Global Blended E-learning Market 2015-2019

Description:

About Blended E-learning:

Blended learning combines traditional face-to-face interaction with WBL. This mode of learning is prevalent in the K-12 segment. To meet with the evolving needs of students and academicians, regulators in the education industry worldwide are emphasizing on this education methodology than traditional learning methods. Blended learning has made knowledge delivery more productive and efficient as instructors share their resources and instructions online, enabling students to access these resources at their convenience. Many investors, globally, are also thus investing in the fields of education and technology.

The author forecasts the global blended e-learning market to grow at a CAGR of 11.091% during 2014-2019.

Covered in this Report:

The report covers the present scenario and the growth prospects of the global blended e-learning market for the period 2015-2019. To calculate the market size, we consider the revenue generated from the sales of e-learning courses.

The report, namely Global Blended E-learning Market 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report covers the US market, and also includes the key vendors operating in the market.

Key Regions:
- Americas
- APAC
- Europe
- MEA

Key Vendors:
- Adobe Systems
- Blackboard
- Educomp Solutions
- NIIT
- Scholastic

Other Prominent Vendors:
- Allen Interactions
- Aptara
- Articulate
- Cisco Systems
- City and Guilds Group
- Desire2Learn
- Docebo
- Ellucian
- GP Strategies
- Intel
- N2N Services
- Pearson
- Saba Software
- Schoology
- Tata Interactive Systems

Market Driver:
- Increased Learning Opportunities
- For a full, detailed list, view our report

Market Challenge:
Quality of Content Delivered
For a full, detailed list, view our report

Market Trend:
- Growing Demands from Emerging Regions
- For a full, detailed list, view our report

Key Questions Answered in this Report:
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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