Global Personal Accessories Market 2015-2019

Description:

About Personal Accessories Market
This report on the global personal accessories market is structured keeping in mind the jewelry, bags, watches, and writing and marking instruments market. The personal accessories market is considered to be a very niche market, which is slowly making its mark on the global forum. India, US, and China are the largest jewelry markets. The bags and watches markets are expected to grow due to innovation and technological advancements while the writing and marking instruments market is expected to grow due to an increase in literacy levels.

The global personal accessories market is expected to grow at a CAGR of 9.01% for the forecast period of 2014-2019.

Covered in this Report
This market discusses the current as well as forecasts the future prospects of the global personal accessories market for the period of 2015-2019. The market size is calculated taking into consideration the retail sales of the following product segments:
- Jewelry (fine jewelry and fashion jewelry)
- Bags (handbags, luggage, backpacks, cross body bags, wallets, purses and pouches, business bags, duffle bags, business bags and small bags)
- Watches
- Writing instruments

The reports also includes calculations regarding the present and future prospects of the following geographies:
- APAC
- Europe
- Americas
- ROW

The report, the Global Personal Accessories Market 2015-2019, has been prepared based on in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market, segmented by geography, considering both the existing market landscape and its growth prospects in the coming years. The report further includes a discussion of the key vendors and a comment on the vendors’ product portfolios.

Key Regions
- APAC
- Europe
- Americas

Key Vendors
- Coach
- Kering
- LVMH
- Prada Group

Other Prominent Vendors
- ADD
- AT Cross Company
- Burberry Group
- Chanel
- Compagnie Financière Richemont
- Crayola
- Dolce & Gabbana
- Gitanjali Group
- Giorgio Armani
- Hugo Boss
- Kalyan Jewellers
- Mulberry
- Pandora
- Ralph Lauren
- Rolex
- Swatch Group
- Tiffany & Company
- Titan Company
- Tod's Group
- Tory Burch

Market Driver
- Seasonality
- For a full, detailed list, view our report

Market Challenge
- Highly Fragmented Market
- For a full, detailed list, view our report

Market Trend
- Premiumization
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?
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