Travel and Business Bags Market in Germany 2015-2019

Description:
About Travel and Business Bags Market in Germany
Travel bags are considered to be a non-essential product, so the expenditure on this industry is suspected to vary in times of economic decline, when consumers often delay the purchase of non-essential products. The arrival of numerous brands and their easy availability through retail stores and online retail channels has increased the demand for travel bags among consumers in Germany. A rise in travel traffic has increased the sales of travel and business bags. The travel and business bags market in Germany was dominated by the duffle bags segment both in terms of volume and revenue in 2014.

The analysts forecast the travel and business bags market in Germany, in terms of revenue and volume to grow at a CAGR of 2.15% and 1.49%, respectively, over the period 2014-2019.

Covered in this Report
This report provides an overview of the travel bags market in Germany, and in-depth analysis of usage of the product in the market. The report considers 2014 as the base year and forecasts the market value to 2019.

The travel and business bags market in Germany can be segmented into five segments: Backpacks, business bags, duffle bags, suitcases, and trolley bags.

The report also presents the vendor landscape and a corresponding detailed analysis of the 10 major vendors in the market.

Key Vendors
- Braun Buffel
- BREE Collection
- Delsey
- Globe-Trotter
- Hermès International
- Hugo Boss
- Mode Creation Munich (MCM)
- Rimowa
- Samsonite
- VF

Other Prominent Vendors
- Adidas
- Amazonlife
- Anyvention
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Cambridge British Satchel Company
- Caribee
- Donna Karan International (DKNY)
- Ferrari
- Gianni Versace
- it luggage
- Jany Luggage
- Lulu Guinness
- Mandarina Duck
- Pierre Cardin
- Prada
- Puma
- Ralph Lauren
- Real Deal
- River Island
- Russell & Bromley
- TOD's
- Wenger

Market Driver
- Increase in Consumer Income Level
- For a full, detailed list, view our report

Market Challenge
- Increase in Competition from Local Brands and Counterfeit Products
- For a full, detailed list, view our report

Market Trend
- Growth of E-commerce in Germany
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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