Ceramic Tiles - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Ceramic Tiles in Volume (Million Square Feet) and Value (US$ Million). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America.

Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 186 companies including many key and niche players such as:

- Bedrosians
- Canteras Cerro Negro SA
- CAPCO Tile & Stone
- Cecrisa S.A
- Ceramiche Atlas Concorde S.p.A

Contents: I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Ceramic Tiles
Ceramic Tiles Classification
Glazed or Unglazed
Porous or Compact-Bodied
Pressed or Extruded
Types of Ceramic Tiles
Clinker Tiles
Terracotta Tiles
Cottoforte Tiles
Porcelain Tiles
Red Stoneware Tiles
Majolica
White Body Single-Fired and Monoporosa Tiles
Whitebody Earthenware Tiles

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Prelude
Table 1: Leading Ceramic Tile Producing Countries Worldwide (2008-2013E): Production Volume in Million Square Meters for China, Brazil India, Iran, Spain, Italy, Indonesia, Vietnam, Turkey, Mexico, Egypt, Thailand, Russia, Poland, UAE, Malaysia, Saudi Arabia, Argentina, Colombia, USA, Ukraine, Morocco, Germany, Portugal, Peru, South Korea, Bangladesh, Taiwan, Algeria, South Africa and Others (includes corresponding Graph/Chart)
Table 2: Leading Ceramic Tile Exporting Countries Worldwide (2008-2013E): Percentage Share Breakdown of Volume Exports for China, Italy, Spain, Turkey Brazil, Mexico, Iran, Thailand, Poland, Portugal, UAE, Vietnam, Germany, Egypt, Malaysia, Ukraine, Indonesia, Peru, Czech Republic, India and Others (includes corresponding Graph/Chart)
Table 3: Leading Ceramic Tile Importing Countries Worldwide (2008-2013E): Percentage Share Breakdown by Volume for USA, Saudi Arabia, France, Iraq, Germany, Russia, South Korea, Nigeria, UAE, Great Britain, Thailand, Israel, Brazil, Libya, Chile, Philippines, Indonesia, Australia, Canada, Kuwait, and Others (includes
Rcession in Retrospect and the Road Ahead
The 2007-2009 Recession
The US Market for Ceramic Tiles Hit Hard by Economic Recession
Ceramic Tiles Market Posts Healthy Gains in 2010
2009-2012 Europe Debt Crisis in Retrospect
US Fiscal Crisis and Eurodebt Crisis Mars Market Performance in 2012 & Early 2013
Current Eurozone Economic Outlook
Table 4: Business Climate Indicator in the Eurozone Area from January 2013 to May 2014: Breakdown by Month (includes corresponding Graph/Chart)
Improvement in Global GDP Performance to Benefit Market Growth in 2014 & Beyond
Table 5: World Real GDP Growth by Region/ Country: 2012-2015 (includes corresponding Graph/Chart)
Table 6: World GDP (2013): Percentage Share Breakdown of Nominal GDP Value by Country (includes corresponding Graph/Chart)
Outlook
Competitive Landscape
Select Leading Ceramic Tile Manufacturers Worldwide
Competition: Noteworthy Trends
Changing Fashion
Product Customization
Designer Tiles
Products with Natural Appeal
Multi-functional Tiles
Digital Tiles Opens Up New Avenues for Growth for Tile Manufacturers

2. MARKET TRENDS, ISSUES & DRIVERS

Rapid Urbanization: A Strong Growth Driver
Table 7: Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)
Table 8: Total Population Worldwide: Percentage Breakdown by Urban and Rural Population for the Years 1950-2050P (includes corresponding Graph/Chart)
Table 9: Estimated Percentage of Urbanization in World, China and India for the Years 2011 and 2018 (includes corresponding Graph/Chart)
Technology Advancements: Spearheading Growth
Digital Ceramic Tiles Revolutionizes the Market Scene
Smart Multi-Purpose Tiles: The Next Big Thing
Smart Ceramic Tiles to Target Important Consumer Segments
Ceramics for Healthcare
Ceramics for Energy
Ceramics for Comfort
Innovations that Increase Sustainability Quotient of Ceramic Tiles
Tile of Spain Pioneers Recent Ceramic Tile Innovations
Slim Tiles: A Revolutionary Concept
SlimmKer: A Light-Weight & Versatile Tile
Eco-Friendly Tiles from Tile of Spain
Stunning Outdoor Tiles
BionicTile from Ceracasa
Advancements in Roofing Tiles Offer Improvised Designs, Textures and Properties
Other Recent Ceramic Tile Advancements
Apavisa Collection
Keraben Tiles
Grespania Tiles
La Platera
Pamesa
Natucer
Tau
Togama
Recovery in Construction Activity Augurs Well for Market Growth
Table 10: Growth in the Global Construction Market by Sector (2013-2020) (includes corresponding Graph/Chart)
Table 11: Percentage Share of Construction Spending by Region 2015 & 2020 (includes corresponding Graph/Chart)
Table 12: Global Construction Spend across Select Countries in US$ Billion for the year 2011 (includes corresponding Graph/Chart)
Residential Replacements to Boost Ceramic Tiles Demand
Rising Investments in Commercial Real Estate Spur Market Demand
Table 13: Global Commercial Real Estate Market (2014E): Percentage Breakdown of Direct Investments by Region
Americas, Asia-Pacific and EMEA (includes corresponding Graph/Chart)
Expanding Hospitality Industry Boosts Ceramic Tiles Sales
Demographic Transformations Strengthen Market Prospects
Rising Global Population Propels Demand for Housing Units and Infrastructure
Table 14: Top 25 Countries Worldwide in Terms of Population: 2007 & 2013E (includes corresponding Graph/Chart)
Burgeoning Middle Class Population Worldwide Spurs Market Growth
Table 15: Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Table 16: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Developing Countries: The Focal Point for Future Growth
Table 17: Increase in Urban Population in Major Countries in Asia-Pacific (in Millions) Over the Period 2012-2020P (includes corresponding Graph/Chart)
Table 18: GDP Growth for Key Developed and Developing Countries: 2003-2013 (includes corresponding Graph/Chart)
Table 19: Construction Spending by Country in Asia in US$ Billion: 2013 (includes Corresponding Graph/Chart)
Table 20: Asian Construction Market (2013): Percentage Breakdown of Spend by Sector (includes corresponding Graph/Chart)
Surge in Infrastructure Development Powers Demand Growth
Rising Standards of Living Fuel Market Expansion
India & China Offer Significant Growth Opportunities
Table 21: Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
Table 22: Ten Largest Populated Countries Worldwide (July 2013): Percentage Population by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
CIVETS: New Hope in the Longer Term?
Growing Demand for Thin Tiles Augurs Well for the Market
Stone Tile: Imitating Nature

3. PRODUCT OVERVIEW

Raw Materials Overview
Ceramic Tiles Classification
Glazed or Unglazed
Porous or Compact-Bodied
Pressed or Extruded
Types of Ceramic Tiles
Clinker Tiles
Terracotta Tiles
Cottoforte Tiles
Porcelain Tiles
Red Stoneware Tiles
Majolica
White Body Single-Fired and Monoporosa Tiles
White Body Earthenware Tiles
Ceramic Mosaic Tile
Quarry Tile
Paver Tile
Application Areas and Selection Factors
Different Categories of Ceramic Tiles
Technical Properties
Regularity Properties
Structural Properties
4. RECENT INDUSTRY ACTIVITY

Samena Acquires Stake in RAK Ceramics
Kim Hin Industries Takes Over Norcros Industry
Kajaria Ceramics to Acquire Majority Stake in Taurus Tiles and Additional Stake in Jaxx Vitrified
Anjani Portland to Disinvest Stake in Vennar Ceramics and Hitech Print Systems
Magma Ceramics & Catalysts Merges with Morgan Advanced Materials
Creador Takes Over Interest in Somany Ceramics
Royal Ceramics Takes Over Majority Interest in Lanka Ceramic Group
Prism Ceramics Sells Stake in Norcros
Prime Group Merges with SCG Building Materials
SCG Cement-Building Materials Enters into a Joint Venture with Florim Ceramiche
RAK Ceramics to Increase Capacity in India & Bangladesh
Tile Shop Establishes New Albuquerque Store
Dal-Tile to Establish New Tile Production Facility and Distribution Center in Tennessee
Mohawk Industries Acquires Marazzi Group
Niro Ceramic Group Takes Over Zirconio
IIT to Supply Dry Milling Technology to Shandong V-tong Science and Technology
Kajaria-Vennar Ceramic Joint Venture to Increase capacity
British Ceramic Tile Establishes New Showroom and Offices
Invescap Takes Over Majority Stake in Mariwasa Siam Holdings
Mohawk Industries Takes Over Marazzi Group
Orient Bell and Bell Ceramics Merge
Kajaria Ceramics Takes Over Majority Interest in Vennar Ceramics
Portobello to Merge with Eliane
Panaria Group Industrie Ceramiche Enters into a Joint Venture with Asian Granito India
Somany Ceramics Signs Partnership with Iris Ceramica Group
Somany Ceramics to Increase Capacity
Union Mosaic Industry to Acquire TT Ceramic
Malwa Mirage Ceramics Sets Up Digital Ceramic Wall Tiles Facility in Pune
Kajaria Ceramics to Establish Ceramic Tile Factory in Uzbekistan
East Coast Tile Inks Exclusive Distribution Agreement with StonePeak Ceramics
Xennia Technology Signs Distribution Partnership with Esmaltes
Modwalls® Enters into Design Partnership with Clayhaus Ceramics
Hastings Tile & Bath Enters into Partnership with UnoCeramica
Kajaria Ceramics and Vitra Enter into Alliance
Johnsons Tiles Secures Contract from Asda
China America to Acquire Ziyang Ceramics Company
Orient Ceramics & Industries Sets-Up Orient Tile Boutique
Somany Ceramics Acquires Interest in Vintage Tiles
BolognaFiere and Confindustria Ceramica Ink Agreement

5. PRODUCT INNOVATIONS/INTRODUCTIONS

Asian Granito Unveils TuffLong Floor Tiles
Mariwasa Announces Full HD Tiles
Del Conca Unveils Siena Collection
Johnson Tiles Announces SSR Collection
Grespania Unveils H&C Tiles® Powered with Hydrotect®
Bellavita Announces High Definition Archetype Porcelain Range
Florim USA Unveils Pietra Romana and Pier Collections of Porcelain Tiles
Kajaria Ceramics Launches Ceramic Wall Tile Concepts
RAK Ceramics Introduces Laguna Series of Vitrified Slabs and Tiles
Ormishers Launches New Collection of Kerion Ceramics
Del Conca Group to Introduce New Series of Tile Collections
Lindsey Lang Design Launches Graphic Tiles
Imagine Tile Launches New Range of Ceramic Skate Tiles
Nemo Tile Company Launches New Tile Collections
RAK Ceramics Launches URBANO Diamond Edge Fine Porcelain Tiles
Spanish Institutions Develop Thermal Conditioning Panel for Ceramics
GLASS Plus Announces Project to Use CRT Glass for Producing Ceramic Tiles
Tile of Spain Showcases Sophisticated Spanish Ceramic Materials
Sacmi Group Offers Innovative Solutions for Ceramic Tile Market
ANN SACKS Launches Ogassian Line
Nitco Introduces Foremost ‘Wooden Tile’ Series
H&R Johnson and Disney Consumer Products to Introduce Disney Ceramic Tiles
Ceramiche Refin Introduces Design Industry Ceramic Tiles
Orient Bell Introduces Premium Tile Collection in Kochi
RAK Ceramics Unveils Venezia DGpix
Somany Ceramics Introduces Digital GVT
Dune Introduces Megalos Ceramics Range
Vitromex Unveils Mikonos Range
Malwa Mirage Introduces Travertine Digital Glazed Ceramic Tiles
Fireclay Tile Launches the Runaway Collection of Tiles
RAK Ceramics Introduces Venezia Capstone 3D Elevation Ceramic Tiles
RAK Ceramics Unveils Junior Tiles Range

6. FOCUS ON SELECT PLAYERS

Bedrosians (USA)
Canteras Cerro Negro SA (Argentina)
CAPCO Tile & Stone
Cecrisa S.A (Brazil)
Ceramica Cleopatra Group (Egypt)
Ceramiche Atlas Concorde S.p.A. (Italy)
Ceramika Tubadzin II Sp. z o.o (Poland)
Ceramiche Refin S.p.A (Italy)
Cristal Cerámica S.A. (Spain)
Crossville, Inc. (USA)
Dongpeng (China)
Dynasty Ceramic Public Company (Thailand)
Eczacibasi Group (Turkey)
Eliane Revestimentos Ceramicos (Brazil)
Emser Tile (USA)
Florida Tile, Inc. (USA)
Florim USA Inc. (USA)
Gainey Ceramics Inc. (USA)
Grupo Industrial Saltillo S.A. de C.V (Mexico)
Grespania SA (Spain)
Grupo Uralita (Spain)
Gruppo Ceramiche Ricchetti SpA (Italy)
H & R Johnson (India)
Ilva S.A. (Argentina)
Incefra Group (Brazil)
Internacional De Ceramica SA DE CV (Mexico)
Interstyle Ceramic & Glass (USA)
Iris Ceramica SpA (Italy)
Johnson Tiles Limited (UK)
Jordan Ceramic Industries Company Ltd. (Jordan)
Kajaria Ceramics Ltd. (India)
Kaleseramik, Çanakkale Kalebodur Seramik Sanayi A.S (Turkey)
Lamosa Revestimientos S.A. de C.V. (Mexico)
Porcelanite-Lamosa (Mexico)
Lira Keramika (Belarus)
Lasselsberger, a. s (Czech Republic)
Mohawk Industries (USA)
Malaysian Mosaics Berhad (Malaysia)
Mannington Mills Inc. (USA)
Marazzi Group S.p.A. (Italy)
Mulia Inc. (USA)
Nitco Ltd. (India)
Pamesa Ceramic SL (Spain)
Panariagroup Industrie Ceramiche S.p.a. (Italy)
Pilkington Group Plc (UK)
PORCELANOSA Group (USA)
Portobello SA (Brazil)
PT Arwana Citramulia Tbk (Indonesia)
RAK Ceramics Co. (UAE)
Regency Ceramics Limited (India)
Roca Sanitario, S.A. (Spain)
Rovese S.A. (Poland)
Saudi Ceramic Company (Saudi Arabia)
Shaw Industries, Inc. (USA)
Somany Ceramics Ltd. (India)
The Siam Cement Public Company Limited (Thailand)
Vitromex (USA)

7. GLOBAL MARKET PERSPECTIVE

Table 23: World Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets
Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 24: World Historic Review for Ceramic Tiles by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets
Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 25: World 15-Year Perspective for Ceramic Tiles by Geographic Region
Percentage Breakdown of Unit Consumption for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 26: World Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 27: World Historic Review for Ceramic Tiles by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 28: World 15-Year Perspective for Ceramic Tiles by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis
Current and Future Analysis
Market Overview
Table 29: Leading Players in the US Ceramic Tiles Market (2013)
Percentage Market Share Breakdown of Value for Mohawk/Dal-Tile, Marazzi, Crossville, Interceramic, Stone Peak/Fiandre, US/Laufen, Florida Tile/Panaria, Florim and Imports (includes corresponding Graph/Chart)
Economic Volatility and Ceramic Tiles Market Review
US Construction Industry
Table 30: Residential Construction in the US (2007-2012): Number of Housing Starts by Type
Single-Family Units and Multi-Family Units (in '000) (includes corresponding Graph/Chart)
Table 31: Non-Residential Construction in the US (2010-2012): Construction Value by Segment (in US$ Billion) (includes corresponding Graph/Chart)

Competitive Scenario
The Changing Consumer Psyche
Thin Tiles in Vogue
Innovation Essential for Success
Porcelain Tiles Gain Demand in the US
Developing Regions Overtake European Imports
Challenges Facing the US Market

Key Statistics
Table 32: US Flooring Market by Type (2013): Percentage Breakdown by Value Sales for Carpet and Rugs, Vinyl Sheet and Floor Tile, Ceramic Floor and Wall Tile, Hardwood Flooring, Stone Flooring, Laminate Flooring and Others (includes corresponding Graph/Chart)

Table 33: US Floor Covering Market by End Use Segments (2013) Percentage Breakdown for Residential Commercial and Residential New Construction (includes corresponding Graph/Chart)

Table 34: US Floor Covering Market (2013): Percentage Share Breakdown by Distribution Channels Specialty Stores, Home Centres and Contractors (includes corresponding Graph/Chart)

Table 35: US Ceramic Tiles Imports by Country of Origin (2013) Import Volumes in Million Square Feet for Mexico, China, Italy, Spain and Brazil (includes corresponding Graph/Chart)

Table 36: US Ceramic Tile Market (2009-2013) Imports and Exports Volumes in Million Square Feet (includes corresponding Graph/Chart)

Table 37: The US Ceramic Roofing Tiles Exports by Country of Destination (2013) Exports in '000 US$ for Canada, Guatemala, Bahamas, Cayman Islands, South Korea, Dominican Republic, Japan, El Salvador, Paraguay, Brazil and Others (includes corresponding Graph/Chart)

Table 38: The US Ceramic Roofing Tiles Imports by Country of Origin (2013) Imports in '000 US$ for Mexico, Colombia, Italy, Spain, Turkey, Honduras, Trinidad and Tobago (Port of Spain), China, Germany, Japan, and Others (includes corresponding Graph/Chart)

Ceramic Tiles Pricing
Growing Demand for Decorative Tiles in the US
Ceramic Tiles to Lose Market Share to Stone and Porcelain Tiles
Natural Stone Tiles to Erode Market Share of Porcelain Tiles

Strategic Corporate Developments
Product Launch
Select Players

B. Market Analytics

Table 39: The US Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 40: The US Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 41: The US Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 42: The US Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Construction Market Overview
Table 43: Housing Starts in Canada (2007-2013) (in '000 Units) (includes corresponding Graph/Chart)

Hard-Surface Flooring Gaining Traction
Table 44: Floor Coverings Market in Canada (2012): Percentage Share Breakdown by Types Carpets, Wood, Ceramic, Laminates, Resilient Flooring and Rugs (includes corresponding Graph/Chart)

Key Statistics
Table 45: Canadian Ceramic Roofing Tiles Exports by Leading Country of Destination (2013) Exports in '000 US$ for US, Lebanon, Japan, Ghana, Bahamas, Turks and Caicos Islands, UAE, Saint Pierre-Miquelon, Bermuda, Qatar and Others (includes corresponding Graph/Chart)

Table 46: Canadian Ceramic Roofing Tiles Imports by Leading Country of Origin (2013): Import Value in US$ for USA, Germany, Turkey, China, Netherlands, Mexico, Vietnam, Spain, Denmark, Hong Kong and Others (includes corresponding Graph/Chart)

Product Launch

B. Market Analytics
Table 47: Canadian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 48: Canadian Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 49: Canadian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 50: Canadian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis
Disaster Recovery Efforts Drive Market Growth
Few Structural Layers in Distribution Driving Profitability

B. Market Analytics
Table 51: Japanese Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 52: Japanese Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 53: Japanese Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 54: Japanese Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis
Current and Future Analysis
Impact of Global Economic Slowdown on the Market
Key Market Statistics
Table 55: European Flooring Market by Flooring Type (2012): Percentage Share Breakdown of Installed Area for Textile, Stone/Ceramic, Laminate, Vinyl, Wood, Rubber, Linoleum and Cork (includes corresponding Graph/Chart)
Market Structure in the EU Region
Fashion Trends in Europe
Rising Competition from Cheap Imports
Key Players Capitalize on Product Expertise
Import-Export Market in Europe
Product Launches
Select Players

B. Market Analytics
Table 56: European Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 57: European Historic Review for Ceramic Tiles by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 58: European 15-Year Perspective for Ceramic Tiles by Geographic Region Percentage Breakdown of Unit Consumption for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 59: European Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 60: European Historic Review for Ceramic Tiles by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 61: European 15-Year Perspective for Ceramic Tiles by Geographic Region Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Current and Future Analysis
B. Market Analytics
Table 62: French Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 63: French Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 64: French Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 65: French Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current and Future Analysis
B. Market Analytics
Table 66: German Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 67: German Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 68: German Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 69: German Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current and Future Analysis
Italian Tiles Market Faces Challenging Times
Tiles Trends in the Country
Suggested Strategies to Address Competition: Concept of Sustainable Development
Short and Long Term Growth Strategies
Italian Vitrified Stoneware Market Overview
Environmental Safeguard
Strategic Corporate Developments
Product Launch
B. Market Analytics
Table 70: Italian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 71: Italian Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 72: Italian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 73: Italian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
A Surging Contract Ceramic Tiles Market
EU Imposes Tariffs on Chinese Imports
Key Statistics
Table 74: UK Ceramic Floor Tiles Market (2013)
Percentage Breakdown by Volume for Type of Tiles for Porcelain, Natural Stone, Unglazed Tiles, Terracotta and Others (includes corresponding Graph/Chart)
Strategic Corporate Developments
Product Launches
B. Market Analytics
Table 75: The UK Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 76: The UK Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 77: The UK Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 78: The UK Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current and Future Analysis
Ceramic Tiles Market Overview
Spanish Ceramic Sector
Ceramics Market Evolution
Current Trends
Structure of Spain’s Ceramic Tiles Industry
Trends in Spanish Tile Market in Recent Past
Increasing Demand from Export Markets
Technological Advances
Strategic Corporate Development
Product Launches

B. Market Analytics

Table 79: Spanish Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 80: Spanish Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 81: Spanish Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 82: Spanish Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4f. RUSSIA

A. Market Analysis
Current and Future Analysis
Russia Offers Significant Opportunities
Porcelain and Ceramic Tile Production in Russia
Russian Construction Industry Overview
Residential and Non-residential Market Growth Drives Ceramic Tile Industry

B. Market Analytics

Table 83: Russian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 84: Russian Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 85: Russian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 86: Russian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4g. REST OF EUROPE

A. Market Analysis
Current and Future Analysis
Poland
Rovese S.A.
A Major Player in Poland
Turkey
Eczacıbaşı Group
A Major Player in Turkey

B. Market Analytics

Table 87: Rest of Europe Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 88: Rest of Europe Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 89: Rest of Europe Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 90: Rest of Europe Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis
Current and Future Analysis
Asian Countries Drive Future Market Growth

Table 91: Increase in Urban Population in Major Countries in Asia-Pacific (in Millions) Over the Period 2012-
2020P (includes corresponding Graph/Chart)
Table 92: GDP Growth for Key Developed and Developing Countries: 2003-2013 (includes corresponding Graph/Chart)
Table 93: Construction Spending by Country in Asia in US$ Billion: 2013 (includes corresponding Graph/Chart)
Table 94: Asian Construction Market (2013): Percentage Breakdown of Spend by Sector (includes corresponding Graph/Chart)
Surge in Infrastructure Development Powers Demand Growth
Rising Standards of Living Fuel Market Expansion
India & China Offer Significant Growth Opportunities
Table 95: Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
Table 96: Ten Largest Populated Countries Worldwide (July 2013): Percentage Population by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
Strategic Corporate Developments
B. Market Analytics
Table 97: Asia-Pacific Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 98: Asia-Pacific Historic Review for Ceramic Tiles by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 99: Asia-Pacific 15-Year Perspective for Ceramic Tiles by Geographic Region
Percentage Breakdown of Unit Consumption for China, India and Rest of Asia-Pacific Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 100: Asia-Pacific Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 101: Asia-Pacific Historic Review for Ceramic Tiles by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 102: Asia-Pacific 15-Year Perspective for Ceramic Tiles by Geographic Region
Percentage Breakdown of Value Sales for China, India and Rest of Asia-Pacific Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
5a. CHINA
A. Market Analysis
Outlook
Ceramic Tiles Market Maintain Growth Momentum
Key Challenges to Growth
Ceramic Tile Producers Look for Opportunities in Export Markets
Current and Future Analysis
Construction Industry in China
Dongpeng Maintains Leading Position through Product Innovations
Strategic Corporate Development
Select Key Player
B. Market Analytics
Table 103: Chinese Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 104: Chinese Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 105: Chinese Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 106: Chinese Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
5b. INDIA
A. Market Analysis
Current and Future Analysis
Market Overview
Ceramic Tiles Growth Factors
Housing
Health Infrastructure
Greater Demand for Commercial and Retail Space
Outlook and Opportunities
Risks and Threats
Technology Trends in the Indian Ceramic Tiles Market
Vitrified Tiles Market on a Growth Spree
Dumping Clamps Domestic Manufacturer’s Profits
Ceramic Industry Demands Ban on Export of Quartz and Feldspar
Ceramic Tiles Emerges as a Cost-effective Product
Dominant Participation of Unorganized Sector

Table 107: Leading Players in the Indian Organized Tiles Market (FY2012): Percentage Share Breakdown of Value Sales for Asian Granito, H&R Johnson, Kajaria Ceramics, Nitco Tiles, Somany Ceramics, and Others (includes corresponding Graph/Chart)

Key Statistics
Table 108: Indian Ceramic Tile Market (2013): Percentage Share Breakdown by Segment for Vitrified Tile, Floor Tile, Wall Tile and Industrial Tile (includes corresponding Graph/Chart)
Table 109: Leading Ceramic Tile Companies in India (2013): Percentage Share Breakdown by Company for Asian Granito India, Bell Ceramics, H&R Johnson, Kajaria Ceramics, Murudeshwar Ceramics, Regency Ceramic, Somany Ceramics, and Others (includes corresponding Graph/Chart)
Table 110: Indian Ceramic Tiles Market (2008-2012): Production Volume in Million Sq Feet for Years 2008 through 2012 (includes corresponding Graph/Chart)
Table 111: Indian Ceramic Tiles Exports by Country of Destination (2013): Percentage Share Breakdown of Volume Sales for Asia, Africa, Central-South America, NAFTA, European Union, and Others (includes corresponding Graph/Chart)

Strategic Corporate Developments
Product Launches
Select Key Players
B. Market Analytics
Table 112: Indian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 113: Indian Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 114: Indian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 115: Indian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
Thailand
Ceramic Tile Market on the Path to Recovery
Construction Sector to Boost Ceramic Tiles Consumption
Vietnam
Tile Production Gains Momentum from Booming Construction Industry
Ceramics Manufacturers Plan Production Increase
Ceramic Tiles Market in Vietnam
Indonesia
Indonesian Ceramics Industry
Indonesian Ceramic Tiles Market: Leading Manufacturers, Their Location and Brand
Imports of Raw Materials
Strategic Corporate Development
Product Launch
Select Key Players
B. Market Analytics
Table 116: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 117: Rest of Asia-Pacific Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 118: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 119: Rest of Asia-Pacific Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
6. THE MIDDLE EAST

A. Market Analysis
   Current and Future Analysis
   Construction Industry Overview
   Ceramic Tile Production in Egypt
   Ceramic Tile Industry Witnesses Robust Growth in the UAE
   Strategic Corporate Development
   Product Launches
   Select Players

B. Market Analytics
   Table 120: The Middle East Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020
   Table 121: The Middle East Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012
   Table 122: The Middle East Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020
   Table 123: The Middle East Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012

7. LATIN AMERICA

A. Market Analysis
   Current and Future Analysis

B. Market Analytics
   Table 124: Latin American Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region Brazil and Rest of Latin America Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020
   Table 125: Latin American Historic Review for Ceramic Tiles by Geographic Region Brazil and Rest of Latin America Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012
   Table 126: Latin American 15-Year Perspective for Ceramic Tiles by Geographic Region Percentage Breakdown of Unit Consumption for Brazil and Rest of Latin America Markets for Years 2006, 2014 & 2020
   Table 127: Latin American Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020
   Table 128: Latin American Historic Review for Ceramic Tiles by Geographic Region Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012
   Table 129: Latin American 15-Year Perspective for Ceramic Tiles by Geographic Region Percentage Breakdown of Value Sales for Brazil and Rest of Latin America Markets for Years 2006, 2014 & 2020

7a. BRAZIL

A. Market Analysis
   Current and Future Analysis
   Brazil: A Leading Producer of Ceramic Coverings Globally
   Strategic Corporate Development
   Select Players

B. Market Analytics
   Table 130: Brazilian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020
   Table 131: Brazilian Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012
   Table 132: Brazilian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020
   Table 133: Brazilian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012

7b. REST OF LATIN AMERICA
A. Market Analysis
Current and Future Analysis
Select Players

B. Market Analytics
Table 134: Rest of Latin America Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 135: Rest of Latin America Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 136: Rest of Latin America Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 137: Rest of Latin America Historic Review for Ceramic Tiles Market with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 186 (including Divisions/Subsidiaries 192)
The United States (38)
Canada (2)
Europe (85)
France (2)
Germany (4)
The United Kingdom (14)
Italy (21)
Spain (16)
Rest of Europe (28)
Asia-Pacific (Excluding Japan) (42)
Latin America (15)
Africa (5)
Middle East (5)

Ordering: Order Online - http://www.researchandmarkets.com/reports/338355/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Ceramic Tiles - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338355/
Office Code: SCBR2BJT

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World