
Description: About interior architectural coatings
Coatings are products used to protect a surface and/or enhance its appearance. Architectural coatings are applied to commercial and residential buildings. They protect a building from moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the primary types of architectural coating products. These are formulated using resins such as acrylic, alkyds, polyester, and polyurethane. The market can be broadly classified into two major types of coating technologies: solvent-borne and water-borne.
The report forecasts the global interior architectural coatings market to grow at a CAGR of 5.88% over the period 2014-2019.
Covered in this report
This report covers the present scenario and the growth prospects of the global interior architectural coatings market for the period 2015-2019. To arrive at a ranking of the leading vendors in the market and to calculate the market size, the report considers revenue generated through sales of interior architectural coatings. It also presents the vendor landscape and a corresponding detailed analysis of the top 10 vendors in the global interior architectural coatings market. The report also provides data on the different segments of the market based on the following criteria:
- Technology
- Resins
- End-users
- Type of consumers
- Distribution channels
- Geography

The report, Global Interior Architectural Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, the Americas, and EMEA; it also covers the landscape of the global interior architectural coatings market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.
Key regions
- Americas
- APAC
- EMEA
Key vendors
- AkzoNobel
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco (BEHR Process)
- Nippon Paint Holdings
- PPG Industries
- Sherwin-Williams
- Valspar
Other prominent vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
Market drivers
- Recovery of global housing market
- For a full, detailed list, view the full report

Market challenges
- Stringent regulations
- For a full, detailed list, view the full report

Market trends
- Focus on new color schemes
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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