Electrical and Electronics Retailing in France - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary
Sales of electrical and electronics appliances accounted for 7.5% of total retail sales in 2014. The retail market for electrical and electronics is falling both in value and as a percentage of total retail sales. However, sales of smartphones, tablets, and e-readers have remained higher, influenced by consumer preference for the latest trendy gadgets. With the customers looking for better deals and convenience, the online channel commanded a share of 14.1% of total category sales in 2014.

Key Findings
- Electrical and electronics sector is expected to decline at a CAGR of -0.03% during 2014-2019.
- Household appliances contributed 25.1% towards the electrical and electronics category group in 2014, increasing its share from 21.9% in 2009.
- Online channel continues to be the most preferred channel for consumers and sales through the channel is expected to grow at a CAGR of 10.73% over the next five years.
- Sales of smartphones, tablets, and e-readers have remained higher, influenced by consumer preference for the latest trendy gadgets.

Synopsis
"Electrical and Electronics Retailing in France - Market Summary and Forecasts" is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors.
- Both qualitative and quantitative insights and analysis of the shifting electrical and electronics retail dynamics for communication equipment, computer hardware and software, consumer electronics, household appliances, photographic equipment from 2009 to 2019.
- The report further covers the sales of electrical and electronics products through the following channels from 2009 to 2019: Electrical and electronics specialists; online; hypermarkets, supermarkets and hard-discounters; music, video, book, stationery and entertainment software specialists; value, variety stores and general merchandise retailers; department stores; other general and non-specialist direct retailers; cash and carries and warehouse clubs; other specialist retailers and convenience stores (including Independents) and gas stations.
- An overview of key electrical and electronics retailers operating across the product segment and their presence across channels.

Reasons To Buy
- Gain a comprehensive knowledge on electrical and electronics sector in the French retail market and develop a competitive advantage from the start of your supply chain.
- Investigate current and forecast behaviour trends in electrical and electronics category to identify the best opportunities to exploit.
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior.
- Understand the fastest growing categories including communications equipment, computer hardware and...
software, consumer electronics, household appliances and photographic equipment in the market, with insights on performance across key channels from 2009, with forecasts until 2019

- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the electrical and electronics market

- Analysis of key international and domestic players operating in the electrical and electronics market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:

1 Introduction
   1.1 What is this Report About?

2 Executive Summary and Outlook

3 Market Context
   3.1 A slowing economy with new challenges for retailers
      3.1.1 Weakening French economy will slow down retailers’ growth
      3.1.2 Household saving rates remains high
      3.1.3 Services sector remains the dominant sector for employment
      3.1.4 Threat of deflation is a concern for the French economy
      3.1.5 Sluggish growth in household consumption expenditure
      3.2 Aging population creating new opportunities for retailers

4 French Shoppers
   4.1 The aging population and growing single households have different needs
   4.2 Demand for organic and locally sourced food products on the rise
   4.3 Private labels face tough challenges from national brands even as consumers purchasing power declines
   4.4 Click and drive-through outlets - now a mature retail format in France
   4.5 Tourism to largely boost the luxury market in France

5 Doing Business in France
   5.1 Summary
      5.1.1 Bureaucracy
      5.1.2 Business culture
      5.1.3 Geography
      5.1.4 Infrastructure and logistics
      5.2 Factors influencing investments in France
      5.3 Laws to reduce the associated risks at the POS stations
      5.4 France passes “anti-Amazon law” in favor of small bookstores
      5.5 Sales being state-regulated and restricted to only twice a year
      5.6 Taxation in France
         5.6.1 Corporate income tax
         5.6.2 Withholding tax
         5.6.3 Personal income tax
         5.6.4 Value added tax (VAT)

6 Retail - Product Sectors
   6.1 Product Sector Analysis
      6.1.1 Electrical and Electronics
      6.2 Electrical and Electronics Category Overview
      6.4 Major Retailers
      6.4.1 Electrical and Electronics

7 Appendix
   7.1 Definitions
   7.2 Summary Methodology
      7.2.1 Overview
      7.2.2 The triangulated market sizing method
      7.2.3 Industry surveys in the creation of retail market data
      7.2.4 Quality control and standardized processes
List of Figures

Figure 1: GDP Value (US$ billion), 2008-2014
Figure 2: Growth Rate of GDP (US$ billion, %), 2008-2014
Figure 3: GDP Value and Growth (EUR billion, %), 2008-2014
Figure 4: Forecasts for GDP Value and Growth (EUR billion, %), 2014-2019
Figure 5: Gross Domestic Savings Rate (% of GDP), 2004-2014
Figure 6: Share of Employment by Sector (%), 2004 and 2014E
Figure 7: Unemployment Rate(%), 2004-2014
Figure 8: Inflation Growth Rates (%), 2004-2014
Figure 9: Household Consumption Expenditure of France (EUR billion), 2004 and 2014
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2014
Figure 11: Growth of Household Consumption Expenditure (US$, %), 2004-2014
Figure 12: Rural and Urban Populations (millions) 2004, 2014, and 2019
Figure 13: Total Population and Growth Rate (Millions, %), 2004-2019
Figure 14: Population Split by Gender (%), 2014 and 2019
Figure 15: Population Split by Age Group (%), 2014 and 2019
Figure 16: Per Capita Spend on Retail (EUR), 2006 and 2014
Figure 17: Per Capita Spend (EUR) and Total Retail Spend by Age Group (%), 2006 and 2014
Figure 18: Aging consumers and single households are set to grow further
Figure 19: Demand for organic and locally sourced food products on a rise
Figure 20: Click and drive through outlets are on an increase
Figure 21: Tourist arrivals to France, (in thousands), 2009 and 2014
Figure 22: Major Cities with High Spend on Retail
Figure 23: Key Components of Doing Business in France
Figure 24: Share of Electrical and Electronics in Total Retail Sales, 2014 and 2019
Figure 25: Retail Sales Value and Growth (EUR billion, %) of Electrical and Electronics, 2014-2019
Figure 26: Spend per Head on Electrical and Electronics, 2014 and 2019
Figure 27: Online Spend in Electrical and Electronics and Growth (EUR billion, %), 2014-2019
Figure 28: Online Share of total Electrical and Electronics Spend, 2014 and 2019
Figure 29: Spending per Channel in Electrical and Electronics (%), 2014 and 2019
Figure 30: France Electrical and Electronics Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 31: France Electrical and Electronics Retail Market Dynamics, by Channel Group, 2009-2019
Figure 32: France Electrical and Electronics Retail Sales and Forecast (EUR mn), by Category 2009-2019
Figure 33: France Electrical and Electronics Retail Market Dynamics, by Category 2009-2019
Figure 34: France Communications Equipment Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 35: France Computer Hardware and Software Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 36: France Consumer Electronics Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 37: France Household Appliances Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 38: France Photographic Equipment Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 39: The Triangulated Market Sizing Methodology

List of Tables

Table 1: France Electrical and Electronics Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 2: France Electrical and Electronics Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 3: France Electrical and Electronics Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 4: France Electrical and Electronics Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 5: France Electrical and Electronics Retail Segmentation (% value), by Channel Group, 2009-2019
Table 6: France Electrical and Electronics Retail Sales (EUR mn), by Category 2009-2014
Table 7: France Electrical and Electronics Retail Sales Forecast (EUR mn), by Category 2014-2019
Table 8: France Electrical and Electronics Retail Sales (US$ mn), by Category 2009-2014
Table 9: France Electrical and Electronics Retail Sales Forecast (US$ mn), by Category 2014-2019
Table 10: France Electrical and Electronics Retail Segmentation (% value), by Category, 2009-2019
Table 11: France Communications Equipment Retail Sales (EUR mn), by Channel Group 2009-2014
Table 12: France Communications Equipment Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 13: France Communications Equipment Retail Sales (US$ mn), by Channel Group 2009-2014
Table 14: France Communications Equipment Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 15: France Communications Equipment Retail Segmentation, by Channel Group, 2009-2019
Table 16: France Computer Hardware and Software Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 17: France Computer Hardware and Software Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 18: France Computer Hardware and Software Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 19: France Computer Hardware and Software Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 20: France Computer Hardware and Software Retail Segmentation, by Channel Group, 2009-2019
Table 21: France Consumer Electronics Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 22: France Consumer Electronics Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 23: France Consumer Electronics Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 24: France Consumer Electronics Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 25: France Consumer Electronics Retail Segmentation, by Channel Group, 2009-2019
Table 26: France Household Appliances Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 27: France Household Appliances Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 28: France Household Appliances Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 29: France Household Appliances Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 30: France Household Appliances Retail Segmentation, by Channel Group, 2009-2019
Table 31: France Photographic Equipment Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 32: France Photographic Equipment Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 33: France Photographic Equipment Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 34: France Photographic Equipment Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 35: France Photographic Equipment Retail Segmentation, by Channel Group, 2009-2019
Table 36: Key Electrical and Electronics Retailers in France
Table 37: France Exchange Rate EUR-USD (Annual Average), 2009-2014
Table 38: France Exchange Rate EUR-USD (Annual Average), 2015-2019 Forecasts
Table 39: Retail Channel Definitions
Table 40: Retail Category Definitions

Ordering:  
Order Online - http://www.researchandmarkets.com/reports/3374942/  
Order by Fax - using the form below  
Order by Post - print the order form below and send to  

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Electrical and Electronics Retailing in France - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019
Web Address: http://www.researchandmarkets.com/reports/3374942/
Office Code: SCBRAJKG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Single User</td>
<td>USD 1250</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License</td>
<td>USD 2500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 3750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: __________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: ___________________________________________
Organisation: _________________________________________
Address: ____________________________________________
City: ________________________________________________
Postal / Zip Code: ___________________________________
Country: ____________________________________________
Phone Number: _______________________________________
Fax Number: _______________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World