Global Soft Skills Training Market 2015-2019

Description:
About Soft Skills
Soft skills can be broadly categorized into three: character, interpersonal skills, and critical and creative thinking. In both academic and corporate environment, effective soft skills play a crucial role in enabling individuals communicate effectively, manage relationships, lead a team, and solve problems. Therefore, apart from training students and employees in technical skills, organizations and educational institutions also focus on imparting soft skills. Demand for this type of training is higher in the corporate sector than the academic sector. Intensified competition has pushed organizations into diversifying their business regionally and internationally, increasing the need for proper training and development of their workforce.

The analysts forecast the global soft skills training market to grow at a CAGR of 9.86% in terms of revenue over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global soft skills market for the period 2015-2019. To calculate the market size, the report considers revenue generated from soft skill training across various regions worldwide.

The report, Global Soft Skills Training Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, APAC, Europe, and ROW; it also covers the global soft skills market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Region
- APAC
- Europe
- North America
- ROW

Key Vendors
- American Management Association
- Pearson
- Skillsoft
- VitalSmarts

Other Prominent Vendors
- Articulate
- Computer Generated Solutions
- Desire2Learn
- Global Training Solutions
- Interaction Associates
- New Horizons Worldwide
- NIIT
- Wilson Learning Worldwide

Market Driver
- Expansion of Training Domains
- For a full, detailed list, view our report

Market Challenge
- Difficulty in Measuring Efficacy of Training Programs
- For a full, detailed list, view our report

Market Trend
- Need for Personality Development in Youth
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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