Global Satchel and Saddle Bags Market 2015-2019

Description: About Satchel and Saddle Bags

Satchel and saddle bags are among the most desirable and popular fashion products for men and women. They are not only comfortable and convenient to carry but have become a fashion statement. Modern day handbags are also seen as a status symbol that signify power and wealth. Consequently, the demand for luxury and premium handbags is gaining popularity and is being considered as individualistic identity and fashion statement. These bags have become the most desirable fashion accessory after footwear and jewelry. Various handbag companies are adopting innovative strategies according to the changing consumer demography and preferences, such as rising demand for eco-friendly handbags. Also, the launch of designer bags exclusively for men is gaining attention.

The analysts forecast the global satchel and saddle bags market, in terms of revenue and volume, to grow at CAGRs of 4.50% and 3.83%, respectively, over the period 2014-2019.

Covered in this Report
This report provides an overview of the global satchel and saddle bags market and an in-depth analysis of the usage of these products in the market. To calculate the market size, the report takes into account revenue generated from the sales of satchel and saddle bags by organized and unorganized retailers. The volume of sales is calculated on the basis of total number of units sold by organized and unorganized retailers.

The scope of this report is limited only to saddle and satchel bags; it does not include products such as coin pouches, key pouches, and cellphone pouches, purses and wallets, shoulder bags, and totes. The report also presents the vendor landscape and a corresponding detailed analysis of the 13 major vendors in the market.

Key Regions
- APAC
- Europe
- Latin America
- North America

Key Vendors
- Burberry Group
- Chanel
- Coach
- Etienne Aigner
- Furla
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Alfred Dunhill
- Baggit
- Bryn Capella
- Bottega Veneta
- Buggatti
- Calleen Cordero
- Cambridge Satchel Company
- Caprese
- Changshu Maydiang Group
- Da Milano
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil Guess
- Giordano Fashions
- Hidesign
- Holi
- J.W. Hulme
- Kikuhiro
- Kenneth Cole Productions
- LADIDA
- Lavie
- L.Credi
- LexiWynn
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- Mango Bags
- Oroton Group
- Paul Costello
- Paul Smith
- Powerland Group
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- TLG Brands
- Vanessa Bruno
- Victoria Leather
- VF
- Zatchels

Market Driver
- Increase in Consumer Income Level Worldwide
- For a full, detailed list, view our report

Market Challenge
- Increase in Competition from Local Brands and Availability of Counterfeit Products
- For a full, detailed list, view our report

Market Trend
- Increased Use of Social Media by Retailers
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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