Home Networks Newsletter

Description: The market for home networks is about to take off, driven by the 15 million homes with two or more PCs requiring interconnection. Sensing the potential opportunity, large players like IBM, Lucent, Intel, 3Com, Microsoft and Compaq to name only a few have formed Home Networking business units poised to pursue multiple approaches to home networking. This newsletter will provide coverage of this fast evolving market.

Home networking has not grown in the last decade as expected even though standards exist. These standards are for low-speed wiring and protocols that do not meet the future demands of the digital age. Groups like VESA, 1394, Home Phoneline Alliance and the Home Wireless Alliance are only a few groups that have announced plans to develop standards to fill this need.

Subjects Covered?
- New alliances
- Major player strategies
- Market forecasts
- New products
- Applications
- Standards
- Technology
- Investment
- Home automation
- Security
- Conferences
- Publications
- Information sources
- Home entertainment
- Role of the Internet
- Joint ventures
- Wireless
- Infrared
- Optical fiber
- UTP
- Coaxial Cable
- Government policy
- Pricing
- Mergers and Acquisitions

Who should be interested?
- Telephone companies
- Power companies
- R&D managers
- Cable manufacturers
- Consultants
- Semiconductor manufacturers
- Hardware vendors
- Computer manufacturers
- Strategic planners
- Connector Manufacturers
- Marketing managers
- New business development managers
- Distributors
- Software developers
- Investors
- Financial institutions
- Equipment suppliers
- Presidents and CEOs
- Systems integrators
- Adaptor suppliers
- Consumer electronics manufacturers
- Installers
- Contractors

Benefits of subscribing to this newsletter?
- Help to keep up to date on a fast moving field
- Points out developing opportunities
- Worldwide coverage of breaking news
- Provides a competitive edge
- Regular market updates
- Saves time and money in trying to keep up to date
- Provides you with your personal “intelligent agent” for collecting information specific to your needs

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/338131/](http://www.researchandmarkets.com/reports/338131/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Home Networks Newsletter
Web Address: http://www.researchandmarkets.com/reports/338131/
Office Code: SCH3FUBJ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (1 Year Sub.):</td>
</tr>
<tr>
<td>Electronic (1 Year Sub.) - Single User:</td>
</tr>
<tr>
<td>Electronic (PDF - 1 Year Sub.) - 1 - 10 Users:</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [] Mrs [] Dr [] Miss [] Ms [] Prof []
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World