Global Enterprise Content Management (ECM) Software Market 2015-2019

Description:
About Enterprise Content Management (ECM) Software
ECM is a set of tools used to manage critical business content in an organization. It manages all types of business content, from simple documentations to interactive real-time videos. ECM solutions enable the management of business information throughout the document and content lifecycle from creation to disposition. They consist of various components that help organizations to effectively manage content related to business processes and workflows. The cloud computing model for ECM has succeeded in changing the deployment of ECM solutions from a capital expenditure model to a pay-per-use subscription model.

The report forecasts the global ECM software market to grow at a CAGR of 13.66% during 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global ECM software market for 2015-2019. To calculate the market size, it considers the revenue generated through the following:
- Software licenses and subscriptions cost
- Software implementation and maintenance cost

The report covers segmentation of the market by component types:
- DMS
- WCM
- DCC
- Records management
- Document imaging
- BPM
- Other components

The report covers segmentation of the market by deployment mode:
- Cloud-based ECM
- On-premises ECM

The report also presents the vendor landscape and a corresponding detailed analysis of the five leading vendors in the market. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- EMC
- IBM
- Microsoft
- Open Text
- Oracle

Other Prominent Vendors
- Adobe
- Alfresco
- EPiServer
- Ever Team
- Fabasoft
- Hewlett-Packard
- Hyland Software
- Laserfiche
Market drivers
- Need to Increase Productivity
- For a full, detailed list, view the full report

Market challenges
- High Costs Involved in Content and Record Management
- For a full, detailed list, view the full report

Market trends
- Increased Adoption by SMEs
- For a full, detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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