 22: Taiwanese Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

5. CHINA
   A. Market Analysis
   Market Overview
   Competitive Landscape
   Table 23: Leading Players in the Chinese Smartphone Touch Controller IC Market (2014): Percentage Breakdown of Value Sales for FocalTech, Goodix, MediaTek, and Others (includes corresponding Graph/Chart)
   Key Players
   B. Market Analytics
   Table 24: Chinese Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

6. SOUTH KOREA
   A. Market Analysis
   Market Overview
Product Launch
MELFAS Co., Ltd. - Key Player
B. Market Analytics
Table 25: South Korean Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

7. REST OF WORLD
Market Analysis
Table 26: Rest of World Recent Past, Current & Future Analysis for Projected Capacitive Touch Controller IC Market Analyzed with Annual Revenue Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 37

The United States (14)
Japan (2)
Europe (2)
- The United Kingdom (1)
 - Rest of Europe (1)
Asia-Pacific (Excluding Japan) (19)

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