Strategic Assessment of the Elevator and Escalator Market in China 2015-2019

Description:
Elevators and escalators are installed in commercial, residential, and mixed-use buildings; as well as IT parks, hotels, restaurants, and retail outlets. They help move people and goods easily and efficiently. They are also installed in parking areas to help in optimum utilization of parking space.

The report forecasts the elevator and escalator market in China to grow at a CAGR of 14.04% in terms of volume during 2014-2020.

Covered in this report
This report covers the present scenario and the growth prospects of the elevator and escalator market in China for 2015-2020. To calculate the market size, the report considers revenue generated from the installation of new units, and maintenance and modernization of existing elevators and escalators in China. The report also presents the vendor landscape and a corresponding detailed analysis of four key vendors and a brief description of other prominent vendors operating in the market. It also discusses the major drivers that influence the growth of the market, outlines the challenges faced by the vendors and the market at large, as well as the key trends emerging in the market.

Key customer segments
- Commercial customers
- Non-commercial customers

Key vendors
- Kone
- Otis
- Schindler
- ThyssenKrupp

Other prominent vendors
- Canny Elevator
- Fujitec
- Hitachi

Market drivers
- Government initiatives in construction sector
  - For a full, detailed list, view the full report

Market challenges
- High cost of elevators and escalators
  - For a full, detailed list, view the full report

Market trends
- Growth of domestic vendors
  - For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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