Bancassurance Technology Market in Europe 2015-2019

Description:

Bancassurance refers to a distribution channel for insurance products. It is a means for insurance companies to sell their products through banks, which allows the former to cater to a wide customer base. The bancassurance model is very common in many countries across Europe, including France, Spain, and Portugal. There are also several new entrants in the market, intensifying the competition, and encouraging insurance companies to innovate and customize products based on client requirement.

With the advent of technology boom worldwide, banks and insurance firms across Europe have increasingly become dependent on computers, Internet and other technology mediums to run their business and drive revenue growth. The technology trend in the banking and insurance sectors will only intensify in the future, leading to a rise in popularity of bancassurance in Europe.

The report forecasts the bancassurance technology market in Europe to grow at a CAGR of 3.94 percent during 2014-2019.

Covered in this Report

In this report, the author presents an overview of the bancassurance technology market in Europe. We also include the PEST analysis of the insurance market in Europe and the adoption of third platform technologies, such as cloud, big data and others, by banks and insurance firms.

The report, namely Bancassurance Technology Market in Europe 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report covers the market landscape in Europe and its growth prospects in the coming years. It also includes information about the key vendors operating in the market.

Key Vendors
- Agile Financial Technologies
- BSB
- E&Y
- HP
- IBM
- Oracle

Other Prominent Vendors
- BPC Group
- FICO
- Accenture
- Amazon Web Service
- Capgemini
- Cognizant Technology Solutions
- CSC
- EMC
- Genpact
- Google
- Informatica
- Orwell Group
- Netapp
- Polaris
- Rackspace Hosting
- Salesforce
- SAP
- Symantec
- TCS
- T-Systems
- Verizon Communications
Market drivers
- Streamlining of Transaction Process
- For a full and detailed list, view the full report

Market challenges
- Data Security and Data Privacy Risk
- For a full and detailed list, view the full report

Market trends
- Increased Focus on SaaS Solutions
- For a full and detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.2 Major Key Vendors
16.3 Other Prominent Vendors
16.3.1 Accenture
16.3.2 Amazon Web Services
16.3.3 Capgemini
16.3.4 Cognizant Technology Solutions
16.3.5 EMC
16.3.6 JP Morgan
16.3.7 NetApp
16.3.8 Oracle
16.3.9 Rackspace
16.3.10 Salesforce
16.3.11 SAP
16.3.12 TCS
16.3.13 T-Systems
16.3.14 Verizon Communications
16.3.15 VMware
17. Key Vendor Analysis
17.1 Agile Financial Technologies
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 SWOT Analysis
17.2 BSB
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 SWOT Analysis
17.3 E&Y
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Business Segmentation by Revenue 2013
17.3.4 Business Segmentation by Revenue 2012 and 2013
17.3.5 Geographical Segmentation by Revenue 2013
17.3.6 Business Strategy
17.3.7 Recent Developments
17.3.8 SWOT Analysis
17.4 HP
17.4.1 Key Facts
17.4.2 Business Overview
17.4.3 Business Segmentation by Revenue 2013
17.4.4 Business Segmentation by Revenue 2012 and 2013
17.4.5 Geographical Segmentation by Revenue 2013
17.4.6 Business Strategy
17.4.7 Recent Developments
17.4.8 SWOT Analysis
17.5 IBM
17.5.1 Key Facts
17.5.2 Business Description
17.5.3 Business Segmentation
17.5.4 Revenue Segmentation by Business Segment
17.5.5 Revenue Segmentation by Business Operation
17.5.6 Revenue Comparison of Business Segments 2012 and 2013
17.5.7 Revenue Segmentation by Geography
17.5.8 Business Strategy
17.5.9 Key Developments
17.5.10 SWOT Analysis
17.6 Oracle
17.6.1 Key Facts
17.6.2 Business Overview
17.6.3 Business Segmentation by Revenue 2013
17.6.4 Business Segmentation by Revenue 2012 and 2013
17.6.5 Geographical Segmentation by Revenue 2013
17.6.6 Business Strategy
17.6.7 Recent Developments
17.6.8 SWOT Analysis

18. Other Report in this Series

List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Bancassurance Market in EMEA 2014-2019 ($ billion)
Exhibit 3: Bancassurance Technology Market in Europe 2014-2019 ($ billion)
Exhibit 4: Insurance Products Offered Based on Customers by Banks in Europe
Exhibit 5: PEST Analysis for Insurance Brokerage Industry
Exhibit 6: Overview of Cloud Computing
Exhibit 7: Social Media Users in Europe 2014 (millions)
Exhibit 8: EU27 Population by Age and Sex
Exhibit 9: Bancassurance Technology Market in Europe: Business Segmentation by Revenue 2013
Exhibit 10: EY: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 11: EY: Geographical Segmentation by Revenue 2013
Exhibit 12: HP: Business Segmentation by Revenue 2013
Exhibit 14: HP: Geographical Segmentation by Revenue 2013
Exhibit 15: IBM: Business Segmentation
Exhibit 16: IBM: Revenue Segmentation by Business 2013
Exhibit 17: IBM: Revenue Segmentation 2013
Exhibit 18: IBM: Revenue Comparison of Business Segments 2012 and 2013 (US$ million)
Exhibit 19: IBM: Revenue Segmentation by Geography 2013
Exhibit 20: Oracle: Business Segmentation by Revenue 2013
Exhibit 21: Oracle: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 22: Oracle: Geographical Segmentation by Revenue 2013

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