Global Medical Billing Outsourcing Market 2015-2019

About Global Medical Billing Outsourcing
Globally, healthcare spending is expected to increase, which will put additional pressure on healthcare delivery systems, governments, and insurers. The major reasons for increased spending in developed countries are an aging population and lower fertility rate; in emerging countries, it is the lack of infrastructure, increase in chronic diseases, and inequality in availability of patient care.

Over the years, healthcare enterprises worldwide have become increasingly dependent on technology and the Internet for their day to day operations. This trend is expected to intensify, which will make the role of IT departments vital. However, many healthcare enterprises are facing difficulties in handling medical operations, and managing and providing healthcare services to their customers.

Increasing cost pressures, increased need for risk and compliance management, process inefficiencies, and a closer alliance with business goals are driving healthcare organizations toward outsourcing models that focus on both agility and control. They help healthcare providers transform their finances from cost centric to profit centric, thereby balancing expense and growth, reducing cash conversion cycle, improving daily sales outstanding, and aiding in maximizing ROI during a particular period.

The report forecasts the global medical billing outsourcing market to grow at a CAGR of 9.29% over the period 2014-2019.

Covered in this Report
This report provides an overview of the global medical billing outsourcing market. The report also includes an overview of the global healthcare IT market and market segmentation by geography. The report, Global Medical Billing Outsourcing Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the global medical billing outsourcing market landscape and its growth prospects in the coming years. The report also includes profiles of key vendors operating in this market.

Key Vendors
- Accenture
- AGS Health
- Cognizant Technology Solutions
- GeBBS Healthcare
- Genpact
- HCL Technologies
- Medusind

Other Prominent Vendors
- Accretive Health
- ACP
- Boehringer Ingelheim
- Catalent
- Claimcare
- Covance
- CureMD
- Dr billing Service
- e-care India
- Healthcare Administrative Partners
- ICON Medical Billing
- iGATE
- INFINIT Healthcare
- Infosys
- Invensis
- Inventive Software Solutions
- Kareo
- Mba Healthgroup
Market drivers
- Increased Need for Cost-effective Operations
  - For a full, detailed list, view the full report

Market challenges
- Stringent Regulatory Norms
  - For a full, detailed list, view the full report

Market trends
- Emergence of Cloud-based Billing Services
  - For a full, detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
10. Drivers and their Impact
11. Market Challenges
12. Impact of Drivers and Challenges
13. Market Trends
14. Trends and their Impact
15. Vendor Landscape
15.1 Competitive Scenario
15.2 Major Key Vendors
15.3 Other Prominent Vendors
16. Key Vendor Analysis
16.1 Accenture
16.1.1 Key Facts
16.1.2 Business Overview
16.1.3 Business Segmentation by Revenue 2013
16.1.4 Business Segmentation by Revenue 2012 and 2013
16.1.5 Geographical Segmentation by Revenue 2013
16.1.6 Business Strategy
16.1.7 Key Information
16.1.8 SWOT Analysis
16.2 AGS Health
16.2.1 Key Facts
16.2.2 Business Overview
16.2.3 Recent Developments
16.2.4 SWOT Analysis
16.3 Cognizant
16.3.1 Key Facts
16.3.2 Business Overview
16.3.3 Business Segmentation by Revenue 2013
16.3.4 Business Segmentation by Revenue 2012 and 2013
16.3.5 Geographical Segmentation by Revenue 2013
16.3.6 Business Strategy
16.3.7 Key Information
16.3.8 SWOT Analysis
16.4 GeBBS
16.4.1 Key Facts
16.4.2 Business Overview
16.4.3 Product Segmentation
16.4.4 Geographical Segmentation
16.4.5 SWOT Analysis
16.5 Genpact
16.5.1 Key Facts
16.5.2 Business Overview
16.5.3 Services Segmentation by Revenue
16.5.4 Services Segmentation by Revenue
16.5.5 Geographical Segmentation by Revenue
16.5.6 Business Strategy
16.5.7 Recent Developments
16.5.8 SWOT Analysis
16.6 HCL Technologies
16.6.1 Key Facts
16.6.2 Business Overview
16.6.3 Business Segmentation by Revenue 2013
16.6.4 Business Segmentation by Revenue 2012 and 2013
16.6.5 Geographical Segmentation by Revenue 2013
16.6.6 Business Strategy
16.6.7 Recent Developments
16.6.8 SWOT Analysis
16.7 Medusind
16.7.1 Key Facts
16.7.2 Business Overview
16.7.3 SWOT Analysis
17. Other Reports in this Series
List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Global Medical Billing Outsourcing Market 2014-2019 ($ billions)
Exhibit 3: Types of Service Outsourced in Healthcare Industry
Exhibit 4: Global Medical Billing Outsourcing Market by Region 2014
Exhibit 5: Accenture: Business Segmentation by Revenue 2013
Exhibit 6: Accenture: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 7: Accenture: Geographical Segmentation by Revenue 2013
Exhibit 8: Cognizant: Business Segmentation by Revenue 2013
Exhibit 9: Cognizant: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 10: Cognizant: Geographical Segmentation by Revenue 2013
Exhibit 11: GeBBS: Product Segmentation
Exhibit 12: GeBBS: Geographical Segmentation
Exhibit 13: Services Segmentation of Genpact by Revenue 2013
Exhibit 14: Services Segmentation of Genpact by Revenue 2012 and 2013 (US$ million)
Exhibit 15: Geographical Segmentation of Genpact by Revenue 2013
Exhibit 16: HCL Technologies: Business Segmentation by Revenue 2013
Exhibit 17: HCL Technologies: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 18: HCL Technologies: Geographical Segmentation by Revenue 2013

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