E-Commerce IT Spending Market in China 2015-2019

Description:
About E-commerce IT Spending
E-commerce platforms enable online sales for B2B and B2C commerce. This channel is proving to be increasingly convenient for both the vendors and end-users to sell and procure respectively, owing to the increase in digital awareness. Technology services that enable creation and management of web storefronts, shopping cart management, personalization, transaction management, and product visualization, enable organizations to build efficient B2B or B2C online stores. However, with growing number of digital customers, interactive digital platforms and increase in awareness level, e-commerce companies are in need of constant innovation to enhance their digital capabilities. This is driving IT investment in e-commerce channel sales segment. China being the E-commerce behemoth is exhibiting significant growth potential for IT investments to in e-commerce market.


Covered in this Report
The report covers the present scenario and the growth prospects of the E-commerce IT Spending Market in China for the period 2015-2019. The E-commerce IT Spending Market in China is categorized into two main categories: Software and IT services. The report covers the major key customer segments.

The report, namely E-commerce IT Spending Market in China 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report also includes the key vendors operating in the market.

Key Vendors
- Accenture
- Huawei
- IBM
- Oracle
- SAP
- Demandware

Other Prominent Vendors
- AsianInfo
- Blucom
- Digital River
- Shopex
- Demandware
- Tencent
- HP
- Microsoft
- Accenture
- AsianInfo
- Beyond Soft
- CA Technologies
- CDC Software
- Check Point Software
- ChinaSoft International
- Cisco Systems
- CSC
- Dalian Hi-Think Computer Technology
- Digital China Holdings
- EMC²
- Fujitsu
- Global Infotech Holdings
- Hi Sun Technology Holdings
- HiSoft Technology International
Key Market drivers
- Rise in Popularity of Mobile Commerce
- For a full and detailed list, view the full report

Key Market challenges
- Complexities of Migrating to New Digital Business Models
- For a full and detailed list, view the full report

Key Market trends
- Shifting B2B Models from Legacy Systems
- For a full and detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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