Electrocoating (E-Coat) Market by Type, by Application & By Region - Global Forecasts to 2020

Description: “Electrocoating (E-Coat) Market by Type (Cathodic Epoxy, Cathodic Acrylic, Anodic), by Application (Passenger Cars, Commercial Vehicles, Automotive Parts & Accessories, Heavy Duty Equipment, Appliances, & Others) & By Region - Global Forecasts to 2020”

The e-coat market, along with its applications, witnessed a moderate to high growth in the past few years and is likely to continue so in the in the coming years. This growth is mainly driven by the high demand for automobiles in the Asia-Pacific region.

Asia-Pacific is the biggest and the fastest-growing market for e-coat. The dominance of the market by Asia-Pacific is attributed to the growing demand for automobiles in India, China, Japan, and South Korea. North America and Europe are matured markets and are expected to register low to moderate CAGR compared to Asia-Pacific.

This study aims to estimate the market of e-coat for 2015 and project its demand by 2020. This market research study provides a detailed qualitative and quantitative analysis of the e-coat market. Various secondary sources such as directories, industry journals, and databases have been used to identify and collect information useful for this extensive commercial study of the e-coat market. Primary sources such as experts from related industries and suppliers have been interviewed to obtain and verify critical information as well as to assess prospects of e-coat market.

Competitive scenarios of the top players in the e-coat market have been discussed in detail. Leading players in this industry have also been profiled and their recent developments and other strategic industry activities have been identified. The key e-coat manufacturers are Axalta Coating Systems (U.S.), BASF SE (Germany), Hawking Electrotechnology (U.K.), KCC Corporation (South Korea), Koch Membrane Systems Inc. (U.S.), Luvata Oy (Finland), MetoKote Corporation, Inc. (U.S.), Nippon Paint Holdings Co., Ltd. (Japan), PPG Industries, Inc. (U.S.), Luvata Oy (Finland), and the Valspar Corporation (U.S.).

Scope of the Report

The e-coat market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included. The e-coat market is segmented as follows:

On the basis of Type:
- Cathodic Epoxy
- Cathodic Acrylic
- Anodic

On the basis of Application:
- Passenger Cars
- Commercial Vehicles
- Automotive Parts & Accessories
- Heavy Duty Equipment
- Appliances
- Others

On the basis of Region:
- North America
- Western Europe
- Asia-Pacific
- Rest of the World
The market is further analyzed for key countries in each of these regions.

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