Italy Portugal Spain - Cinema Industry

Description: Spain’s cinema market recovered in 2014 after a long decline that nearly halved ticket sales in the country’s cinemas. Following a strong first half there is every chance that the Portuguese market will also see admissions climb this year. With the Eurozone recession seeming to abate - at least as far as its impact on the cinema industry in Southern Europe is concerned - it is possible that the Italian market too has found a floor. With positive signs abounding - Spain has seen three foreign exhibitors enter the market in the last year - it is possible to feel a new optimism around these formerly depressed markets.

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