Global Soft Skills Training Market 2015-2019

Description: About Soft Skills
Soft skills can be broadly categorized into three: character, interpersonal skills, and critical and creative thinking. In both academic and corporate environment, effective soft skills play a crucial role in enabling individuals communicate effectively, manage relationships, lead a team, and solve problems. Therefore, apart from training students and employees in technical skills, organizations and educational institutions also focus on imparting soft skills. Demand for this type of training is higher in the corporate sector than the academic sector. Intensified competition has pushed organizations into diversifying their business regionally and internationally, increasing the need for proper training and development of their workforce.

The analysts forecast the global soft skills training market to grow at a CAGR of 9.86% in terms of revenue over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global soft skills market for the period 2015-2019. To calculate the market size, the report considers revenue generated from soft skill training across various regions worldwide.

The report, Global Soft Skills Training Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, APAC, Europe, and ROW; it also covers the global soft skills market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Region
- APAC
- Europe
- North America
- ROW

Key Vendors
- American Management Association
- Pearson
- Skillsoft
- VitalSmarts

Other Prominent Vendors
- Articulate
- Computer Generated Solutions
- Desire2Learn
- Global Training Solutions
- Interaction Associates
- New Horizons Worldwide
- NIIT
- Wilson Learning Worldwide

Market Driver
- Expansion of Training Domains
- For a full, detailed list, view our report

Market Challenge
- Difficulty in Measuring Efficacy of Training Programs
- For a full, detailed list, view our report

Market Trend
- Need for Personality Development in Youth
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by End-users
07.1 Global Soft Skills Training Market by End-users 2014-2019
07.2 Global Soft Skills Training Market by Corporates
07.2.1 Market Size and Forecast
07.3 Global Soft Skills Training Market by Educational Institutions
07.3.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Soft Skills Market by Geographical Segmentation 2014-2019
08.2 Soft Skills Market in North America
08.2.1 Market Size and Forecast
08.3 Soft Skills Market in Europe
08.3.1 Market Size and Forecast
08.4 Soft Skills Market in APAC
08.4.1 Market Size and Forecast
08.5 Soft Skills Market in ROW
08.5.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.2 Market Vendor Analysis 2014
16.3 Other Prominent Vendors
17. Key Vendor Analysis
17.1 AMA
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 Geographical Network
17.1.4 SWOT Analysis
17.2 Pearson
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 Business Segmentation by Revenue 2013
17.2.4 Business Segmentation by Revenue 2012 and 2013
17.2.5 Geographical Segmentation by Revenue 2013
17.2.6 Recent Developments
17.2.7 SWOT Analysis
17.3 Skillsoft
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Recent Developments
17.3.4 SWOT Analysis
17.4 VitalSmarts
17.4.1 Key Facts
17.4.2 Business Overview
17.4.3 Product Categories
17.4.4 Sales Presence
17.4.5 Recent Developments
17.4.6 SWOT Analysis
18. Other Prominent Vendors
18.1 Articulate
18.2 Computer Generated Solutions
18.3 Desire2Learn
18.4 Global Training Solutions
18.5 Interaction Associates
18.6 New Horizons Computer Learning Centers
18.7 NIIT
18.8 Wilson Learning Worldwide
19. Other Reports in this Series

List of Exhibits:
Exhibit 1: Market Research Methodology
Exhibit 2: Key attributes of Soft Skills
Exhibit 3: Key Soft Skills Attributes
Exhibit 4: Global Soft Skills Training Market 2014-2019 ($ billions)
Exhibit 5: Global Soft Skills Training market by End-users 2014
Exhibit 6: Global Soft Skills Training market by End-users 2019
Exhibit 7: Global Soft Skills Training market by End-users 2014-2019 ($ billions)
Exhibit 8: Global Soft Skills Training market by End-users 2014-2019
Exhibit 9: Global Soft Skills Training Market by Corporates 2014-2019 ($ billions)
Exhibit 10: Global Soft Skills Training Market by Educational Institutions 2014-2019 ($ billions)
Exhibit 11: Global Soft Skills Training market by End-users 2014-2019 ($ billions)
Exhibit 12: Global Soft Skills Training market by End-users 2014-2019
Exhibit 13: Global Soft Skills market by Geographical Segmentation 2014
Exhibit 14: Global Soft Skills market by Geographical Segmentation 2019
Exhibit 15: Global Soft Skills market by Geographical Segmentation 2014-2019 ($ billions)
Exhibit 16: Global Soft Skills market by Geographical Segmentation 2014-2019
Exhibit 17: Soft Skills market in North America 2014-2019 ($ billions)
Exhibit 18: Soft Skills market in Europe 2014-2019 ($ billions)
Exhibit 19: Soft Skills market in APAC 2014-2019 ($ billions)
Exhibit 20: Soft Skills market in ROW 2014-2019 ($ billions)
Exhibit 21: Global Soft Skills market by Geographical Segmentation 2014-2019 ($ billions)
Exhibit 22: Global Soft Skills market by Geographical Segmentation 2014-2019
Exhibit 23: AMA: Geographical Network
Exhibit 24: Pearson: Business Segmentation by Revenue 2013
Exhibit 26: Pearson: Geographical Segmentation by Revenue 2013
Exhibit 27: VitalSmarts: Product Categories
Exhibit 28: VitalSmarts: Sales Presence

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