Bakery Market in Japan: Forecast, and Market Analysis 2015-2019

Description: About Bakery Market
Baking is a process where the food is cooked by using continuous dry heat by convection. Baked goods include a variety of products like bread and bread substitutes, cakes, biscuits, and breakfast cereals. They are available in retail outlets such as supermarkets, departmental stores, independent stores, and specialty stores.

Bakery products have become very popular in Japan. Breads and biscuits are the most consumed products but demand for other bakery items like cakes, pastries, and cookies is also increasing.

The analysts forecast the bakery market in Japan to grow at a CAGR of 1.76% over the period 2014-2019.

Covered in this Report
The report includes the present scenario and the growth prospects of the bakery market in Japan for the period 2015-2019.

The report also includes the market size by revenue and volume generated from the following segments:
- Baked food - (Breads, cakes, and pastries)
- Biscuits - (Savory biscuits and crackers and sweet biscuits)
- Cereals - (Breakfast for children, family breakfast, hot cereals)

The report, the Bakery Market in Japan 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the landscape of the bakery market in Japan and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Bourbon
- Ezaki Glico
- Fuji Baking
- Shikishima Baking
- Yamazaki Baking

Other Prominent Vendors
- Takaki Bakery
- Calbee
- Nissin Foods
- NihoshoKulin
- Seika Foods
- Ishiya

Key Market Driver
- Increase in Demand for Organic Products
  - For a full, detailed list, view our report

Key Market Challenge
- Increase in Obesity Problems
  - For a full, detailed list, view our report

Key Market Trend
- Rising Popularity of Premium Quality Baked Goods
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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