Insurance Technology Market in Europe 2015-2019

Description: About Insurance Technology Market in Europe

Over the years, many insurance firms across Europe have become increasingly dependent on technology and Internet to run their business and drive revenue growth and this trend is expected to intensify further.

The insurance sector in European countries is likely to experience significant growth during the forecast period. However, it is dependent on the recovery from recent recessions and economic crises. This scenario varies from one country to another depending on the macroeconomic factors. Slow economic growth has pressurized insurers by challenging their investment strategy, existing business models and processes, product mixture, and operating structures. The existing business models have resulted in very low investment income and product margins. In order to receive greater investment benefits, investors are required to simplify their operations at reduced cost. Improving economic conditions in European countries are likely to increase motor and home sales, and will aid in stimulating business formation. Increased digitalization in European countries is expected to fuel the insurance market during the forecast period. It will help insurance companies reach customers in an efficient manner. Many larger insurance organizations are planning to invest in digital marketing to develop its business. In addition, advances in data analytics will benefit insurance companies in gaining meaningful insights. Insurers are likely to create a platform for receiving and storing these insights, which aids insurers in exploring opportunities. Benefits gained through analytics insights for insurers includes effective product design and pricing, agency management, reporting, and improved customer-targeting processes.

The analysts forecast the insurance technology market in Europe to grow at a CAGR of 3.74% during 2014-2019.

Covered in this Report
This report covers the overview of the insurance technology market in Europe. The report also includes the PEST analysis of the insurance market in Europe, insurance brokerage market in Europe, and the adoption of third platform technologies such as Cloud, Big Data, and others by the insurance firms. The report, Insurance Technology Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Vendors
- Accenture
- Agile Financial Technologies
- E&Y
- HP
- IBM
- Mphasis
- Oracle
- Steria

Other Prominent Vendors
- Amazon Web Service
- BSB
- Capgemini
- Cognizant Technology Solutions
- CSC
- FICO
- Genpact
- Google
- Informatica
- Netapp
- Polaris
- Rackspace Hosting
- Salesforce
- SAP
- Symantec
- TCS
- T-Systems
- Verizon Communications
- VMware
- Wipro

Market Driver
- Rationalization of Transaction Process
- For a full, detailed list, view our report

Market Challenge
- Reluctance to Change Legacy Systems
- For a full, detailed list, view our report

Market Trend
- Emergence of BaaS in Insurance Billing Operation
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product and Services Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market overview
06.2 Customer Preference to Purchase Insurance Products in Europe
06.3 Distribution Channel for Insurance Products in Europe
06.4 Market Size and Forecast
06.5 PEST Analysis for Insurance Industry in Europe
06.5.1 Political
06.5.2 Economic
06.5.3 Social
06.5.4 Technological
06.6 Five forces analysis
07. Adoption of Third Platform Technologies
07.1 Cloud Computing
07.1.1 Overview
07.1.2 Cloud Computing in Insurance Technology Market in Europe
07.2 Big data and Analytics
07.2.1 Overview
07.2.2 Big Data in Insurance Technology Market in Europe
07.3 Social Media
07.3.1 Social Media in Insurance Technology Market in Europe
07.4 Mobility
07.4.1 Overview
07.4.2 Mobility in Insurance Technology Market in Europe
08. Insurance Brokerage Market in Europe
18.4.7 Recent Developments
18.4.8 SWOT Analysis
18.5 IBM
  18.5.1 Key Facts
  18.5.2 Business Description
  18.5.3 Business Segmentation
  18.5.4 Revenue Segmentation by Business Segment
  18.5.5 Revenue Segmentation by Business Operation
  18.5.6 Revenue Comparison of Business Segments 2012 and 2013
  18.5.7 Revenue Segmentation by Geography
  18.5.8 Business Strategy
  18.5.9 Key Developments
  18.5.10 SWOT Analysis
18.6 Mphasis
  18.6.1 Key Facts
  18.6.2 Business Overview
  18.6.3 Business Segmentation by Revenue 2015
  18.6.4 Business Segmentation by Revenue 2014 and 2015
  18.6.5 Geographical Segmentation by Revenue 2015
  18.6.6 Recent Developments
  18.6.7 SWOT Analysis
18.7 Oracle
  18.7.1 Key Facts
  18.7.2 Business Overview
  18.7.3 Business Segmentation by Revenue 2013
  18.7.4 Business Segmentation by Revenue 2012 and 2013
  18.7.5 Geographical Segmentation by Revenue 2013
  18.7.6 Business Strategy
  18.7.7 Recent Developments
  18.7.8 SWOT Analysis
18.8 Sopra Steria
  18.8.1 Key Facts
  18.8.2 Business Overview
  18.8.3 Business Segmentation by Revenue 2014
  18.8.4 Geographical Segmentation by Revenue 2014
  18.8.5 Recent Developments
  18.8.6 SWOT Analysis
19. Other Reports in this Series
List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Customer Preference for Purchasing Insurance Products in Europe 2014
Exhibit 3: Distribution Channel for Insurance in Europe
Exhibit 4: Insurance Technology Market in Europe 2014-2019 ($ billions)
Exhibit 5: PEST Analysis for Insurance Industry
Exhibit 6: Technologies used in European Insurance Industry
Exhibit 7: Overview of Cloud Computing
Exhibit 8: Scope of Analytics in Insurance Industry in Europe
Exhibit 9: Social Media Users in Europe 2014 (millions)
Exhibit 10: Drivers for Mobility in Insurance Technology Market in Europe
Exhibit 11: Insurance Brokerage Market in Europe 2014-2019 ($ billions)
Exhibit 12: Non-life Insurance Market Segmentation by Product Type in France
Exhibit 13: Non-life Insurance Market Segmentation by Product Type in Germany
Exhibit 14: Non-life Insurance Market Segmentation by Product Type in Italy
Exhibit 15: Non-life Insurance Market Segmentation by Product Type in UK
Exhibit 16: Insurance Brokerage Value Chain Analysis
Exhibit 17: Accenture: Business Segmentation by Revenue 2013
Exhibit 18: Accenture: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 19: Accenture: Geographical Segmentation by Revenue 2013
Exhibit 20: EY: Business Segmentation by Revenue 2013
Exhibit 21: EY: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 22: EY: Geographical Segmentation by Revenue 2013
Exhibit 23: HP: Business Segmentation by Revenue 2013
Exhibit 24: HP: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 25: HP: Geographical Segmentation by Revenue 2013
Exhibit 26: IBM: Business Segmentation
Exhibit 27: IBM: Revenue Segmentation by Business 2013
Exhibit 28: IBM: Revenue Segmentation 2013
Exhibit 29: IBM: Revenue Comparison of Business Segments 2012 and 2013 (US$ million)
Exhibit 30: IBM: Revenue Segmentation by Geography 2013
Exhibit 31: Mphasis: Business Segmentation by Revenue 2015
Exhibit 32: Mphasis: Business Segmentation by Revenue 2014 and 2015 ($ million)
Exhibit 33: Mphasis: Geographical Segmentation by Revenue 2015
Exhibit 34: Oracle: Business Segmentation by Revenue 2013
Exhibit 35: Oracle: Business Segmentation by Revenue 2012 and 2013 (US$ billions)
Exhibit 36: Oracle: Geographical Segmentation by Revenue 2013
Exhibit 37: Sopra Steria: Business Segmentation by Revenue 2014
Exhibit 38: Sopra Steria: Geographical Segmentation by Revenue 2014

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3365784/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Insurance Technology Market in Europe 2015-2019
- **Web Address:** [http://www.researchandmarkets.com/reports/3365784/](http://www.researchandmarkets.com/reports/3365784/)
- **Office Code:** SCEBGQRN

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>[ ]</td>
<td>USD 3000</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>[ ]</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Site License:</td>
<td>[ ]</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>[ ]</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
- **First Name:** __________________________
- **Last Name:** __________________________
- **Email Address:** *
- **Job Title:** __________________________
- **Organisation:** _________________________
- **Address:** ____________________________
- **City:** ______________________________
- **Postal / Zip Code:** ____________________
- **Country:** ____________________________
- **Phone Number:** ________________________
- **Fax Number:** _________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

- Account number 833 130 83
- Sort code 98-53-30
- Swift code ULSBIE2D
- IBAN number IE78ULSB98533083313083
- Bank Address Ulster Bank,
  27-35 Main Street,
  Blackrock,
  Co. Dublin,
  Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World