Power Lawn Mower Market in China 2015-2019

Description:
About power lawn mowers
Proper mowing, irrigation, and fertilization is required to maintain a healthy and well maintained lawn. Power lawn mowers have evolved from traditional hand-guided mowers to automatic electric mowers. The global robotic lawn mower market is witnessing massive growth in sales worldwide. Moreover, innovations and availability of lightweight gardening equipment have elevated the interest of people in gardening.

The analysts forecast the power lawn mower market in China to grow at a CAGR of 7.12% over the period 2014-2019.

Covered in this report
In this report, The author covers the present scenario and growth prospects of the power lawn mower market in China for 2015-2019. To calculate the market size, we consider the revenue generated through sales of the following types of power lawn mowers in China:
- Electric lawn mowers
- Gas-powered lawn mowers
- Battery-powered lawn mowers

The market is also segmented based on the type of cutting device into:
- Cylinder power lawn mowers
- Rotary power lawn mowers

The report, Power Lawn Mower Market in China 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It focuses on China; it also covers the landscape of the power lawn mower market in China and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key vendors
- Honda
- Husqvarna
- LEO Group
- The Toro
- Yangzhou Weibang Garden Machine

Other prominent vendors
- Briggs & Stratton
- Deere
- Friendly Robotics
- GreenWorks Tools
- MTD
- Stanley Black and Decker
- STIHL
- Textron
- Zucchetti Centro Sistemi

Market driver
- Green rooftops
  - For a full, detailed list, view our report

Market challenge
- Growing population
  - For a full, detailed list, view our report

Market trend
- Advances in technology
  - For a full, detailed list, view our report
Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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