Amusement and Theme Parks - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Amusement and Theme Parks in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East/Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 221 companies including many key and niche players such as -

Blackpool Pleasure Beach
Cedar Fair Entertainment Company
Compagnie des Alpes
Efteling B.V.
Everland

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Amusement/Theme Parks - More than Just Fun
   Evolving out of Economy Ebbs and Flows
   Outlook
   Asia-Pacific Emerge as the Fastest Growing Market
   Middle East, a Hot Spot for Tourism Drives Tremendous Growth for Theme Parks
   Increasing Number of Visitors Offer Bright Prospects for Leading Theme Park Groups
   Evolving Role of Theme Parks

2. COMPETITION
   Leading Players
   Table 1: Global Theme Parks Market (2014): Visitor Attendance and Percentage Share Breakdown in Million
   by Leading Amusement/Theme Park Chains (includes corresponding Graph/Chart)
   Table 2: Global Theme Parks Market (2014): Visitor Attendance in Million by Leading Amusement/Theme Parks
   Table 3: Region-Wise Breakup of Top 25 Global Theme Parks (2014): Number of Amusement/Theme Parks in
   US, Japan, Europe and Asia-Pacific (includes corresponding Graph/Chart)
   Disney Emerges as the Leading Theme Parks Group
   Leading Theme Parks of Disney Group
   Disney's Hollywood Studios
   Disneyland Park
   Disneyland Paris
   Disney's Animal Kingdom
   Epcot
   Merlin Entertainment
   Universal Parks and Resorts
   Universal Studios Florida
   Universal's Islands of Adventure - One of the Leading Parks
3. MARKET TRENDS
Role of Technology in Modern-day Amusement Parks
Development of Novel Technologies by Ride Manufacturers
Implementation of IoT - The Next Big Thing in Theme Park Industry
IoT Playing a Important Role in Children’ Security
Using Predictive Analytics to Improve Customer Experience
Growing Importance of IoT in Proximity Marketing Services
Smart Applications Drive the Market for IoT-Enabled Theme Parks
Growing Importance of Safety in Theme Parks
Ensuring Robust Safety Levels
Baby Boomers No longer Mind Taking Trips to Theme Parks
Fantasy Attractions Gain Wider Appeal
Investments Grow on Roller Coaster Rides
Bigger Steel-Hybrid Coasters: The New Generation Fad
Coasters and Dark Rides: The Magical Combo
Regional Parks Witness Faster Growth
Season Passes - A Growing Sales Strategy
Companies Focus on Use of Social Media
Operators Focus on Reducing Wait Times
Park within a Park Concept Catches Up
Amusement Parks Offer Customer Loyalty Programs to Drive Demand

4. MACRO TRENDS & DRIVERS
Stable Economic Outlook Spells Opportunities
Investments in Recreational Infrastructure to Drive Growth
Rising Disposable Incomes: A Major Driving Factor
Growth in Middle Class Population - An Important Driver in Emerging Economies
Urbanization Spurs Theme Parks Growth
Growth in Travel Spending and International Tourism

5. MARKET CHALLENGES
Hiked Fares of Theme Parks Haunts the Sector
Internet and Video Games - New Age Threat
Security Remains a Major Concern
National Parks - A Competing Threat
Obsolete Technology and Upgrades

6. THEME PARKS - SERVICE OVERVIEW
Service Definition and Introduction
Difference between Theme Parks and Amusement Parks
Attributes for Successful Theme Parks
Visitor Attendance - A Key Parameter
Service Segments
Amusement Park
Movie Park
Food Theme Park
Evolution of Roller Coasters in Theme Parks

7. SERVICE INTRODUCTIONS/INNOVATIONS
Oriental Land to Open New Attractions at Tokyo DisneySea® Park
Six Flags to Include New Range of Rides and Attractions to Parks
MinaLima Creates New Designs for Harry Potter Theme Park
Aqua Fantasy Introduces World’s First Sphere Waterslide
8. RECENT INDUSTRY ACTIVITY
Aspen Group to Acquire Minority Stake in Ballina Lakeside Holiday Park
Tatry Mountain Resorts to Acquire 75% Stake in Silesian Amusement Park
Merlin Entertainments Forms JV with CMC
Comcast NBCUniversal to Acquire 51% Stake in Universal Studios Japan
Custer Hospitality Takes Over Flintstones Bedrock City
Sun Communities Acquires Frontier Town and Fort Whaley Campgrounds
Simworx Acquires RoboCoaster
Centerbridge Partners Acquires Great Wolf Resorts
Parques Reunidos Group Takes Over Faunia Animal Park
Banksy Inaugurates Dystopian Theme Park
USJ Plans to Establish New Theme Park in Okinawa
Ubisoft Plans to Establish Next-Generation Theme Park in Malaysia
Carowinds Plans to Establish Largest Waterpark in Carolinas
Disney to Establish Star Wars Theme Parks in Disney World and Disneyland
Accesso Technology Group Inks Accesso LoQueue Solutions Contract Extension with Dreamworld
Simworx Receives Investment from BGF
Disney Plans to Establish Theme Parks in China
Kidz Holding Plans to Establish Theme Part in Riyadh
Six Flags America Opens 10th Coaster
DreamEast Inks Strategic Partnership with Palace Entertainment
Universal Inks JV with Beijing Shouhuan Cultural Tourism Investment for Hollywood Theme Park
Nintendo Partners with Universal Parks & Resorts
DreamVision Plans to Build a Theme Park
Merlin Entertainments to Open LEGOLAND Park in Japan
Haichang Holdings Acquires Chongqing Haichang Caribbean
Parques Reunidos Acquires Miami Seaquarium
WhiteWater Acquires FlowRider
Merlin Entertainments to Open Dubai’s Legoland Theme Park in 2016
Disney Begins Avatar Theme Park Construction
accesso Partners with Vision Works Global
Six Flags Inks Partnership with Riverside Investment to Open Theme Parks in China
Meraas to Establish Six Flags theme park in Dubai
Cactus to Build Waterpark in Turkey
Polin to Build Istralandia Aquapark in Croatia
Cirque du Solei and Grupo Vidanta Plans to Build Immersive Theme Park
Information Architects Forms Grand Southern Studios and Theme Parks
Six Flags Inks Strategic Partnership with Meraas Leisure and Entertainment
CNL Lifestyle Properties Takes Over Knott’s Soak City
Comcast to Acquire 49% Stake in NBCUniversal JV
KidZania Opens Theme Park in India
Adlabs Entertainment Inaugurates ADLABS IMAGICA
Whale’s Tale Merges with Alpine Adventures

9. FOCUS ON SELECT THEME PARKS
Blackpool Pleasure Beach (UK)
Cedar Fair Entertainment Company (USA)
Compagnie des Alpes (France)
Efteling B.V. (Netherlands)
Everland (South Korea)
Leofoo Tourism Group (Taiwan)
Lotte World (South Korea)
Merlin Entertainments (UK)
MGM Resorts International (USA)
NBCUniversal Media, LLC (USA)
Nagashima Spa Land (Japan)
Oriental Land Company Ltd. (Japan)
Overseas Chinese Town Enterprises Co. (OCT Group) (China)
Parques Reunidos (Spain)
SeaWorld Parks & Entertainment, Inc (USA)
Six Flags Entertainment Corp. (USA)
The Adventuredome (US)
Universal Studios (US)
Universal Studios Hollywood (US)
Universal Studios Japan (Japan)
Walt Disney Company (USA)
Tokyo Disneyland (Japan)
Tokyo DisneySea (Japan)
Magic Kingdom (US)
Yokohama Hakkeijima Sea Paradise (Japan)

10. GLOBAL MARKET PERSPECTIVE
Table 9: World Recent Past, Current & Future Analysis for Amusement and Theme Parks by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 10: World Historic Review for Amusement and Theme Parks by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 11: World 14-Year Perspective for Amusement and Theme Parks by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
Current and Future Analysis
Market Overview
Competitive Variables in the Theme Park Industry
Factors Driving Growth
Demography
Economy
Personal Disposable Income
Factors Challenging Growth
Popular Themes Parks with Unique Attractions
Destination vs. Regional Parks
Market Restraints
Water Parks
Competition
Table 12: North American Theme Parks Market (2014): Visitor Attendance in Million by Leading Theme Parks (includes corresponding Graph/Chart)
Table 13: North American Water Parks Market (2014): Visitor Attendance in Million by Leading Water Parks (includes corresponding Graph/Chart)
Universal and Disney Dominate the US Theme Parks Market
Table 14: Leading Theme Parks Groups in the US (2014): Percentage Breakdown of Revenues in Value Terms for Walt Disney Co., Universal Parks and Resorts, SeaWorld Parks and Entertainment, Cedar Fair L.P., Six Flags Inc., and Others (includes corresponding Graph/Chart)
A Peek into Competitive Variables
Table 15: Leading Roller Coasters in the US (2015): Speed in Miles per Hour (includes corresponding Graph/Chart)
Table 16: Leading Roller Coasters in the US (2015): Length in Thousand Feet (includes corresponding Graph/Chart)
Service Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 17: US Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 18: US Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Current and Future Analysis
Theme Parks Market in Canada: Overview
B. Market Analytics
Table 19: Canadian Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 20: Canadian Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Current and Future Analysis
Table 21: Japanese Theme Parks Market (2014): Visitor Attendance in Million by Leading Theme Parks (includes corresponding Graph/Chart)
Service Launch
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 22: Japanese Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: Japanese Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current and Future Analysis
Theme Parks - Signs of Recovery
Outlook
Market Scenario
Table 24: European Theme Parks Market (2014): Visitor Attendance in Million by Leading Theme Parks (includes corresponding Graph/Chart)
Table 25: European Water Parks Market (2014): Visitor Attendance in Thousand by Leading Water Parks (includes corresponding Graph/Chart)
B. Market Analytics
Table 26: European Recent Past, Current & Future Analysis for Amusement and Theme Parks by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 27: European Historic Review for Amusement and Theme Parks by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 28: European 14-Year Perspective for Amusement and Theme Parks by Geographic Region - Percentage Breakdown of Revenues for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Compagnie des Alpes - A Key Player
B. Market Analytics
Table 29: French Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 30: French Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4b. GERMANY
A. Market Analysis
Current and Future Analysis
Overview
B. Market Analytics
Table 31: German Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 32: German Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4c. ITALY
Market Analysis
Table 33: Italian Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with
Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 34: Italian Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
Market Overview
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 35: UK Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 36: UK Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4e. SPAIN
A. Market Analysis
Market Overview
Corporate Development
Parques Reunidos - A Key Player
B. Market Analytics
Table 37: Spanish Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 38: Spanish Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4f. RUSSIA
A. Market Analysis
Current and Future Analysis
B. Market Analytics
Table 39: Russian Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 40: Russian Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4g. REST OF EUROPE
A. Market Analysis
Service Launch
Strategic Corporate Developments
Efteling B.V. (The Netherlands) - A Key Player
B. Market Analytics
Table 41: Rest of Europe Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 42: Rest of Europe Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
Major Trends
Asia-Pacific Achieves Significant Growth
Luring Hollywood Companies
Attendance of Leading Theme Parks and Water Parks
Table 43: Asia-Pacific (Excluding Japan) Theme Parks Market (2014): Visitor Attendance in Million by Leading Theme Parks (includes corresponding Graph/Chart)
Table 44: Asia-Pacific (Excluding Japan) Water Parks Market (2014): Visitor Attendance in Million by Leading Water Parks (includes corresponding Graph/Chart)
B. Market Analytics
Table 45: Asia-Pacific Recent Past, Current & Future Analysis for Amusement and Theme Parks by Geographic Region - China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 46: Asia-Pacific Historic Review for Amusement and Theme Parks by Geographic Region - China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 47: Asia-Pacific 14-Year Perspective for Amusement and Theme Parks by Geographic Region - Percentage Breakdown of Revenues for China and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020
5a. CHINA
A. Market Analysis
Current and Future Analysis
Market Overview
Investment Rush in Amusement Parks Offer Immense Opportunities
Is the Chinese Theme Park Industry Heading in for a Bubble?
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 48: Chinese Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 49: Chinese Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5b. REST OF ASIA-PACIFIC
A. Market Analysis
Perspective of Regional Markets
India
Is India a Promising Theme Park Market?
Australia
Malaysia and Singapore
Multi-theme Park Market to Grow
Infrastructure Development and Government Support
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 50: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 51: Rest of Asia-Pacific Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6. MIDDLE EAST & AFRICA
A. Market Analysis
Current and Future Analysis
Middle East to Register Growth in Future
UAE Theme Parks Market - An Overview
Increasing Trade Events Drive Demand
Service Launch
Strategic Corporate Developments
B. Market Analytics
Table 52: Middle East & Africa Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: Middle East & Africa Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Current and Future Analysis
Market Scenario
Table 54: Latin America Theme Parks Market (2014): Visitor Attendance in Million by Leading Theme Parks (includes corresponding Graph/Chart)
Table 55: Latin America Water Parks Market (2014): Visitor Attendance in Million by Leading Water Parks (includes corresponding Graph/Chart)
Theme Parks Industry in Brazil
B. Market Analytics
Table 56: Latin American Recent Past, Current & Future Analysis for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 57: Latin American Historic Review for Amusement and Theme Parks Analyzed with Annual Revenues in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 221 (including Divisions/Subsidiaries - 277)

The United States (134)
Canada (10)
Japan (10)
Europe (80)
  - France (7)
  - Germany (20)
  - The United Kingdom (27)
  - Italy (1)
  - Spain (7)
  - Rest of Europe (18)
Asia-Pacific (Excluding Japan) (30)
Latin America (10)
Africa (1)
Middle East (2)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/338386/](http://www.researchandmarkets.com/reports/338386/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Amusement and Theme Parks - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338386/
Office Code: SCBRYGT1

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * _______________________
Job Title: _____________________________
Organisation: __________________________
Address: _____________________________
City: _________________________________
Postal / Zip Code: _____________________
Country: ______________________________
Phone Number: _________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp