Global Automotive Sensor Market Demand, Supply and Opportunities, 2015-2022

Description: The count of sensors used in automobiles has increased significantly, owing to the increasing demand of safety and environmental concerns both from the perspective of governmental agencies and end-users. Sensors such as pressure, temperature, motion, and position sensors are used across the key end-point applications within an automobile, viz. chassis, power train, and body system. The involvement of semiconductor monoliths such as Bosch, Infineon, and Sensata among others have resulted in a highly competitive market place, rising price wars and rapid technological advancement in the global market.

This report is a meticulous compilation of the different aspects of the automotive sensor market including the porter's five forces analysis, market dynamics, key consortiums, market breakdown by vehicle and sensor types and key geographical locations. The market values form a critical part of the report, therefore, the revenue generated from sales of automotive sensors for different passenger car types and heavy vehicles have been mentioned separately.

The scope of the report has been limited to passenger cars and heavy vehicles; however, special emphasis has been given to the significant vehicle types, i.e. conventional fuel cars and electric cars. However, qualitative analysis of heavy vehicles along with market estimation and forecast by region has been included in the report. The passenger cars segment has been segmented by different vehicle type namely-high, medium, and low end vehicles along with electric cars. The market value and volume for different sensor types have been estimated and forecasted on the basis of these vehicle types only.

The report has profiled the key market players operating in the global automotive sensor market such as Bosch, Delphi, Denso, Infineon, and Sensata among others. Moreover, the report has a separate segment for the key market developments and strategies that the market players are adopting to sustain and grow in the global automotive sensor market.

The global automotive sensor market has been largely benefiting from the changing paradigms in government regulations and end-users perspective towards enhanced safety in automobiles. In spite of a turbulence caused by the global economic slowdown of 2008, the automotive market has been able to gain back the pre-crisis annual growth rate by 2014. With several driving trends such as miniaturization, growing urban population, increasing environment concerns, and rising disposable income of middle class population, the global automotive sensor market is poised to grow over $13 billion by 2022 at an estimated CAGR of 9.20% through the forecast period. The global passenger cars sensor market was dominated by medium end vehicles from companies such as Nissan, Hyundai, and Honda among others. While sensors from medium end vehicles generated revenue in 2014, the compound annual growth rate is expected to be the highest for electric vehicle sensors, through 2015 to 2022.

While APAC will continue to lead the global market through the forecast period, significant revenue flow are expected from Europe and America. Optical sensors will continue to be the largest revenue generating sensor type. Motion sensors have been identified as the fastest growing sensor type with a CAGR of 11.03% through the forecast period. The increasing demand of electric vehicles, owing to its potential to cut down consumption of imported fuel and being environmental friendly makes it the fastest growing vehicle type for automotive sensors globally.

Key questions answered in the report:
- Current and projected market size, market share, and unit shipments for various sensors?
- Current and anticipated demand for various sensors mapped by vehicle types and by geographical region?
- Who are the major players in different geographical?
- How will the key market players leverage on key developments such as Mergers and Acquisitions, Partnerships, and Product Launch among others?
- Which factors will be driving the market through the forecast period?
- What factors are currently challenging the automotive sensor industry?
- What is the demand of different types of vehicles, and sensors across various countries in the world?
- How the government or environment regulations are shaping up the market trends for automotive sensor
- What are different regulatory standards in different geographical regions and what steps manufacturers are taking to comply with the latest regulations?

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