Mobile Wallet - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Mobile Wallet in US$ Million by the following End-Use Segments: Retail, Vending Machines, Grocery Store, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 91 companies including many key and niche players such as -

Alipay Network Technology Co., Ltd.
Amazon.com, Inc.
American Express Company
Apple, Inc.
AT&T, Inc.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Non-Cash Payment Market - A Prelude
   Mobile Wallets to Usher Revolution in Cashless Transactions
   Mobile Wallet - An Ideal Platform for Boosting Revenue Generation
   Outlook
   Aggressive Customer Retention Strategies Sustain Demand in Developed Markets
   Emerging Markets: The Focal Point for Future Growth for Digital Wallets
   Table 1: Middle-Class Consumer Spending Across Developed and Developing Regions (2030F): Percentage Breakdown by Region (includes corresponding Graph/Chart)
   Table 2: Global Smartphones Market - Leading Countries Ranked by CAGR for 2013-2018: US, Canada, Japan, France, Germany, Italy, UK, Russia, China, India, and Brazil (includes corresponding Graph/Chart)
   Asia-Pacific - The Largest and the Fast Growing Regional Market for Mobile Wallets

2. GROWTH DRIVERS AND KEY MARKET TRENDS
   Increasing Penetration of Smartphones - A Major Growth Driver for Mobile Wallets
   Table 3: Global Market for Smartphones: Volume Sales in Million Units for 2011, 2013, 2015 & 2018 (includes corresponding Graph/Chart)
   Table 4: Smartphone Penetration Worldwide (as a Percentage of Total Population) for Major Countries: 2014E (includes corresponding Graph/Chart)
   Consumer Convenience Factor to Drive Adoption of NFC-Based Mobile Wallets
   Poor Consumer Adoption - A Major Concern for Mobile Wallet Providers
   Interoperability - A Vital Success Factor for Mobile Wallets
   Branded Mobile Wallets to Gain Traction
   Mobile Wallet Providers Focus on Enhanced Customer Experience
   Regulations Push Implementation of Cashless Transaction Systems
   Mobile Wallets Garner Interest from the Corporate Cards Circle
   Companies Focus on Promoting Business through QR Codes
   Cloud-Based Mobile Wallet: A Threat to Card Networks Backed by Governments

Brochure
More information from [http://www.researchandmarkets.com/reports/3345942/](http://www.researchandmarkets.com/reports/3345942/)
Automobile Manufacturers to Compete with Mobile Wallet Developers
Technological Advancements - Spearheading Growth
NFC Emerges as a Major Mobile Payment Enabling Technology
Mobile Point-of-Sales Terminal - a New Paradigm
Biometrics Make Inroads into the M-Commerce Market

3. COMPETITION
Global Mobile Wallet Market Remains Highly Fragmented
Select Popular Mobile Wallet Globally
Competition Heats Up in Mobile Wallet Space
Google’s eWallet Takes on PayPal with NFC-based Smartphone Wallet
Apple Pay - the Much Needed Shot in the Arm for the Mobile Payments
Samsung LoopPay - A Potential Game Changer in the Mobile Wallet Market

4. PRODUCT OVERVIEW
Introduction
Advantages of Mobile Wallets
Disadvantages of Mobile Wallets
Functionality of a Mobile Wallet
Wallet Service - A Key Enabler of Mobile Wallet

5. PRODUCT INNOVATIONS
HDFC Bank Unveils Mobile Wallet
Rabobank Unveils Mobile Wallet
SnoopWall Unveils Mobile Wallet Security Toolkit
Samsung Launches Metal S6 Phones with Mobile Wallet Application
Neiman Marcus Group and Capital One Unveil Neiman Marcus Mobile Wallet
BitPay Unveils Copay Mobile Wallet for Windows Phone
Zebpay Unveils Bitcoin Mobile Wallet
Leading New Zealand Companies Unveil First Mobile Wallet
Seamless Unveils SEQR m-Wallet
LivQuik Unveils QuikWallet
Apple Unveils Apple Pay Mobile Wallet
Apple Unveils TouchID-Based Mobile Wallet Service Apple Pay
Vodafone to Unveil Mobile Wallet
Amazon Unveils Virtual Wallet
PAYTOO® Unveils PAYTOO Mobile Wallet™
UAE Banks Federation Unveils Mobile Wallet
InComm Unveils InComm Mobile Platform
Vodafone and Bluesource Unveil Mobile Wallet App for Loyalty Cards in Europe
Bank of Africa Unveils Dubbed Mobile Wallet
Accenture Unveils Customizable Mobile Wallet
Baidu to Unveil a Mobile Wallet Service
MCX Unveils CurrentC Mobile Wallet
Rogers Unveils NFC Enabled Mobile Wallet
Orange and Visa Europe Unveil Orange Mobile Wallet
Cellum and Telenor Unveil Mobile Wallet
Meru Cabs and Citrus Unveil Mobile Wallet
Magyar Telekom Unveils m-wallet
Oxigen Unveils Mobile Wallet
E-Plus to Unveil NFC Mobile Wallet
American Express Unveils American Express™ Token Service
Visa Unveils Visa Checkout to Simplify Online Shopping on Any Device
MasterCard Launches MasterPass Digital Wallet and Mobile Payments Platform
Vodafone Unveils mobile-wallet service ‘m-pesa’
Google Unveils Google Wallet
Mobikwik Unveils a New Avatar of its Mobile Wallet in India
Vesta Unveils New Mobile Wallet for Prepaid Operators
3 and Citibank Unveil NFC Mobile Wallet in Hong Kong
Gemalto Unveils New Mobile Wallet Application
Samsung Unveils Samsung Wallet

6. RECENT INDUSTRY ACTIVITY
PayPal Takes Over Paydiant
Google Acquires Softcard
Samsung Takes Over LoopPay
MasterCard Inks Agreement with eTranzact
Google Inks Agreement with AT&T, T-MOBILE US, VERIZON and SOFTCARD
Seamless Develops Plugins to Integrate its Mobile Wallet into Merchants' Websites
MasterCard Partners with Steward Bank
MTN Inks Agreement with Vodacom
Visa Establishes Partnership with Financial Institutions Across the Globe to Enable Mobile Payment Services
Visa Partners with Airtel to Expand Mobile Payments to Seven African Countries
Oxigen Wallet Partners with CCD
Oxigen Wallet Inks Agreement with BookMyShow
LifeLock Takes Over Lemon
Wells Fargo Inks Agreement with Isis

7. FOCUS ON SELECT GLOBAL PLAYERS
Alipay Network Technology Co., Ltd (China)
Amazon.com, Inc. (US)
American Express Company (US)
Apple, Inc. (US)
AT&T, Inc. (US)
BlackBerry Limited (Canada)
Citrus Payment Solutions (India)
First Data Corp. (US)
Google, Inc. (US)
LevelUp (US)
LifeLock, Inc. (US)
MasterCard, Inc. (US)
Merchant Customer Exchange LLC (US)
Microsoft Corp., Inc. (US)
Monitise Plc. (UK)
MMP Mobi Wallet Payment Systems Limited (India)
One MobiKwik Systems Pvt. Ltd. (India)
Oxigen Services (India) Private Limited (India)
PayOne (US)
PayPal, Inc. (US)
Paytm (India)
Qiwi plc. (Russia)
Samsung Electronics Co., Ltd. (South Korea)
Square, Inc. (US)
Telepin Software (Canada)
Visa, Inc. (US)
Vodafone m-pesa Limited (India)
Y-Cash Software Solutions Pvt. Ltd (India)

8. GLOBAL MARKET PERSPECTIVE
Mobile Wallets - By Geographic Region
Table 5: World Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 6: World Historic Review for Mobile Wallet by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 7: World 12-Year Perspective for Mobile Wallet by Geographic Region/Country - Percentage Breakdown of Dollar Revenues for US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
Mobile Wallets - By End Use Application
Table 8: World Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 9: World Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years
2009 through 2013 (includes corresponding Graph/Chart)
Table 10: World 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

Mobile Wallets in Retail - By Geographic Region
Table 11: World Recent Past, Current & Future Analysis for Mobile Wallet in Retail by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 12: World Historic Review for Mobile Wallet in Retail by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 13: World 12-Year Perspective for Mobile Wallet in Retail by Geographic Region/Country - Percentage Breakdown of Dollar Revenues for US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa and Latin American Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

Mobile Wallets in Vending Machines - By Geographic Region
Table 14: World Recent Past, Current & Future Analysis for Mobile Wallet in Vending Machines by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 15: World Historic Review for Mobile Wallet in Vending Machines by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 16: World 12-Year Perspective for Mobile Wallet in Vending Machines by Geographic Region/Country - Percentage Breakdown of Dollar Revenues for US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

Mobile Wallets in Grocery Stores - By Geographic Region
Table 17: World Recent Past, Current & Future Analysis for Mobile Wallet in Grocery Stores by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 18: World Historic Review for Mobile Wallet in Grocery Stores by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 19: World 12-Year Perspective for Mobile Wallet in Grocery Stores by Geographic Region/Country - Percentage Breakdown of Dollar Revenues for US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

Mobile Wallets in Other End-Use Applications
Table 20: World Recent Past, Current & Future Analysis for Mobile Wallet in Other End-Use Applications by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 21: World Historic Review for Mobile Wallet in Other End-Use Applications by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 22: World 12-Year Perspective for Mobile Wallet in Other End-Use Applications by Geographic Region/Country - Percentage Breakdown of Dollar Revenues for US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa, and Latin American Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Mobile Payment Market to Grow Substantially in the US
Table 23: Smartphone Users (in Millions) in the United States: 2011-2017E (includes corresponding Graph/Chart)
M-Commerce Market: Poised to Surge in the US
Incentives by Retailers Drive Growth in Mobile Payments
Rising Customer Preference for Loyalty Programs
Mobile Wallet to Emerge as an Innovative Marketing Channel
Gas Stations and Convenience Stores to Implement Mobile Payment Systems
US Mobile Wallet Usage Dominated by Male Population
Table 24: The US Mobile Wallet Market by Gender (2014): Percentage Share Breakdown of Mobile Payment Users - Male and Female (includes corresponding Graph/Chart)
Host of New Players Foray into US Digital Wallet Market
List of Select Popular Mobile Wallet in the US
Major Mobile Wallet Players in the US Mobile Wallet Market by Organization Type
Table 25: Most Popular Mobile Wallet in the US as per Usage Rate (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Select Key Players
B.Market Analytics
Table 26: The US Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 27: The US Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 28: The US 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A.Market Analysis
Canadian Mobile Wallet Market Poised to Witness Significant Growth
Players Collaborate to Solidify Market Presence
Product Launch
Select Key Players
B.Market Analytics
Table 29: Canadian Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 30: Canadian Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 31: Canadian 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A.Market Analysis
Market Overview
B.Market Analytics
Table 32: Japanese Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 33: Japanese Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 34: Japanese 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A.Market Analysis
Market Overview
Adoption of Mobile Wallet/Payment Technology On the Rise
Product Launch
B.Market Analytics
Table 35: European Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of European Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 36: European Historic Review for Mobile Wallet by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of European Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 37: European 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for France, Germany, Italy, UK, Spain, Russia, and Rest of European Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
Table 38: European Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 39: European Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 40: European 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A.Market Analysis
Product Launch
B.Market Analytics
Table 41: French Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 42: French Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 43: French 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
4b. GERMANY
A.Market Analysis
Product Launch
B.Market Analytics
Table 44: German Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 45: German Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 46: German 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
4c. ITALY
Market Analysis
Table 47: Italian Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 48: Italian Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 49: Italian 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
4d. UNITED KINGDOM
A.Market Analysis
Mobile Payments Continue to Gain Traction
Product Launch
Monitise plc - A Key Player
B.Market Analytics
Table 50: The UK Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 51: The UK Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 52: The UK 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

4e. SPAIN
Market Analysis
Table 53: Spanish Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 54: Spanish Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 55: Spanish 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Table 56: Russian Payment Market (2014): Percentage Share Breakdown of Payments by Type (includes corresponding Graph/Chart)
Table 57: Russian Mobile Wallet Market (2014): Percentage Breakdown of Online Purchases by Type (includes corresponding Graph/Chart)
Table 58: Leading Players in the Russian Mobile Wallet Market (2014): Percentage Breakdown of Value Share for PayPal, Qiwi, WebMoney, Yandex Money, and Others (includes corresponding Graph/Chart)
Rapid Use of Payment Terminals
Key Players
B. Market Analytics
Table 59: Russian Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 60: Russian Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 61: Russian 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Finland
Product Launches
Strategic Corporate Development
B. Market Analytics
Table 62: Rest of Europe Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 63: Rest of Europe Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 64: Rest of Europe 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Messaging App Providers Eye Lucrative Mobile Payment Market
B. Market Analytics
Table 65: Asia-Pacific Recent Past, Current & Future Analysis Mobile Wallet by Geographic Region - China, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 66: Asia-Pacific Historic Review for Mobile Wallet by Geographic Region - China, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 67: Asia-Pacific 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for China, South Korea, and Rest of Asia-Pacific Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
Table 68: Asia-Pacific Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 69: Asia-Pacific Historic Review for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 70: Asia-Pacific 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
Chinese Mobile Wallet Market - An Overview
Table 71: Chinese Mobile Payment Users by Geographic Region (2014): Percent Share Breakdown for East China, North China, South China, Central China, Southwest China, Northeast China, Northwest China, and Others (includes corresponding Graph/Chart)
Table 72: Chinese Mobile Wallet Market (2014): Percent Share Breakdown of Mobile Payment Users by Gender - Male and Female (includes corresponding Graph/Chart)

Product Launch
Alipay Network Technology Co., Ltd - A Key Player
B. Market Analytics
Table 73: Chinese Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 74: Chinese Historic Review for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 75: Chinese 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

5b. SOUTH KOREA
A. Market Analysis
Messaging Apps to Lead the Mobile Wallet Space
Product Launches
Samsung Electronics Co., Ltd - A Key Player
B. Market Analytics
Table 76: South Korean Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 77: South Korean Historic Review for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 78: South Korean 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
India
Australia
Product Launches
Strategic Corporate Developments
Key players
B. Market Analytics
Table 79: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 80: Rest of Asia-Pacific Historic Review for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)

5d. OTHER ASIAN MARKETS
A. Market Analysis
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 81: Other Asian Markets Recent Past, Current & Future Analysis for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 82: Other Asian Markets Historic Review for Mobile Wallet by Geographic Region - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 83: Other Asian Markets 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

6. SUMMARY
7. Appendix
Million for Years 2009 through 2013 (includes corresponding Graph/Chart)

Table 81: Rest of Asia-Pacific 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

6. MIDDLE EAST & AFRICA
A. Market Analysis
Africa
Product Launches
Strategic Corporate Developments
B. Market Analytics
Table 82: The Middle East & Africa Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application
Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 83: The Middle East & Africa Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 84: The Middle East & Africa 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Untapped Market Potential
B. Market Analytics
Table 85: Latin American Recent Past, Current & Future Analysis Mobile Wallet by Geographic Region - Brazil, and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 86: Latin American Historic Review for Mobile Wallet by Geographic Region - Brazil, and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 87: Latin American 12-Year Perspective for Mobile Wallet by Geographic Region - Percentage Breakdown of Dollar Revenues for Brazil, and Rest of Latin America Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
Table 88: Latin American Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 89: Latin American Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 90: Latin American 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

7a. BRAZIL
Market Analysis
Table 91: Brazilian Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 92: Brazilian Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 93: Brazilian 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)

7b. REST OF LATIN AMERICA
Market Analysis
Table 94: Rest of Latin American Recent Past, Current & Future Analysis for Mobile Wallet by End-Use Application
Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 95: Rest of Latin American Historic Review for Mobile Wallet by End-Use Application - Retail, Vending Machines, Grocery Store, and Others Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2013 (includes corresponding Graph/Chart)
Table 96: Rest of Latin American 12-Year Perspective for Mobile Wallet by End-Use Application - Percentage Breakdown of Dollar Revenues for Retail, Vending Machines, Grocery Store, and Others Markets for Years 2009, 2015 & 2020 (includes corresponding Graph/Chart)
IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 91 (including Divisions/Subsidiaries - 94)

The United States (45)
Canada (3)
Europe (19)
- France (1)
- Germany (1)
- The United Kingdom (6)
- Rest of Europe (11)
Asia-Pacific (Excluding Japan) (23)
Africa (3)
Middle East (1)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3345942/](http://www.researchandmarkets.com/reports/3345942/)

Order by Fax - using the form below

Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Mobile Wallet - Global Strategic Business Report
- Web Address: http://www.researchandmarkets.com/reports/3345942/
- Office Code: SCDK857J

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: [Mr] [ ] [Mrs] [ ] [Dr] [ ] [Miss] [ ] [Ms] [ ] [Prof] [ ]
- First Name: ___________________________________________ Last Name: ___________________________________________
- Email Address: * ________________________________________
- Job Title: ______________________________________________
- Organisation: __________________________________________
- Address: ______________________________________________
- City: __________________________________________________
- Postal / Zip Code: ______________________________________
- Country: _______________________________________________
- Phone Number: __________________________________________
- Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World