
Description:
The three major factors determining growth of the blood monitoring and cardiac monitoring systems are aging population, diabetes and obesity. Besides aging population which is already presenting itself as a strong factor, the rising incidence of diabetes and obesity has put tremendous pressure on the North American population. According to the American Diabetes Association, there are approximately 30 million people currently suffering from diabetes and approximately 1.5 million people had Type-1 diabetes in 2014. In recent years, the situation of obesity received tremendous highlights due to the fact that over one third (34%) of the population in North America is obese. Diabetes single-handedly is the most damaging disease occurring across the world with 387 million people currently living with the disease as per IDF statistics. The Asia-Pacific region accounts for more than half of this population, which makes it a market with huge potential. Since there are approximately 35% cases that are currently undiagnosed, the potential for small emerging companies in the region is quite enormous. This is a disease which is here to stay for a while and people will need to depend on market players that provide quality care.

Diabetes in Asia-Pacific is a ticking time-bomb that may explode to reach overwhelming levels. Nearly 40% of the global diabetes population lives in Asia-Pacific region. Genetics has also played a major role in this according to several research studies in the past few years. The average prevalence of diabetes is expected to reach to 9.8% in South America according to a study by International Diabetes Foundation. Argentina and Chile also have one of the highest rates of obesity across the world with 18% to 24% population being overweight. With growing healthcare infrastructure and self monitoring capability, the market for blood monitoring and cardiac monitoring devices has become very alluring. Demand for modern telemetry equipped devices is increasing significantly and is set to become a significant market in coming years.

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