Global Smart Set-up-Box (STB) and Dongle Market 2015-2019

Description: About smart STB and dongle
STBs are devices that enable users to view encrypted channels on their TVs. They transform the transmitted signal into videos, which is then displayed on TV screens. Smart STBs or dongles are used to connect TVs to the Internet to stream online content. They have some or all of the following features: ability to stream media from other connected devices to TVs and record content from TVs; pause, rewind, or fast-forward live TV; Wi-Fi functions; ability to support multi-screen interactions; and ability to provide embedded cable modem broadband coverage.

The analysts forecast the revenue of the global smart STB and dongle market to grow at a CAGR of 18.45% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global smart STB and dongle market for 2015-2019. To calculate the market size, the report considers the number of units of smart STBs and dongles shipped worldwide. It also presents the geographical segmentation of the market. In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

The report, Global Smart STB and Dongle Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of global smart STB and dongle market and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key vendors
- Apple
- Cisco Systems
- Google
- Pace
- Roku
- Sony
- Western Digital

Other prominent vendors
- ARRIS Group
- AVerMedia Technologies
- Belkin International
- Broadcom
- Cloud Media
- Comcast
- D-Link
- EchoStar
- LG
- Netgear
- NuVyyo
- Samsung Electronics
- TiVo
- VIZIO

Market driver
- Development of technologically advanced devices
- For a full, detailed list, view our report

Market challenge
- High cost
- For a full, detailed list, view our report
Market trend
- Introduction of integrated smart STBs
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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