ITS in Public Transport, 4th Edition

Description: How will the market for intelligent transport systems (ITS) for public transport in Europe evolve in 2016 and beyond? The total market value of public transport ITS for buses and trams is forecasted to grow at a compound annual growth rate of 7.2 percent from € 1.03 billion in 2014 to reach € 1.46 billion by 2019. Now in its fourth edition, 'ITS in Public Transport' covers the latest trends and developments in the dynamic telematics industry. Get up to date with the latest information about vendors, products and market

This strategic research report provides you with 220 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 30 new executive interviews with market leading companies.
- New data on vehicle fleets and public transport utilisation in Europe.
- Comprehensive description of the public transport ITS value chain and key applications.
- In-depth analysis of market trends and key developments.
- Profiles of 60 aftermarket ITS solution providers.
- Summary of OEM propositions from public transport vehicle brands.
- Revised market forecasts lasting until 2019.

This report answers the following questions:
- What is the geographical structure of public transport fleets in Europe?
- How is public transport organised and managed in the European countries?
- Which are the leading international and regional providers of aftermarket public transport ITS solutions in Europe?
- What offerings are available from vehicle OEMs?
- What impact will the launch of standard factory installed on-board computers from the OEMs have on the market?
- Which drivers and barriers are affecting the market for public transport ITS solutions in Europe?
- How are the regulatory developments in Europe affecting the public transport ITS industry?
- How will the public transport ITS industry evolve in the future?

Who should buy this report?

‘ITS in Public Transport' is the foremost source of information about this market in Europe. Whether you are an ITS and telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from this in-depth research.

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