Global Shoulder Bags Market 2015-2019

Description: About Shoulder Bags

Shoulder bags have become the most desirable fashion accessory after shoes and are now considered as status symbols. Consequently, the demand for luxury and premium handbags is gaining popularity as they create an individual identity. Shoulder bag manufacturers are implementing innovative strategies to cater to the changing consumer demography and preferences, such as demand for environment-friendly handbags. Designer bags exclusively for men are also gaining popularity.

The analysts forecast the global shoulder bags market, in terms of revenue and volume, to grow at CAGRs of 5.53% and 5.08%, respectively, over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global shoulder bags market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the retail sales of shoulder bags, in terms of revenue and volume.

The report, Global Shoulder Bags Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the global shoulder bags market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- Latin America

Key Vendors
- ART - BERG
- Burberry Group
- Chanel
- Coach
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Bugatti
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Goyard
- Guess
- Gerard Darel
- Jerome Dreyfuss
- Kenneth Cole Productions
- L.Credi
- La Petite Mendigote
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- MARUFUKU SHOTEN (Bags, Wallets)
- McKlein
- New Look Retailers
- Nicole Lee
- Paul Costelloe
- Paul Smith
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- TLG Brands
- Vanessa Bruno
- VF
- WITH (Leather Goods, Bags, Stationery)

**Market Driver**
- Emergence of Shoulder Bags as a Fashion/Lifestyle Product
- For a full, detailed list, view our report

**Market Challenge**
- Increasing Competition from Local Brands and Availability of Counterfeit Products
- For a full, detailed list, view our report

**Market Trend**
- Rise in Demand for New Leather Skins
- For a full, detailed list, view our report

**Key Questions Answered in this Report**
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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