Automotive Refinish Coatings Market in APAC 2015-2019

Description: 
About Automotive Refinish Coatings
Automotive coatings are products that enhance the appearance and durability of a vehicle by protecting it from harsh external factors such as UV radiation, extreme temperatures, and foreign particles such as stones, rubble, and debris. Automotive refinish coatings are used in the automotive OEM aftermarket industry for vehicle repairs and refinishing.
The major end-users are collision repair centres and automotive body shops. The major success determining factors of the market include reliability, OEM colour matching, strong distribution network, quick cycle times, and sustainability.
The author forecasts the automotive refinish coatings market in APAC to post a CAGR of 6.03% during 2014-2019.
Covered in this Report
This report covers the present scenario and the growth prospects of the automotive refinish coatings market in APAC for 2015-2019. To arrive at a ranking of the leading vendors and to calculate the market size, the report considers revenue generated from the sales of automotive refinish coatings. The report presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the market. It also provides data on the different segments of the market, based on the following:
- Vehicle Age (>10 years, 5-10 years, and < 5 years)
- Resin Type (Polyurethane, acrylics and others)
- Technology (Solvent-borne, water-borne, and powder)
In addition, the report discusses the major drivers that influence the market growth. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends emerging in the market.

Key Vendors
- Akzo Nobel
- Axalta
- BASF
- Kansai Paint
- Nippon Paint
- PPG

Other Prominent Vendors
- Berger Paints
- Color Communications
- Jotun
- KCC
- Sherwin Williams
- Valspar
- NOROO

Market Driver
- Increase in number of operating vehicles

Market Challenge
- Increase in Raw Material Prices

Market Trend
- Support Services from Vendors

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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