Global Smart Card IC Market 2015-2019

Description:

About Smart Card IC
A smart card is a pocket-sized plastic card embedded with ICs; these ICs are also called microchips. A smart card with a microchip is known as a smart card IC. It can store and process a large amount of data, and this helps in the secured payment transaction with functions such as encryption and digital signatures. It provides a tamper resistant system and protects in-memory information, reducing cases of frauds. Smart cards are used in some of the major sectors such as the BFSI, government, transportation, healthcare, and defense.

The analysts forecast the global smart card IC market to grow at CAGR of 8.06% and 8.67%, in terms of revenue and unit sales, respectively, over the period 2014-2019.

Covered in this Report
This report covers the current scenario and the growth prospects of the global smart card IC market for the period 2015-2019. In addition to application segments, the report explains the technological landscape of smart card ICs and the market segment based on components such as a microcontroller and memory-based chip. It provides a global overview, and the growth prospects of the market by region (APAC, EMEA, and Americas).

The report, Global Smart Card IC Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Infineon Technologies
- NXP Semiconductors
- Samsung Semiconductor
- STMicroelectronics

Other Prominent Vendors
- Shanghai Huahong Integrated Circuits

Market Driver
- Growing Use of Electronic ID Cards
- For a full, detailed list, view our report

Market Challenge
- Low Gross Margin
- For a full, detailed list, view our report

Market Trend
- Availability of Twin Smart Cards
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Industry Overview
06.1 Global Semiconductor Industry Overview
06.2 Global MCU Market Overview
06.3 Smart Card Types
06.3.1 Contact based Smart Cards
06.3.2 Contactless Smart Cards
06.3.3 Dual Interface Smart Cards
06.3.4 Hybrid Smart Cards
07. Technology Landscape
07.1 Types of Smart Card IC
07.1.1 Microcontroller based IC
07.1.2 Memory based IC
07.2 Smart Card Memory
08. Market Landscape
08.1 Market Overview
08.2 Market Size and Forecast
08.3 ASP Trend
08.4 Five Forces Analysis
09. Market Segmentation by Application
09.1 Global Smart Card IC Market by Application 2014-2019
09.2 Global Smart Card IC Market by Telecom sector
09.2.1 Market Size and Forecast
09.3 Global Smart Card IC Market for Payment Cards
09.3.1 Market Size and Forecast
09.4 Global Smart Card IC Market for Government
09.4.1 Market Size and Forecast
09.5 Global Smart Card Market for Device Manufacturers
09.5.1 Market Size and Forecast
09.6 Global Smart Card Market for Transportation Sector
09.6.1 Market Size and Forecast
09.7 Global Smart Card Market for other sectors
09.7.1 Market Size and Forecast
10. Market Segmentation by Components
10.1 Global Smart Card IC Market by Components 2014-2019
10.2 Global Smart Card IC Market by Microcontrollers
10.2.1 Market Size and Forecast
10.3 Global Smart Card Market by Memory Cards
10.3.1 Market Size and Forecast
11. Geographical Segmentation
11.1 Global Smart Card IC Market by Geographical Segmentation 2014-2019
11.2 Smart Card IC Market in the APAC Region
11.3 Smart Card IC Market in the EMEA Region
11.4 Smart Card IC Market in the Americas
12. Buying Criteria
13. Market Growth Drivers
14. Drivers and their Impact
15. Market Challenges
16. Impact of Drivers and Challenges
17. Market Trends
18. Trends and their Impact
19. Vendor Landscape
19.1 Competitive Scenario
19.2 Market Share Analysis 2014
19.3 Discussion about Key Vendors
19.3.1 Infineon Technologies
19.3.2 NXP Semiconductors
19.3.3 Samsung Semiconductors
19.3.4 STMicroelectronics
19.4 Other Prominent Vendors
19.4.1 Shanghai Huahong Integrated Circuits Co., Ltd.

20. Key Vendor Analysis
20.1 Infineon Technologies
20.1.1 Key Facts
20.1.2 Business Overview
20.1.3 Business Segmentation
20.1.4 Revenue by Business Segmentation 2012 and 2013
20.1.5 Revenue by Geographical Segmentation 2013
20.1.6 Business Strategy
20.1.7 Recent Developments
20.1.8 SWOT Analysis
20.2 NXP Semiconductors
20.2.1 Key Facts
20.2.2 Business Overview
20.2.3 Business Segmentation by Revenue 2013
20.2.4 Business Segmentation by Revenue 2012 and 2013
20.2.5 Geographical Segmentation by Revenue 2013
20.2.6 Business Strategy
20.2.7 Key Developments
20.2.8 SWOT Analysis
20.3 Samsung Semiconductor
20.3.1 Key Facts
20.3.2 Business Overview
20.3.3 Business Strategy
20.3.4 Recent Developments
20.3.5 SWOT Analysis
20.4 STMicroelectronics
20.4.1 Key Facts
20.4.2 Business Overview
20.4.3 Product Segmentation by Revenue 2013
20.4.4 Product Segmentation by Revenue 2012 and 2013
20.4.5 Geographical Segmentation by Revenue 2013
20.4.6 Business Strategy
20.4.7 Recent Developments
20.4.8 SWOT Analysis

21. Other Reports in this Series

List of Exhibits:
List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Global Semiconductor Market Structure 2014
Exhibit 3: Smart Card IC Market Segmentation by Application
Exhibit 4: Global Smart Card IC Market 2014-2019 ($ billions)
Exhibit 5: Global Smart Card IC ASP Trend
Exhibit 6: Global Smart Card IC Market Segmentation by Application 2014-2019
Exhibit 7: Global Smart Card IC Market Segmentation by Application 2014-2019 ($ millions)
Exhibit 8: Global Smart Card IC Market Segmentation by Application 2014-2019 (million units)
Exhibit 9: Global Smart Card IC Market by Telecom Sector ($ millions)
Exhibit 10: Global Smart Card IC Market for Payment Cards ($ millions)
Exhibit 11: Global Smart Card IC Market for Government ($ millions)
Exhibit 12: Global Smart Card IC Market for Device Manufacturers ($ millions)
Exhibit 13: Global Smart Card IC Market for Transportation ($ millions)
Exhibit 14: Global Smart Card IC Market for Others ($ millions)
Exhibit 15: Global Smart Card IC Market by Components 2014-2019 (billion units)
Exhibit 16: Global Microcontrollers Smart Card IC Market 2014-2019 ($ billions)
Exhibit 17: Global Memory Smart Card IC Market 2014-2019 ($ millions)
Exhibit 18: Global Smart Card IC Market Segmentation by Geography 2014-2019
Exhibit 19: Global Smart Card Market Segmentation by Geography 2014-2019 ($ millions)
Exhibit 20: Global Smart Card Market Segmentation by Geography 2014-2019 (share)
Exhibit 21: Market Share Analysis 2014
Exhibit 22: Infineon Technologies: Business Segmentation 2013
Exhibit 23: Infineon Technologies: Revenue by Business Segmentation 2012 and 2013 ($ millions)
Exhibit 24: Infineon Technologies: Revenue by Geographical Segmentation 2013
Exhibit 25: Nxp Semiconductors: Business Segmentation by Revenue 2013
Exhibit 26: Nxp Semiconductors: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 27: Nxp Semiconductors: Geographical Segmentation by Revenue 2013
Exhibit 28: STMicroelectronics: Product Segmentation by Revenue 2013
Exhibit 29: STMicroelectronics: Product Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 30: STMicroelectronics: Geographical Segmentation by Revenue 2013

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