Global Bottled Water Market 2015-2019

Description:
Bottled water is one of the most profitable businesses in the beverage industry. Its consumption is growing rapidly. Drinking water obtained from various sources such as wells, springs, artesian wells, and the municipal water supply undergoes a purification process before being packaged in a plastic or glass bottle. Bottled water can be categorized into mineral water, still water, flavored water, and sparkling water. However, the two main forms are still and sparkling. Still water is similar to normal tap water and does not undergo any carbonation. Sparkling water, also known as carbonated water, soda water, seltzer water, or fizzy water, is carbonated artificially.

The report forecasts the global bottled water market in terms of revenue and volume to grow at a CAGR of 7.40% and 6.18%, respectively, during 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global bottled water market for 2014-2019. To calculate the market size, the report considers revenue generated from the retail sales of bottled water.

The market size is calculated based on revenue and volume. Based on products type, the global bottled water market can be classified into sparkling flavored, sparkling unflavored, still flavored, and still unflavored. The report also covers the segmentation of the market based on the sales of bottled water using various distribution channels such as supermarkets/hypermarkets, on-trade, independent retailers, and convenience stores.

Key regions
- Americas
- APAC
- Europe
- MEA

Key vendors
- Coca-Cola
- Danone
- Nestlé
- PepsiCo

Other prominent vendors
- Aqua Gold International
- Bisleri International
- Boreal Water Collection
- China Water & Drinks
- Icelandic Water Holdings
- Isbre Holding
- Suntory Water Group
- VOSS of Norway

Market drivers
- Increased consumption of bottled water
- For a full, detailed list, view the full report

Market challenges
- Rise in private label brands
- For a full, detailed list, view the full report

Market trends
- Government regulations
- For a full, detailed list, view the full report
Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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