Nutraceuticals - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Nutraceuticals in US$ by the following Product Groups/Segments: Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals, & Others), and Functional Foods & Beverages.

The report provides separate comprehensive analytics for the US, Canada, Japan Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 284 companies including many key and niche players such as -

Amway
Amyris, Inc.
Aneva Nutraceuticals Ltd.
AOR Canada
Archer Daniels Midland Company

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Dietary Supplements
Dietary Supplements in the End-Use Product Form
Functional Foods & Beverages

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Nutraceuticals: Offering Nutritional Benefits for Disease Prevention and Health Enhancement
Global Nutraceuticals Market: Fast Facts
The Nutraceuticals Ecosystem in a Nutshell
Dietary Supplements
Vitamins
Minerals
Functional Foods & Beverages
Green Foods
Marine Nutraceuticals
Herbs & Botanicals
Natural Sweeteners
Antioxidants
Nutrition Bars
Natural/Organic Ingredients
Omega 3s
Probiotics & Prebiotics
Proteins, Peptides, Amino Acids
Nutricosmetics and Cosmeceuticals
Confectionery
Dairy-Based Ingredients
Fatty Acids
Flavors and Colors
Despite Challenges and Concerns, Demand for Nutraceuticals Continue to Surge
Noteworthy Nutraceutical Trends in a Nutshell
Sports Nutrition Goes Mainstream
Focus on Personalized Nutrition
Seniors Present Attractive Demographic
Demand for Clean Labels
Innovative Delivery Methods
Influence of Health Technology
Cross-Market Appeal
Shift in Healthcare Focus from Intervention to Prevention: Foundation for Widespread Market Adoption
Mounting Healthcare Costs
Shift Towards Less Invasive Treatments
Increasing Healthcare Spending
Table 1: Healthcare Spending as a Percentage of GDP by Region (2016E) (includes corresponding Graph/Chart)
Table 2: Per-Capita Healthcare Expenditure in US$ for Select Countries/Regions (2014) (includes corresponding Graph/Chart)
Nutraceuticals Market Maintains Growth Momentum despite Regulatory Scrutiny
Disclosure of Ingredients
Educating Consumers on Omega-3s
Focus on Consumer Needs
Regulatory Developments
Insurance Supply Chain
Global Market Outlook
Developed Markets Dominate Global Sales, While Developing Countries Spearhead Market Growth
Table 3: Global Nutraceuticals Market Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Rest of World, USA, Latin America, Europe, Canada and Japan (includes corresponding Graph/Chart)
China: A Leading Producer and Consumer of Nutraceuticals Worldwide

2. COMPETITION
Nutraceuticals: A Highly Fragmented Market
Table 4: Market Participants in the Global Vitamin and Dietary Supplement Market (2016E): Percentage Breakdown of Retail Value Sales for Consumer Product Companies, Direct Sellers, Nutritional Companies, Pharmaceutical Companies, and Private Label (includes corresponding Graph/Chart)
Table 6: Leading Players in the Global Vitamins Market (2016E): Percentage Share Breakdown of Revenue for DSM, BASF, Chinese Players, and Others (includes corresponding Graph/Chart)
Major Nutraceuticals Companies Worldwide
Key Factors Determining Success in the Marketplace
Major Target Areas for Pipeline Nutraceutical Products
Liquid-Prenatal Vitamins
B5 Skin-Care Supplements
Liquid Multivitamins
Colloidal-Silver Drops
Energy Shots
Garcinia Cambogia and Extract of Green Coffee Beans
Sleep Aid Supplements
Vitamin D3-Drops
Liquid Glucosamine
Raspberry Ketones

Competition: Noteworthy Trends

Tremendous Growth Potential Give Way to Consolidation Activity


Pharmaceutical and Food Companies Join the Bandwagon

Pharma Companies Strive for Success in the Nutrition Business

Collaboration Holds Key to Success

Differentiation between Long-Term Trends and Momentary Fads: Need of the Hour

Cultural Customization: Vital for Penetration in Regional Markets

Contract Manufacturing Scores High

Manufacturers Innovate on Delivery Formats to Attract New Consumers

Strong Research Backup and Media Publicity: Key Product Differentiators

Major Ingredients for a Successful Marketing Campaign

Key Challenges to be Addressed

Distribution Landscape

Table 7: Global Vitamins and Dietary Supplements Market by Distribution Channel (2015): Percentage Breakdown of Retail Sales for Chemists/Pharmacies/Drugstores, Direct Sales, Grocery Stores, Internet, and Others (includes corresponding Graph/Chart)

Digital Marketing Opens up New Avenues of Growth for Market Participants

3. MARKET TRENDS & DRIVERS

Surging Demand for Functional Foods & Beverages Drive Strong Market Growth

List of the Most Popular Functional Ingredients

Noteworthy Functional Food and Beverage Trends

Shift in Retail Landscape

Resurgence of Plant-based Ingredients

Preference for Naturally Functional Products

Complex Behaviors and Beliefs of Consumers

Focus on Reducing Sugar Intake

Protein Remains Strong

Foods Promoting Digestive Health

Healthy Snacking

Better Carbohydrates

Weight Wellness

Gluten-Free

Inner Beauty Products

Fortified Products for the Elderly and Infants

Recent Functional Drink Trends

Anti-Aging Drinks

Cholesterol Balance Drinks

Functional Drinks that Support Digestive Health

Healthy-Alcohol

Immunity Defense Drinks

Juice Drinks Fortified with Functional Ingredients

Meal Replacement Drinks

Natural Energy Drinks

Omega-3 Drinks

Protein Drinks

Stress Relief Drinks

Tooth-Friendly Drinks

Weight Management Drinks

Unabated Consumer Interest in Healthy Living Continue to Drive Demand for Dietary Supplements

Table 8: Global Dietary Supplements Market by Category (2015E): Breakdown of Value Sales (in US$ Million) and CAGR (%) over the Period 2015-2020 (includes corresponding Graph/Chart)

Demand Drivers in a Nutshell

Noteworthy Trends in Dietary Supplements

Use of Innovative Ingredients

Delivery Formats

Supplement Categories Go Mainstream

Innovative Encapsulation Options to Improve Efficacy of Dietary Supplements

Plant-Based Materials

Delayed Release of Active Ingredients

Ineffectiveness of Antibiotics Shifts Consumer Attention to Dietary Supplements
Multivitamin Products Witness Strong Demand
Minerals Continue to Gain Significance
Women: Major Consumer Group for Dietary Supplements
Table 9: Dietary Supplements Market Worldwide (2014): Percentage Preference by Gender and Age Group (includes corresponding Graph/Chart)
Table 10: Countries with the Highest Number of 65+ Female Population: 2015 (includes corresponding Graph/Chart)
Rising Uptake of Amino Acid Based Dietary Supplements
Demand for Rapid Response Dietary Supplements Grows
Large Number of Microorganisms Used as Ingredients in Dietary Supplements
Key Focus Areas of Dietary Supplements in the Near-Term
Claims Substantiation: A Key Regulatory Issue
Vitamin K2 Attracts Attention
Supplements Targeted at Baby Boomers Gain Popularity
Rising Incidences of Diet-associated Chronic Diseases Offer Enormous Growth Potential for Personalized Nutrition
Desire for a Pain-Free and Injury-Free Old Age Spurs Demand for Nutraceuticals among the Aging Populace
Demographic Statistics of the Global Aging Populace: Unfurling the Market Potential
Table 11: Global Aging Population (in Thousands) by Age Group: 1975-2050 (includes corresponding Graph/Chart)
Table 12: Global Aging Population in Select Regions/Countries: Population of 60+ Individuals in ‘000s and as a Percentage of Total Population for 2015 & 2050 (includes corresponding Graph/Chart)
Increasing Consumer Awareness and Innumerable Health Benefits Drive Demand for Probiotics & Prebiotics
Select Probiotic Bacteria and their Area of Benefit
Key Lifestyle-related Disorders Addressed by Probiotics
Probiotic Yogurt: One of the Dominant and Fastest Growing Probiotic Products
Table 13: Annual Per Capita Consumption (in Kilograms) of Yogurt for Select Countries: 2015E (includes corresponding Graph/Chart)
Table 14: Global Yogurt Market by Category (2015E): Percentage Breakdown for Conventional and Pro/Pre-Biotic Yogurt Categories (includes corresponding Graph/Chart)
Prebiotic Fibers: A Niche Segment of the Nutraceuticals Market
Some Key Innovations in Prebiotics Fibers
Protein Supplements: Most Sought After Nutrients
Focus on Maintaining Optimal Brain Performance Drive Demand for Brain Health Nutraceuticals
Promising Ingredients Revolutionize Brain Health Nutraceuticals
Growing Prominence of Digestive Health in Overall Wellness Drives Demand for Digestive Supplements
Probiotics: The Preferred Ingredient for Digestive Health Related Food & Drinks
Table 15: Global Market for Digestive Health Food & Drinks by Ingredients (2015): Percentage Breakdown for Food Enzymes, Prebiotics and Probiotics (includes corresponding Graph/Chart)
Table 16: Global Market for Digestive Health Foods & Drinks by Region (2015): Percentage Breakdown for Americas, Asia-Pacific, Europe and Middle East & Africa (includes corresponding Graph/Chart)
Probiotic Dietary Supplements: One of the Best Nutritional Supplements Categories
Table 17: Global Market for Dietary Supplements by Category (2015): Percentage Breakdown for Conventional and Pro/Pre-Biotic Categories (includes corresponding Graph/Chart)
Women: An important Consumer Category for Probiotic Dietary Supplements
Increasing Demand for Fiber-Integrated Food and Beverage Products
Enzyme Supplements Play Pivotal Role in Aiding Digestive Health
Sales of Supplements Aiding Prebiotic Functions Gain Momentum
The Growing Trend of Whole Food-Ingredients
Gut Microbiome Research Poised to Lead to Novel Nutraceutical Products
Various Vision Related Concerns Underline Significance of Eye Health Nutraceuticals
Increasing Risk of Cardiovascular Disease Signals Opportunities for Heart Health Nutraceuticals
Table 18: Top 10 Countries with Highest Cardiovascular Disease-Related Deaths
Number of Deaths per 100,000 Population (2015E) (includes corresponding Graph/Chart)
Role of Nutraceuticals in Cholesterol Control
Nutraceutical Manufacturers Turn Focus towards Triglycerides
Other Natural Products that Facilitate Heart Health
Weight Management Emerges as Key Growth Area for Nutraceuticals
Facts & Statistics on the Global Obesity Epidemic: Important Opportunity Indicators
Table 19: Severely Obese Population (in Thousands) Worldwide by Country: 2014 & 2025 (includes corresponding Graph/Chart)
Table 20: Percentage Prevalence of Adult Obesity in Select Countries: 2014 & 2025 (includes corresponding Graph/Chart)
Alarming Levels of Diabetes Incidence Worldwide
Table 21: Diabetes Prevalence Worldwide by Region: Number of Adults (20-79 Years) with Diabetes in 2015 and 2040 (includes corresponding Graph/Chart)

Marine Nutraceuticals Offer Huge Untapped Market Potential
Major Sources of Bioactive Molecules in the Marine Ecosystem
Marine Algae
Marine Fish
Marine Invertebrates

Bioactive Components Obtained from Marine Sources
Proteins
Peptides
Polysaccharides
Fatty Acid
Phenolic Compounds
Prebiotics

Vitamins, Minerals and Enzymes
Major Marine Bioactive Molecules: Brief Details of Sources, Applications and Health Benefits

Health Applications of Marine Nutraceuticals
Health Benefits of Omega-3 Fatty Acids Drive Robust Demand in Supplements and Functional Foods

Table 22: Global Omega-3 Fatty Acids Ingredients Market (2015 & 2020): Percentage Breakdown of Value Sales by Application
Dietary Supplements, Functional Foods & Beverages, and Others (includes corresponding Graph/Chart)

Softgels and Liquid Capsules: Specialized Delivery System for Marine Ingredients

Innovation and Future Prospects of Marine Nutraceuticals
The Charm of Youth Beckons Younger Consumers
Despite Challenges, Halal Nutraceuticals Gain Widespread Popularity
Increasing Sales of Functional Foods & Dietary Supplements Drive Healthy Demand for Nutraceutical Ingredients

Nutraceuticals with Organic and Natural Ingredients: A Booming Market
Nutraceutical Ingredients Categorization
Stevia
Algae-based Ingredients
Zinc
Omega-3 Concentrates
Egg Replacers
Probiotics
Plant-based Proteins
PHO Replacers

Drivers for Innovations in Nutraceutical Ingredients
Maintaining Consumer Trust
More Transparent Labels
High Demand for Probiotics

Ingredients with Stress Relieving Claims to be in High Demand
Other Drivers

Snacks and Bars Market to Witness Notable Windfall as a Healthier Food Option
Protein: Most Important Ingredient in Functional Snacks
Simplicity Emerges as New Norm

Formulation Challenges Drive Product Innovations in Snacks and Bars

Medicinal Mushrooms Gain Popularity in Nutraceutical Applications

Nanoencapsulation Improves Delivery and Bioavailability of Nutraceuticals

New Nutraceutical Nanoencapsulation Method to Enrich Transparent Beverages

Nutraceuticals to ‘Spice it Up’

Antioxidant Blends Gain Importance
Sugar Confectionery to Go the Nutraceuticals Way

Nutraceuticals Make Inroads into the Beauty Products Market
Consumers Acknowledge Benefits of Nutricosmetics

Herbal Supplements: A Niche Segment of the Dietary Supplements Market
Changing Industry Dynamics of Herbal Supplements

Herbal Supplements and Functional Foods Preferred Over Vitamin Supplements
Nutraceuticals with Flaxseeds Become Popular

Convergence with Biotechnology: A Step towards Better Nutraceuticals
Transforming Consumption Patterns Drive Growth in Developing Countries

Nutraceutical Giants Look to Capture Potential in Emerging Markets
Emerging Countries: High Potential Markets for Omega-3 Products
India & China Offer Significant Growth Opportunities
Table 23: Ten Largest Populated Countries Worldwide (July 2015): Total Population (in Millions) by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes corresponding Graph/Chart)
Table 24: Ten Largest Populated Countries Worldwide (July 2015): Percentage Population by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes corresponding Graph/Chart)

Key Trends in Nutraceuticals Research
Favorable Demographic and Economic Trends Strengthen Market Prospects
Ballooning Global Population
Table 25: Global Population Estimates (2000-2050) (includes corresponding Graph/Chart)
Table 26: World Population in Millions by Geographic Region: 2010, 2020, and 2030 (includes corresponding Graph/Chart)
Rapid Urbanization
Table 27: Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)
Rising Disposable Incomes
Table 28: Annual Disposable Incomes in US$ '000 for Select Countries (2015) (includes corresponding Graph/Chart)
Longer Life Expectancy
Table 29: Life Expectancy at Birth in Years of People in Select Countries (2015E) (includes corresponding Graph/Chart)
Table 30: Global Life Expectancy at Birth (Years) by Geographic Region: 1950-2050 (includes corresponding Graph/Chart)
Growing Middle Class Population
Table 31: Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Table 32: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)

4. NUTRACEUTICALS INNOVATIONS AND ADVANCEMENTS
Evidence-based Nutraceuticals
Instavit Supplements in Spray Format
Innovative Turmeric Supplements
Liquid Nutraceuticals
Synergistic Ingredients-Integrated Probiotics
Fiber and Proteins Combination Nutraceuticals
Innovative Supplements for Lung Health
Stress and Sleep Supplements
Supplements Targeting Cellular Aging
Nutraceutical Ingredient Innovations
Innovations in Probiotic Ingredients Incorporation in Nutraceuticals
Other Noteworthy Innovations in Nutraceuticals
Mediterra Savory Bars
Ester-C Immune CHARGE Gummies
Ionic Sportwater
Powdered Coffee Creamer
Innovations in Nutraceuticals in the Recent Past

5. KEY ISSUES CONFRONTING THE MARKET
Consumer Skepticism: The Biggest Challenge
Product Safety Issues Continue to Haunt Nutraceuticals
Fragmented and Ill-Suited Regulatory Environment Hampers Growth
Poor Awareness Pertaining to Impact of Nutrition on Health to Impede Growth Prospects
Higher Product Costs to Challenge Market Growth
Are Functional Foods Really Needed?
Regulation Issues Confronting Functional Foods & Beverages Market
Regulations to Further Tighten
Consumer Welfare Organizations Pin Down on Functional Foods: Some Condemn Others Commend
Key Challenges to the Makers of Functional Foods

6. NUTRACEUTICALS: REGULATORY LANDSCAPE
Regulatory Framework in Major Countries
The United States
The European Union
China
Japan
India
Requirements for New Entrants or New Products
The Trans-Pacific Partnership (TPP) and its Potential Outcome on the Global Nutraceuticals Market
TPP: Impact on Select Asian Countries

7. PRODUCT OVERVIEW
Nutraceuticals: A Prelude
Nutraceuticals Categorization by Source
Defining Nutraceuticals
Nutraceuticals: Product Classification
Dietary Supplements
Dietary Supplements in the End-Use Product Form
Vitamins
Minerals
Herbals/Botanicals
Non-Herbals
Functional Foods
Cereals and Grains
Margarine and Spreads
Yogurts
Milk Products
Other Dairy Products
Beverages
Snacks
Other Functional Foods

8. PRODUCT LAUNCHES
Vitalic Introduces New Nutraceutical Products
Tropicana Unveils Juice Beverage with Probiotics
Natural Healthy Concepts Introduces Dietary Supplements
Valensa Introduces Pre- & Post-workout Immunity Booster
GLOCK Health Introduces G-PUR™ Dietary Supplement
BrainGevity™ Introduces New Daily Dietary Supplement
Arjuna to Expand Production Capacity
Omega Health Unveils High-quality Dietary Supplements in China
Valensa Launches Herring Roe and Perilla Oil Omega-3 Formulation
Valensa Introduces Omega-3 Phospholipid Supplement
Nature's Power Nutraceuticals Launches New Nutraceutical Ingredients & Botanical Extracts
Perrigo Launches OTC Adult Nutritional Shake
Biosentica Laboratories Introduces New Range of Anti-aging Nutraceuticals
Tamarine Introduces New Range of Functional Foods with Fiber
InterHealth Introduces New Dietary Supplement
Natrol Launches New Herbal Products
Pure Protein Introduces Bite-sized Protein Snacks
Innexus Introduces GMP Grade Nutraceutical palmitoylethanolamide
Get Real Nutrition Introduces Range of Real Food Supplements
Archer Daniels Midland Launches Functional Ingredient with Protein & Fiber
Glanbia Nutritional Introduces Line of Ingredients
Solix Algredients Introduces Solasta™ Astaxanthin
Ester-C® Unveils New Immune CHARGE Gummies
Magnum Nutraceuticals Introduces New Anti-aromatise Compound
NeoCell Introduces Nutraceuticals Targeting Supporting Collagen Health
DSM Unveils Tolerase® G Enzyme
Nature's Bounty® Launches Multivitamin Gummies for Women
Osteo Bi-Flex Launches New Joint Health Supplement
Sabinsa Introduces Cranberry Product with Fruit d'Or Nutraceuticals
Revitum Introduces New Dietary Supplement
Maven iLab Introduces Series of Dietary Supplements
Vitavis Laboratories Introduces Patented Dietary Supplement
NatureSmart Launches New Gummy Vitamins
Evolve Nutrients Introduces NanoSphere Gel Nutraceuticals
Vitamin World Introduces Zumba® Ultra Woman Multi-Packs
Valensa to Commercially Launch ZanthinNEX® Astaxanthin
Otsuka Pharmaceutical to Unveil Milical Diet Food Product in Japan
Frutarom Health Unveils DHA and EPA Marine-Sourced Omega-3 Ingredients

9. RECENT INDUSTRY ACTIVITY
Marine Ingredients Merges with KD Pharma
DSM Nutritional Products Receives Regulatory Approval for its Heart Health Antioxidant
Lonza Acquires InterHealth Nutraceuticals
Perrigo Divests Vitamins, Minerals & Supplements Business
NBTY Forms Joint Venture with By-Health
NBTY™ to Divest Vitamin World® Business
Neptune Technologies & Bioressources Takes Over Biodroga
ADM Expands Production of Soluble Fiber in China
Hi-Tech Pharmaceuticals to Acquire iForce Nutrition
FitLife Merges with iSatori
Nutrition & Santé to Take Over BIOCENTURY
VitaeTech Divests Nutritional Products Manufacturing Business
Amway Inaugurates New Manufacturing Facility in Vietnam
Rapid Nutrition to Take Over US-based Nutraceutical Company
Amway Establishes New Nutrition Manufacturing Plant in Michigan
Amway Inaugurates Nutrition Manufacturing and R&D Plant in California
Galderma Forays into Nutraceutical Market
Axiom Nutraceuticals Takes Over Metaugus
Aurobindo Acquires Natrol Inc.
Nelsson Nutraceutical to Take Over Le Groupe Multibar
Omega Protein Takes Over Biorganic
Nutrition & Santé Acquires Jasmine
Symrise Acquires Diana Group
IVC Takes Over Adam Nutrition
Valensa Receives Patents on Chia Production Technology and Chia-based Products
EID Parry Takes Over Alimtec
Integrity Nutraceuticals Merges with Cornerstone Research and Development
Royal DSM to Acquire Aland Nutraceutical
Balchem to Take Over SensoryEffects
InterHealth Nutraceuticals Takes Over Chick Cart
Kainos Capital Acquires Interhealth Nutraceuticals

10. FOCUS ON SELECT GLOBAL PLAYERS
Amway (USA)
Amyris, Inc. (USA)
Aneva Nutraceuticals Ltd. (UK)
AOR Canada (Canada)
Archer Daniels Midland Company (USA)
Arkopharma Laboratories S.A (France)
Bactolac Pharmaceuticals, Inc. (USA)
BASF SE (Germany)
BASF Human Nutrition (Germany)
Bayer Healthcare AG (Germany)
Bayer Consumer Care
Ceapro, Inc. (Canada)
CK Life Sciences Intl (Holdings) Inc. (Hong Kong)
E.I.D Parry (India) Ltd. (India)
Parry Nutraceuticals (India)
Valensa International (USA)
Alimtec (Chile)
GlaxoSmithKline Plc. (UK)
Groupe Danone (France)
Infinitus (China) Company Ltd. (China)
Matsun Nutrition (USA)
MCM Klosterfrau Healthcare GmbH (Germany)
Mead Johnson Nutritional, Inc. (USA)
Natrol Inc. (USA)
NBTY, Inc. (USA)
Nestlé SA (Switzerland)
Nestlé HealthCare Nutrition (Switzerland)
Nutraceutical Corporation (USA)
PepsiCo Inc. (USA)
Perrigo Company (USA)
Red Bull GmbH (Austria)
Royal DSM N.V. (The Netherlands)
The Coca-Cola Co. (USA)
Xiamen Kingdomway Group Company (China)

11. GLOBAL MARKET PERSPECTIVE
Global Nutraceuticals Market: Analytics by Geographic Region
Table 33: World Recent Past, Current & Future Market Analysis for Nutraceuticals by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 34: World Historic Review for Nutraceuticals by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 35: World 14-Year Perspective for Nutraceuticals by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Global Nutraceuticals Market: Analytics by Product Group/Segment
Table 36: World Recent Past, Current & Future Market Analysis for Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 37: World Historic Review for Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 38: World 14-Year Perspective for Dietary Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 39: World Recent Past, Current & Future Market Analysis for Vitamin Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 40: World Historic Review for Vitamin Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 41: World 14-Year Perspective for Vitamin Dietary Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 46: World Historic Review for Mineral Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 47: World 14-Year Perspective for Mineral Dietary Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 48: World Recent Past, Current & Future Market Analysis for Herbal Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 49: World Historic Review for Herbal Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 50: World 14-Year Perspective for Herbal Dietary Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 51: World Recent Past, Current & Future Market Analysis for Non-Herbal Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 52: World Historic Review for Non-Herbal Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 53: World 14-Year Perspective for Non-Herbal Dietary Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 54: World Recent Past, Current & Future Market Analysis for Other Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 55: World Historic Review for Other Dietary Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 56: World 14-Year Perspective for Other Dietary Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 57: World Recent Past, Current & Future Market Analysis for Functional Foods & Beverages by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 58: World Historic Review for Functional Foods & Beverages by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 59: World 14-Year Perspective for Functional Foods & Beverages by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Growing Prominence of Self-Medication and Preventive Healthcare Drive Healthy Market Demand
Table 60: Percentage Breakdown of Nutraceutical Users in the US by Age Group (includes corresponding Graph/Chart)

Less Stringent Regulatory Regime and Outsourcing of Manufacturing Benefit Market Expansion
Noteworthy Trends in the US Nutraceuticals and Dietary Supplements Market
Focus on Disease Prevention
Reduced Time-to-Market for Innovative Products
Rapid Proliferation of Probiotics
Research-Backed Products
Trust through Transparency and Regulatory Changes
Botanical and Herbal Supplements
Emphasis on Women's Health
Probiotics
Plant Proteins and Supplements
Brain Health & Cognitive Support
Algae
Sports Nutrition
Omega-3
Turmeric and Curcumin
Inability of Regular Diets to Provide Optimum Health Drives Surging Demand for Vitamins and Dietary Supplements

Market Snapshots
Popularity of Clean, Natural Products
Delivery Systems
Customer Groups
New Products
Marketing Considerations
Table 61: US Dietary Supplements Market (2016E): Percentage Breakdown of Value Sales by Category
Bone, Digestive, General Health, Heart Health, Immune System, Joint and Others (includes corresponding Graph/Chart)

Prominent Nutritional Trends in the US Supplements Market
L-Arginine for Heart Health
Omega-3 Fatty Acids
Acceptance of Sprays
Supplements to Control Obesity
DHEA to Make a Comeback
Supplements for Sleep Disorders
Demand for B-Complex Vitamins
Growing Significance of Vitamin D
Products for Children
Antioxidants to Remain Popular
Smart Drug Supplements Gain Attention
Supplements to Balance Body
‘Freefrom’ and ‘Clean Label’ Trends
Unique Nutritional Needs of Each Individual Boosts Prospects for Personalized Nutrition
Impact of Sports Nutrition going Mainstream on the Nutraceuticals Market
Increase in Longevity Offer Lucrative Opportunities for Nutraceuticals for Senior Citizens
Table 62: Aging Population in the US (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)
Table 63: North American Aging Population by Age Group: 1975-2050 (includes corresponding Graph/Chart)

Private Brand Herbal Supplements Grow in Popularity
Reinvention of Conventional Food Products: A Major Trend in Functional Foods
Peruvian Maca Fast Becoming Popular in the US
Growing Demand for Nutraceuticals that Promote Gut and Digestive Health
Nutraceutical Solutions for Joint Health: Addressing a Major Health Concern
Self-Treatment of Joint Pain to Drive US Glucosamine Supplements Market
Table 64: US Recent Past, Current & Future Analysis for Glucosamine-Chondroitin Supplements Market Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Women: A Crucial Customer Base
Brain Health Market Targeting All Ages
Rising Health Concerns among Children Offer Promising Potential for Nutraceuticals

Key Market Challenges

Competitive Landscape

Vitamins and Dietary Supplements: A Fragmented Market

New Strategies: Need of the Hour

Customized Nutraceutical Labels in Great Demand

Raw Material Suppliers Play an Active Role

Functional Foods Lead the Way

 Provision of Scientific Evidence: A Way to Success

Distribution Channels

Probiotics Distribution

Sport Nutrition Supplements Distribution

Nutraceuticals Regulations in the US

New Regulations to Cause Disruptions and Tame Unsubstantiated Claims

FDA Relaxes Rules on Functional Food Claims

Role of the Nutraceuticals Institute (NI)

Consumer Health Information for Better Nutrition Initiative (CHIBNI)

Federal Trade Commission (FTC)

Nutrition Labeling and Education Act (NLEA)

FDA Modernization Act (FDAMA)

Federal Food, Drug and Cosmetic Act (FDCA)

Generally Recognized As Safe (GRAS)

Product Launches

Strategic Corporate Developments

Select Key Players

B. Market Analytics

Table 65: The US Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment

Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others) and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (Includes corresponding Graph/Chart)

Table 66: US Historic Review for Nutraceuticals by Product Group/Segment

Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others) and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (Includes corresponding Graph/Chart)

Table 67: The US 14-Year Perspective for Nutraceuticals by Product/Group Segment

Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others) and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (Includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Advancements in Food and Nutrition Technologies Sustain Market Growth

Rising Efficacy Concerns Slows Down Vitamins and Dietary Supplements Demand

Functional Foods & Beverages Witness Steady Rise in Demand

Consumers Show Preference for Functional Foods and Natural Health Products

Canada: A Key Supplier for Functional Ingredients and Foods

Competitive Landscape

Table 68: Leading Fortified Functional Beverage Companies in Canada (2016E): Percentage Value Share Breakdown for Coca-Cola, PepsiCo, Red Bull, and Others (Includes corresponding Graph/Chart)

Table 69: Leading Fortified/Functional Packaged Food Companies in Canada (2016E): Percentage Value Share Breakdown for Danone, Kellogg, and Others (Includes corresponding Graph/Chart)

Distribution Channels

Table 70: Canadian Supplements Market (2016E): Percentage Breakdown Of Value Sales By Distribution Channel Type

Drug Stores, Health Food Retailers, Grocery Stores, and Others (Includes corresponding Graph/Chart)

Regulatory Environment

Definition

Food and Drugs Act and Health Canada

Natural Health Product Regulations

Health Canada Disapproves Sales of Alcohol Containing Energy Drinks

Sales of Energy Drinks to Require Mandatory Pharmacist Supervision

Product Launches

Select Key Players
B. Market Analytics
Table 71: Canadian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 72: Canadian Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 73: Canadian 14-Year Perspective for Nutraceuticals by Product Group/Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Nutraceuticals Experience Continued Growth in Japan
Aging Population and High Spending Power Drive Healthy Demand for Functional Foods and Beverages
Table 74: Aging Population in Japan (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)
Japan: A Major Functional Foods Market
Japanese Vitamin Market Snapshots
Competitive Landscape
Table 75: Leading Fortified/Functional Packaged Food Companies in Japan (2016E): Percentage Value Share Breakdown for Lotte Group, Meiji, Yakult Honsha, and Others (includes corresponding Graph/Chart)
Table 76: Leading Fortified/Functional Beverage Companies in Japan (2016E): Percentage Value Share Breakdown for Coca-Cola Ltd., Otsuka Holdings, Suntory Beverage, and Others (includes corresponding Graph/Chart)
Leading Functional Food and Beverages Brands in Japan
Distribution Network
Table 77: Japanese Functional Foods Market (2016E): Percentage Breakdown of Value Sales by Distribution Channel Type
Convenience Stores, Correspondence Sales, Door-to-Door Sales, Drug Stores, Mass Merchandisers and Others (includes corresponding Graph/Chart)
Regulatory Environment
Definition
FOSHU (Foods for Specified Health Uses)
Laws Governing the Imports of Herbal Supplements
Food Sanitation Law
Plant Quarantine Law
Product Launch
B. Market Analytics
Table 78: Japanese Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 79: Japanese Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 80: Japanese 14-Year Perspective for Nutraceuticals by Product Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Growing Desire to Improve Health and Prevent Onset of Diseases Sustain Market Demand
Outlook in a Nutshell
Quick Facts on Western European Market for Vitamin Supplements
Favorable Demographics Propel Market Growth
Table 81: European Population By Age Group (2013, 2020 & 2040): Percentage Share Breakdown of Age Groups 0-19, 20-39, 40-59, 60-79, and 80+ (includes corresponding Graph/Chart)
European Vitamin Supplement Manufacturers Face Significant Competition from Asian Counterparts
Europe Continues to Lead the Global Probiotic Market
Surging Demand for Prebiotics in Europe Bodes Well for the Market
New Regulations to Cause Disruptions and Tame Unsubstantiated Claims
Functional Foods: A Promising Market in Europe

B. Market Analytics
European Nutraceuticals Market: Analytics by Geographic Region
Table 82: European Recent Past, Current & Future Analysis for Nutraceuticals by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 83: European Historic Review for Nutraceuticals by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 84: European 14-Year Perspective for Nutraceuticals by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

European Nutraceuticals Market: Analytics by Product Group
Table 85: European Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 86: European Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 87: European 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
France: The Leading Nutraceuticals Market in Europe
Growing Geriatric Population Spurs Demand for Vitamins and Dietary Supplements
Table 88: Aging Population in France (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)
Risk of Diseases Fuels Functional Food Sales
Competitive Landscape
Strategic Corporate Development
Select Key Players
B. Market Analytics
Table 89: French Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods Markets & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 90: French Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 91: French 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Rising Need to Support General Health and Well-Being Drives Steady Market Growth
OTC Vitamins & Dietary Supplements Market in Germany
Distribution Channels
Table 92: German OTC Vitamins & Dietary Supplements Distribution Channels (2016E): Percentage Breakdown of Value Sales for Pharmacies, Drugstores, Food Stores, Health Food Stores, Discounters and Direct Sales (includes corresponding Graph/Chart)
Vitamin Regulations
Fortified Products Find Favor among Germans
Functional Drinks: A Fragmented Market
Germans Prefer More than Health and Convenience in Functional Foods
Energy Shots Banned in Germany

Competitive Landscape
Table 93: Leading Fortified/Functional Packaged Food Companies in Germany (2016E): Percentage Value Share Breakdown for Danone Deutschland GmbH, Wrigley GmbH, and Others (includes corresponding Graph/Chart)

Strategic Corporate Developments
Select Key Players

B.Market Analytics
Table 94: German Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 95: German Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 96: German 14-Year Perspective for Nutraceuticals by Product Group/Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4c. ITALY
A.Market Analysis
Market Snapshots
Stringent Regulations to Curtail Demand for Vitamins and Dietary Supplements Demand
Vitamins Market in a 'Capsule'

Competitive Landscape
Table 97: Leading Fortified/Functional Packaged Food Companies in Italy (2016E): Percentage Value Share Breakdown for Danone, Kellogg Italia, Perfetti Van Melle and Others (includes corresponding Graph/Chart)

B.Market Analytics
Table 98: Italian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 99: Italian Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 100: Italian 14-Year Perspective for Nutraceuticals by Product Group/Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A.Market Analysis
High Health Consciousness among the Aging Population Drives Market Growth
Table 101: Aging Population in the United Kingdom (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)
Focus on Nutritious Food Benefit Vitamins and Dietary Supplements Intake
UK Market for Vitamin Supplements: An Overview
UK Vitamins Market Fact Sheet
Table 102: UK Vitamins and Dietary Supplements Market by Distribution Channel (2016E): Percentage Breakdown of Retail Sales for Grocery Retailers, Internet Retailing, Parapharmacies/Drugstores, Healthfood Shops, Home Shopping, Direct Sales and Others (includes corresponding Graph/Chart)
Herbal Supplements Overview
Select Indian Herbal Remedies Face Veto in UK
Britons Embrace Green Tea, the Effervescent Herb for Various Health Benefits
Functional Foods Trigger Nutraceuticals Demand
Table 103: Functional Foods and Drinks Market in the UK (2016E): Percentage Share Breakdown of Retail Sales by Functional Benefits
General Health and Well-being, Digestive Health, Heart Health, Energy Boost, and Others (includes corresponding Graph/Chart)
Yogurts Pep Up Functional Food Market
Regulatory Environment
Select Key Players
B. Market Analytics
Table 104: The UK Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 105: The UK Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 106: The UK 14-Year Perspective for Nutraceuticals by Product Group/Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Proactive Approach to Improving Health and Wellness Drives Market Demand
Functional Foods and Drinks Market Overview
Table 107: Functional Foods and Drinks Market in Spain (2016E): Percentage Share Breakdown of Retail Sales by Functional Benefits
General Health and Well-being, Digestive Health, Cholesterol Lowering, Energy Boost, Heart Health and Others (includes corresponding Graph/Chart)
Initiatives by Regulatory Authorities
Strategic Corporate Development
B. Market Analytics
Table 108: Spanish Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 109: Spanish Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 110: Spanish 14-Year Perspective for Nutraceuticals by Product Group/Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Strong Consumer Focus on Healthy Lifestyles Propel Market Adoption
Russian Market Targets Specific Health Problems
Growing Popularity of Functional Confections & Snacks
Competitive Scenario
Distribution Channels
Table 111: Russian Vitamins and Dietary Supplements Market (2016E): Percentage Breakdown of Value Sales by Retail Distribution Channel
Pharmacy Outlets, Healthfood Stores and Others, Direct to Consumer Selling, Online Retailing, and Home Shopping (includes corresponding Graph/Chart)
B. Market Analytics
Table 112: Russian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 113: Russian Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 114: Russian 14-Year Perspective for Nutraceuticals by Product Group/Segment  
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4g. REST OF EUROPE  
A. Market Analysis  
Select Regional Markets  
Austria  
Functional Foods and Drinks Market  
Functional Beverages: An Austrian Preference  
Distribution Network  
Bulgaria: Dietary Supplements Boom  
Finland  
A Key Functional Food Manufacturer  
Regulatory Environment  
Poland  
Absence of Clear Regulations Hinders Growth in Dietary Supplements Market  
Sweden  
Growth Prospects  
Market Structure  
Regulatory Environment  
Product Launches  
Strategic Corporate Developments  
Select Key Players  
B. Market Analytics  
Table 115: Rest of Europe Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others) and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)  
Table 116: Rest of Europe Historic Review for Nutraceuticals by Product Group/Segment Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others) and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)  
Table 117: Rest of Europe 14-Year Perspective for Nutraceuticals by Product Group/Segment Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC  
A. Market Analysis  
Inadequate Nutrition and Related Malnutrition: Fundamental Growth Driver in Asian Countries  
Asia-Pacific: Fastest Growing Nutraceuticals Market Worldwide  
Table 118: Global Nutraceuticals Market Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Rest of World, USA, Latin America, Europe, Canada and Japan (includes corresponding Graph/Chart)  
Unpenetrated and Underpenetrated Southeast Asian Countries Drive Market Growth  
Vitamin Supplements Market to Register Strong Growth  
India & China: Potential Laden Markets Offer Lucrative Opportunities  
Table 119: Ten Largest Populated Countries Worldwide (July 2015): Total Population (in Millions) by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes corresponding Graph/Chart)  
Table 120: Ten Largest Populated Countries Worldwide (July 2015): Percentage Population by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes corresponding Graph/Chart)  
Functional Foods for Brain Health Rise in Popularity  
Key Challenges Confronting the Functional Foods Market  
B. Market Analytics  
Asia-Pacific Nutraceuticals Market: Analytics by Geographic Region  
Table 121: Asia-Pacific Recent Past, Current & Future Market Analysis for Nutraceuticals by Geographic Region  
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 122: Asia-Pacific Historic Review for Nutraceuticals by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 123: Asia-Pacific 14-Year Perspective for Nutraceuticals by Geographic Region
Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Asia-Pacific Nutraceuticals Market: Analytics by Product Group/Segment
Table 124: Asia-Pacific Recent Past, Current & Future Market Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 125: Asia-Pacific Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 126: Asia-Pacific 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
Changing Lifestyles and Growing Western Influence Drive Robust Demand for Nutraceuticals
Market Snapshots
Young Demography Drive Sales
Growing Awareness and Increasing Healthcare Spending Boosts Demand for Vitamins and Dietary Supplements
Strong Demand for Maternal/Pediatric Supplements
Substantial Gains for Traditional Chinese Medicine
Lucrative Opportunities for Foreign Brands
Sports Nutrition Promises Huge Market Potential in China
China: A Leading Producer and Consumer of Nutraceuticals Worldwide
Royal DSM to Leverage Chinese Nutrition Market Growth Potential
Foreign Companies See Chinese Nutrition Products Market Hard to Penetrate with New Policy Changes
Increasing Investments in Advertising & Marketing Campaigns
Herbal Medicine: The Cultural Tradition
Increasing Gingko Supplement Consumption in China
Functional Beverages Market: Bright Future on Cards
Competitive Landscape
A Fragmented Marketplace
Infinitus (China) Dominates the Vitamins and Dietary Supplements Market
Functional Beverages: Local Companies Struggle to Gain Foothold
Table 127: Functional/Fortified Foods Market in China (2016E): Percentage Breakdown of Value Sales by Retail Channel
Product Launch
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 128: Chinese Recent Past, Current & Future Market Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 129: Chinese Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 130: Chinese 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes
5b. INDIA
A. Market Analysis
Rising Affluence and Irregular Dieting Habits Drive Strong Market Growth
Bright Outlook for the Indian Nutraceuticals Market
Major Trends & Drivers in a Nutshell
Popularity of Nutrition Bars
More Pharmaceutical Firms to Target Nutraceuticals
Expanding Retail Network
Hectic Lifestyles and Irregular Eating Habits
Exponential Gains for Online Platforms
Emergence of New Product Categories
Demand for Botanical Ingredients
Dietary Supplements Frenzy Catches up among the Indian Youth
Shift in Focus to Natural and Alternative Medicine Boosts Demand for Herbal Supplements
Indian Herbs Fall Short when Compared to Chinese
Challenges Trailing Indian Herbal Supplements Market
Probiotics Make Inroads into Functional Foods Market
Prime Opportunity for Suppliers
Local Availability of Nutraceutical Ingredients Favors the Vitamins and Dietary Supplements Market

Table 131: Indian Nutraceuticals Market (2016E): Percentage Breakdown of Value Sales by Retail Channel

Key Issues Hampering Market Prospects
Prescription-Driven Market
Lack of Awareness among Consumers
Affordability
Ineffective Marketing Strategies
Absence of Proper Regulatory Guidelines
Competitive Landscape
Indian Nutraceuticals Market Dominated by FMCG and Pharma Giants
Shift towards Preventative Healthcare to Give Birth to Regulatory Hurdles
Drug Manufacturers Look to Cash in on the Nutraceuticals Rush
Regulatory Landscape
Changing Regulations Benefit Demand for Nutraceuticals
AYUSH: The New Ministry for Regulating Nutraceuticals Market in India
Export Potential of Nutraceuticals from India: Role of EXIM Bank
Product Launches
Select Key Players

B. Market Analytics
Table 132: Indian Recent Past, Current & Future Market Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 133: Indian Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 134: Indian 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Select Regional Markets
Australia & New Zealand
Rising Incidence of Lifestyle Diseases Boosts Demand for Nutraceuticals
Regulatory Scenario
Formulation & Consumer Understanding: Major Challenges
SWOT Analysis of the Nutraceuticals Market in New Zealand
Korea
Nutraceuticals Market in Limelight
Dietary Supplements Market in Korea
Some Important Facts
Regulatory Environment
Demand for Korean Red Ginseng Soars Skyward
Functional Foods & Drinks
Government to Ban Sales of Energy Drinks in Schools
Malaysia
Dietary Supplements & Vitamins Market
Fact Sheet
Regulatory Environment
Competitive Landscape
High Dependency on Imports
Distribution Channels
Functional Foods and Drinks Market
Growth Constraints
Major Players
Philippines
Market Snapshots
Ginkgo: One of the Most Popular Supplements
Taiwan
Dietary Supplements Market in Taiwan
Some of the most popular supplements among Taiwanese consumers include
Vitamins Snapshots
Regulatory Environment
Thailand
Status of Herbal Supplements
Thai Manufacturers Face Stiff Competition from India and China
Functional Beverage Market
Vietnam
Strategic Corporate Development
CK Life Sciences Int’l (Holdings) Inc.
A Major Hong Kong- Based Company
B. Market Analytics
Table 135: Rest of Asia-Pacific Recent Past, Current & Future Market Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 136: Rest of Asia-Pacific Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 137: Rest of Asia-Pacific 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Brazil, Mexico, Venezuela, and Colombia: Major Nutraceuticals Markets in the Region
Latin America Set to Make Noticeable Mark in Nutritional Supplements Market
Latin American Market to Emerge as a Hotspot for Sports and Energy Drinks
B. Market Analytics
Latin American Nutraceuticals Market: Analytics by Geographic Region
Table 138: Latin American Recent Past, Current & Future Market Analysis for Nutraceuticals by Geographic Region
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 139: Latin American Historic Review for Nutraceuticals by Geographic Region
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
6a. BRAZIL

A. Market Analysis

Brazilian Nutraceuticals Market Overview

OTC Segment Overcomes Economic Adversities

Changing Demographics Fuel Demand for Healthy Foods

Brazil Demonstrates Great Potential for Production and Consumption of Herbal Supplements

Government Bans Aloe Vera Containing Products in Brazil

Functional Foods and Beverages Market in Brazil

Growth Drivers

Functional Dairy Products: Popular among Brazilians

Consumption Varies across Demographics

Distribution Channels

Product Launch

Strategic Corporate Development

B. Market Analytics

Table 144: Brazilian Recent Past, Current & Future Market Analysis for Nutraceuticals by Product Group/Segment

Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 145: Brazilian Historic Review for Nutraceuticals by Product Group/Segment

Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 146: Brazilian 14-Year Perspective for Nutraceuticals by Product Group/Segment

Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

6b. REST OF LATIN AMERICA

A. Market Analysis

Mexico: A Key Functional Foods Market in Latin America

B. Market Analytics

Table 147: Rest of Latin America Recent Past, Current & Future Market Analysis for Nutraceuticals by Product Group/Segment

Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 148: Rest of Latin America Historic Review for Nutraceuticals by Product Group/Segment

Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 149: Rest of Latin America 14-Year Perspective for Nutraceuticals by Product Group/Segment

Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
7. REST OF WORLD
A. Market Analysis
Increasing Number of New Offerings Drive the Nutraceuticals Market in the MENA Region
Countries in the Gulf Cooperation Council (GCC): Emerging Nutraceutical/Food Supplements Markets
UAE: Unhealthy Eating Habits Drive Demand for Vitamins and Dietary Supplements
Saudi Arabia: Rising Health-Consciousness Fuels Demand for Vitamins and Dietary Supplements
Kuwait Bans Sales of Energy Drinks
ESMA Bans Sales of Energy Drinks in UAE
GCC Standards for Imports
Product Launch
B. Market Analytics
Table 150: Rest of World Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 151: Rest of World Historic Review for Nutraceuticals by Product Group/Segment
Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 152: Rest of World 14-Year Perspective for Nutraceuticals by Product Group/Segment
Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 284 (including Divisions/Subsidiaries 299)
The United States (203)
Canada (11)
Japan (6)
Europe (52)
- France (9)
- Germany (10)
- The United Kingdom (19)
- Italy (1)
- Rest of Europe (13)
Asia-Pacific (Excluding Japan) (27)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/338402/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Nutraceuticals - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/338402/">http://www.researchandmarkets.com/reports/338402/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2G5COR</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>Last Name:</td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World